

Site Name: www.topstone1.com	
	Keyword and META information
Site Objective	To convey in a positive manner the benefits of purchasing a Top Stone product.
<title>Top Stone Home </title>	Top Stone, Inc. Homepage. Home of the "Rolling Sphere" Fountains
<title>Top Stone Videos </title>	Top Stone, Inc. Video Information Page
<title>Top Stone About Us </title>	Top Stone, Inc. Informational page with descriptions and company history.
<title>Top Stone Contact Us </title>	Top Stone, Inc. Contact information. How to get in touch with us.
<title>Top Stone Inventory </title>	Top Stone, Inc. Inventory list. See our current in-stock items.
<title>Top Stone Terms and Conditions </title>	Top Stone, Inc. Terms and Conditions. What to expect when doing business from us
Services Offered	Granite, and stone fountains, with spherical centerpieces.
Industry Keywords and Phrases	water fountain, sphere fountain, ball fountain, backyard fountain, wishing well, waterfall
User Oriented Keywords	stone and marble fountains, marble statues, fireplaces, gazebos, water fountains and fine marble art.

Global Nav Lnk	Sub Category	Quick Description	Original Content Piece	Potential Use/Placement	Keywords	Potential Assets/Treatment
Top Stone Home		Main content with picture of fountain. Main CTA displayed here is also the Contact Us.	sphere_fountain.jpg	Center placement. Below the main navigation	sphere, fountain, marble, granite	
Videos	none	Listing of video's that provide a full walk-around of many of the fountains	fountain_video.jpg	too soon to know	videos, demonstration, demo, demos	
About Us	Our Past, Our Future, Our facilities	Text and pictorial history of the company, and its facilities.	about_us.jpg	too soon to know	top stone	
Contact Us	none	Page will have e-mail address, phone number, fax number, and Facebook page for customer contact	contact_us.jpg	too soon to know	contact, communication, access	
Inventory	none	This will have a full listing of each individual fountain that top stone has in stock,	inventory.jpg	too soon to know	stone, fountain, marble, granite, inventory	items will have thumbnail icon, with short text description. both will act as a link to a full page with large photo and more extensive description.
Terms & Conditions	none	This page will make clear the unique terms and conditions associated with the commissioning and purchase of a fountain or monument.		too soon to know		