

Privacy Policy

Last Updated: November 18, 2025

Greysolve Consulting ("we," "us," or "our") operates FollowFunnel (<https://followfunnel.app>). This Privacy Policy explains how we collect, use, and protect your information when you use our service.

Contact Information

Greysolve Consulting
2591 Dallas Parkway STE 300-179
Frisco, TX 75034
Email: info@followfunnel.app

Information We Collect

Account Information

- Email address
- Name (if provided)

Zoom Integration Data

When you connect your Zoom account, we access and store:

- Meeting IDs
- Meeting topics
- Recording share URLs (if available)
- Registrant contact information (email addresses and registration form data)

We do not access, store, or process:

- Meeting recordings or audio/video content
- Meeting transcripts
- Chat messages
- Participant video or audio

Google Integration Data

When you connect your Google account, we access:

- Your email address (to populate the "from" field)
- Permission to send emails on your behalf

We do not:

- Read your existing emails
- Store email message content
- Access your contacts, calendar, or other Google services

Payment Information

Payments are processed by Stripe. We do not store credit card numbers or payment details. Stripe's privacy policy governs payment data handling.

Analytics

We use Google Analytics to collect anonymous usage data including pages visited, time spent on site, and general location. This data is aggregated and does not personally identify you.

How We Use Your Information

We use your information to:

- Provide the FollowFunnel service
- Send automated follow-up emails through your connected email account
- Process registrant data to personalize email templates
- Process payments
- Improve our service
- Communicate with you about your account

Third-Party Services

We use the following third-party services:

- **Zoom** - Meeting and registrant data integration
- **Google** - Email sending via your connected Gmail account
- **Stripe** - Payment processing
- **Supabase** - Database and authentication
- **Nango** - OAuth connection management
- **n8n** - Workflow automation (processes data to send emails)
- **Google Analytics** - Website analytics

Each service has its own privacy policy governing their handling of your data.

Data Sharing

We do not sell, trade, or share your personal information with third parties except:

- With service providers necessary to operate FollowFunnel (listed above)
- When required by law
- To protect our rights or safety

We explicitly do not share:

- Your Zoom meeting information
- Your registrant data
- Your email content or contacts

Data Retention

We retain your data for as long as your account is active. You may request deletion of your account and associated data at any time by contacting info@followfunnel.app.

Activity logs generated during email sending (which may contain personalized content) are retained for troubleshooting purposes and are deleted after 30 days.

Data Security

We implement appropriate technical and organizational measures to protect your data, including encryption in transit and at rest, secure authentication, and access controls.

Your Rights

You have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion of your data
- Revoke access to connected accounts (Zoom, Google) at any time
- Export your data

To exercise these rights, contact info@followfunnel.app.

Children's Privacy

FollowFunnel is not intended for children under 13. We do not knowingly collect information from children under 13.

Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes by email or through the service.

California Privacy Rights

California residents may have additional rights under the CCPA. Contact us for more information.

Contact Us

For questions about this Privacy Policy, contact:

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