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https://greyisbetter.github.io

ABOUT

Versatile individual with experience collecting, transforming, and organizing data for analysis to help make informed decisions. Excellent understanding and proficiency of platforms for effective data analyses, including SQL, spreadsheets, BI tools (like Power BI and Tableau) and programming languages like Python and R. Strong communication, organizational, and analytical skills. Recently completed the Google Data Analytics Certificate – a rigorous, hands-on program that covers the entire scope of the data analysis process.

KUSHAN SHARMA

Data Analyst

PORTFOLIO

Casual to Annual Membership Strategy

Understand how casual riders and annual members use shared bikes differently to design a new marketing strategy to convert casual riders into annual members. Tools used:

- Python (Pandas & Matplotlib)
- Jupyter Notebook
- Power BI

View Project

Fitness Smart Device Usage Tracking

Focus on one product and analyze smart device data to gain insight into how consumers are using their smart devices. To guide marketing strategy for the company. Tools used:

- Excel (Data Cleaning)
- Big Query (SQL to Analyzing)
- Power Bi (Dashboard)

View Project

EDUCATION

Computer Science Engineering

Diploma
NSIT, Patna Bihar
2018-2021
CGPA: **8.28**

CERTIFICATION

Google Data Analytics Certificate

Verify this certificate at:
https://www.coursera.org/account/accomplishments/specialization/certificate/YSX7UX54VC8L

SKILLS