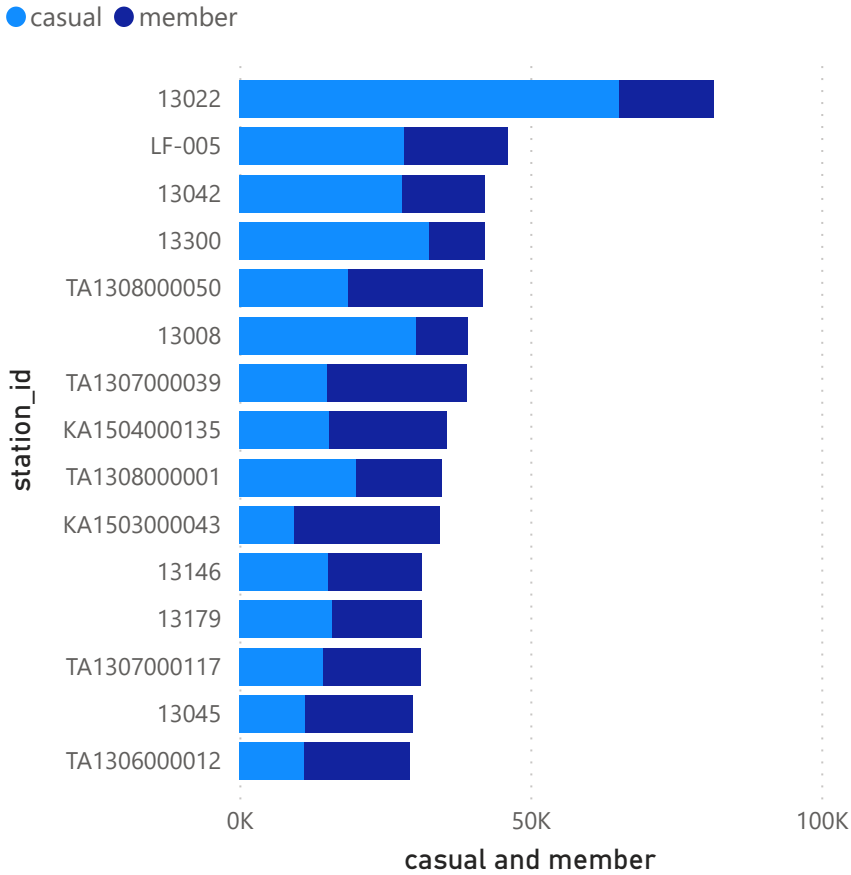


Most traffic Stations with user engagement



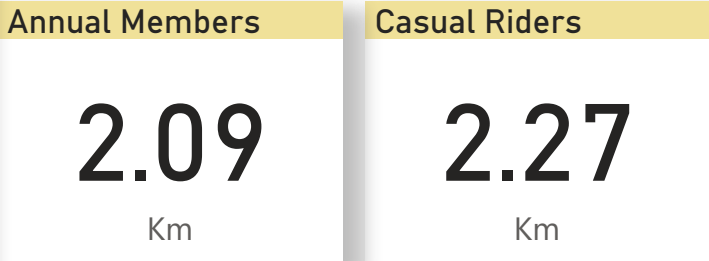
Cyclistic Bike Share

Google Case Study

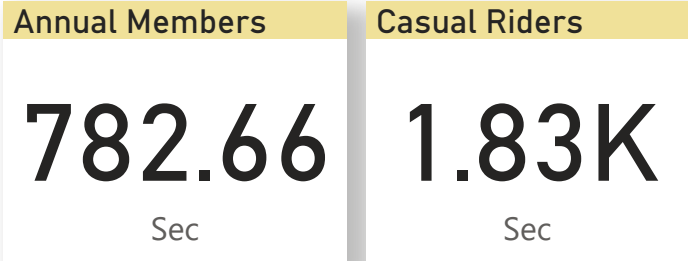
How Annual Members and Casual Riders use Cyclistic bikes differently?



