

GREG DRESSEL

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ABOUT

I'm a digital product designer and developer with 15 years experience, the last 6 focused on mobile.

SKILLS

HTML5 & CSS3

Mobile UI & UX Design

Logos & Branding

Typography

Adobe Ai, Ps, Fw, Id

Git, GitLab, GitHub

Sketch

Wordpress

EDUCATION

BA in Graphic Design

Illinois State University, 2000

EXPERIENCE

Front End Developer

Punchkick Interactive, NOV 2010 to JAN 2017

Clients included Allstate, Autodesk, BMO Harris Bank, Harley-Davidson, Intuit, Life Time Fitness, Marriott, Microsoft, Monsanto, Panda Express, Walmart

Collaborated with strategy, design, native and web developer teams to design and develop responsive digital experiences

Developed products to deploy client's branding, responsive design and best practice UX design to Oracle Taleo® careers websites

Designed the UX and UI for iOS & Android apps

Built an agile development process

Worked in a Teal organization

Senior Web Designer

Hostway Corporation, JUN 2006 to OCT 2010

Clients included CDW, Costco, Hostway and Office Depot

Collaborated with product, sales and marketing teams to design and develop multiple product websites and web applications

Directed and coordinated junior staff

Developed site structure and information architecture for Hostway.com

Designed and developed social media campaigns, email newsletters and online advertising campaigns

Interactive Designer

Designkitchen Inc., NOV 2005 to MAY 2006

Clients included Bally Fitness, Life Fitness, Motorola and World Business Chicago

Designed and developed multiple websites

Designed and implemented email marketing campaigns