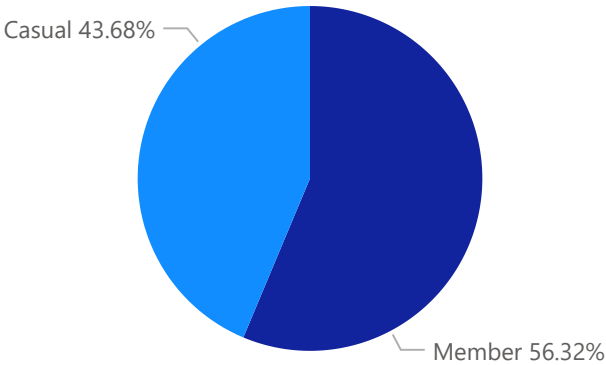
Average Distance



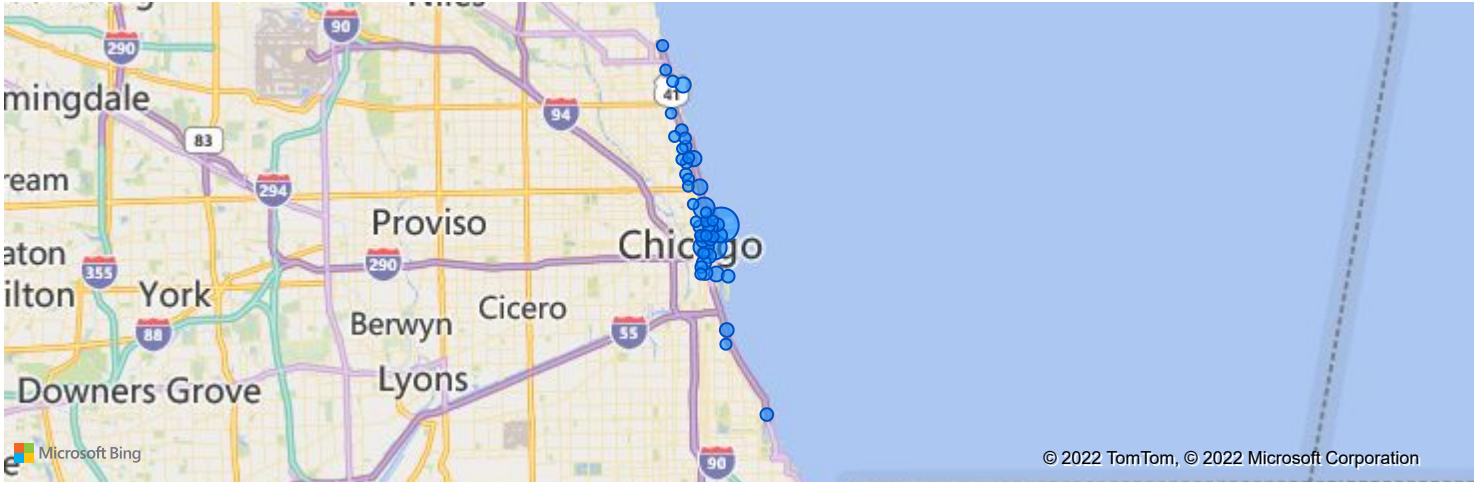
Average Time



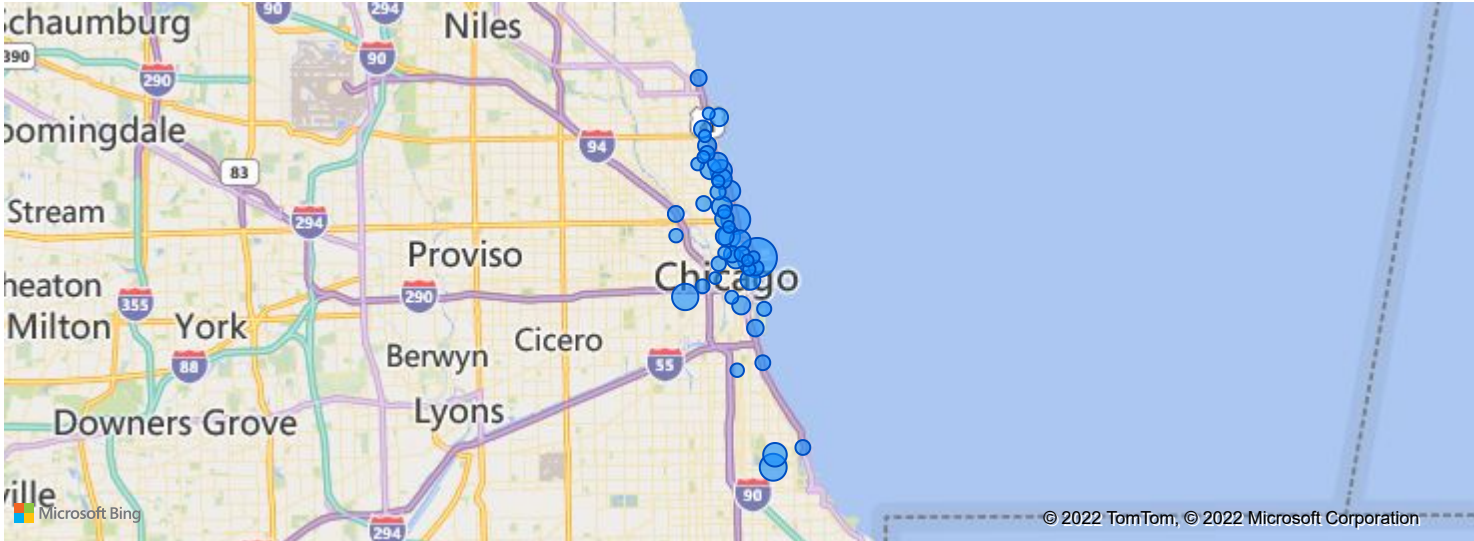
User Type Distribution



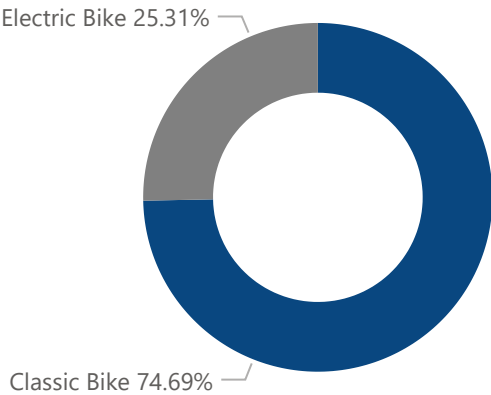
Top 50 Casual Riders Home Station



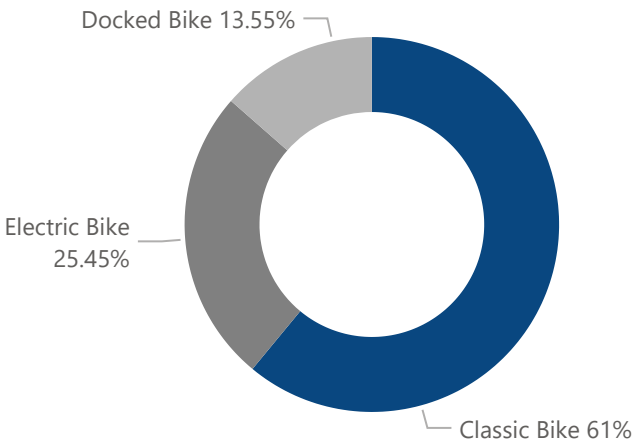
Top 50 Annual Members Home Station



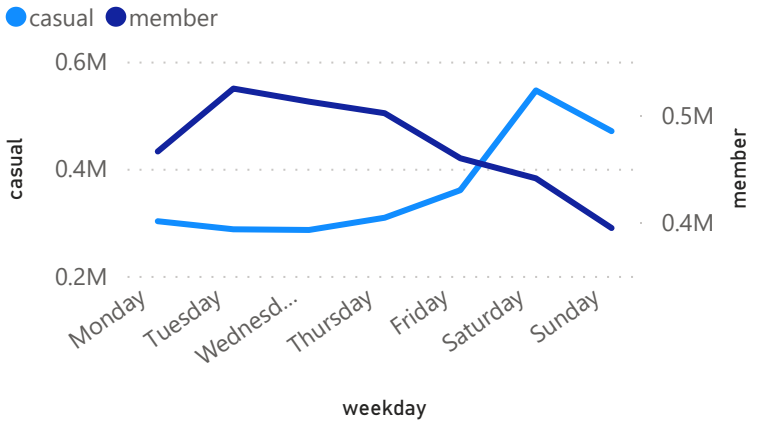
Annual Members Bike Priority



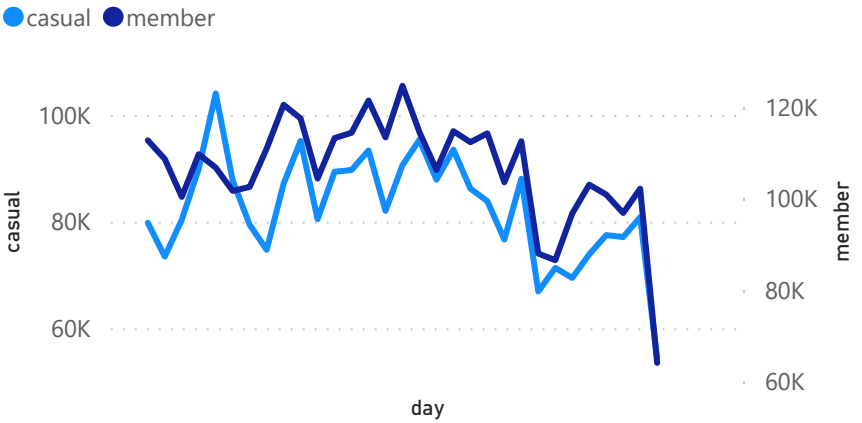
Casual Riders Bike Priority



User Traffic on Weekdays



User Traffic on Days



User Traffic on Months

