Grgur Kovač

PhD student at Flowers Team (INRIA)

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Work Experience

PhD student at Flowers team - INRIA

Bordeaux, France

PhD student, supervised by Pierre-Yves Oudeyer and Peter Ford Dominey — *Mar 2022 - July 2025*

- research on how we can leverage human sciences (psychology, cultural evolution) to better understand, evaluate, and build RL agents and Large Language Models (thesis, to defend 5th Nov 25)
- adapting cultural evolution methodology to study which properties of internet data might increase or mitigate degradation of LLM generated text due to iterative fine-tuning (paper, EMNLP 2025 Oral)
- StickToYourRole: adapting a psychological methodology to AI to study stability of values expressed by LLM-simulated populations (paper); and further extending the methodology and maintaining the StickToYourRole Leaderboard (>24.6k visits)
- LLM's as superpositions of cultural perspectives: a position paper discussing and demonstrating LLMs sensitivity to trivial context changes and the implications of that for evaluation and understanding LLM simulated behavior (paper, cited >70 times)
- SocialAI: following developmental theories of M. Tomasello and J. Bruner to outline core socio-cognitive abilities and concepts for AI, and constructing a tool (procedural environment generator) to foster research of those concepts in RL- and LLM- based agents
- Second Author: following cultural evolution uncovering biases and attractors in stories iteratively generated by LLMs (paper, ICLR 2025)
- Second Author: presenting an architecture leveraging Learning Progress estimates and LLMs to generate Craftax environments for an RL agent (preprint)
- Minor project: creating first version of LLM4Humanties tool for qualitative analysis with LLMs (taken on by another student)
- *Technologies used*: python, pytorch, transformers, unsloth, vLLM, slurm, scikit-learn, jupyter

Research engineer at Flowers team - INRIA

Bordeaux, France

Research engineer — *Nov 2019 - Jan 2022*

- research in the field of Deep Reinforcement Learning, and at the intersection of AI and cognitive science
- GRIMGEP: creating an architecture augmenting novelty based exploration of RL agents with Absolute Learning Progress
- SocialAI: following developmental theories of M. Tomasello and J. Bruner to outline core socio-cognitive abilities and concepts for AI, and constructing a tool (procedural environment generator) to foster research of those concepts in RL- and LLM- based agents
- *Technologies used*: python, pytorch, slurm, scikit-learn

Research engineer at Microblink / Photomath

Zagreb, Croatia

Student job — *Jul 2017 - Sep 2019*

- collaboratively developed deep learning models for OCR technology and other computer vision tasks used in production
- created a simple text-based receipt classifier which in production classified over 200 million receipts in one year
- creating a method to train binary neural networks with small losses in accuracy
- collaboratively participating in the efficiency MicroNet challenge (at NeurIPS 2019) - 6th from 19 participating teams
- *Technologies used*: python, tensorflow, scikit-learn, docker, kubernetes

Student assistant

Zagreb, Croatia

Faculty of Electrical Engineering and Computing, University of Zagreb — *Mar 2019 - Jun 2019*

- assisting in the deep learning course by evaluating students' homework and exams

Education

PhD in Computer Science

Bordeaux, France

Flowers Team, INRIA — *Mar 2023 - Jun 2025*

- Thesis: Building, evaluating and understanding socio-cultural AI: leveraging concepts and methods from human sciences
- adapting psychology and cultural evolution theories and methodology to better understand, evaluate, and build RL agents and Large Language Models

Master of Computer Science

Zagreb, Croatia

Faculty of Electrical Engineering and Computing, University of Zagreb — *2017/18 - 2018/19*

- master's thesis on the topic on Multiple Object Tracking (source code)
- text analysis course project on the topic of information retrieval (project report)

Bachelor in Computer Science *Zagreb, Croatia*

Faculty of Electrical Engineering and Computing, University of Zagreb *2014/15 - 2016/17*

- bachelor's thesis: A framework for training feed-forward fully connected neural networks (source code)

Publications

- **Grgur Kovač***, Jérémy Perez*, Rémy Portelas, Peter Ford Dominey, and Pierre-Yves Oudeyer. 2025. Recursive Training Loops in LLMs: How training data properties modulate distribution shift in generated data? In Proceedings of the 2025 Conference on Empirical Methods in Natural Language Processing (EMNLP 2025, Oral)
- Jérémy Perez, **Grgur Kovač**, Corentin Léger, Cédric Colas, Gaia Molinaro, Maxime Derex, Pierre-Yves Oudeyer, and Clément Moulin-Frier (2025). 'When LLMs Play the Telephone Game: Cultural Attractors as Conceptual Tools to Evaluate LLMs in Multi-turn Settings'. In: *The Thirteenth International Conference on Learning Representations*
- **Grgur Kovač**, Rémy Portelas, Masataka Sawayama, Peter Ford Dominey, and Pierre-Yves Oudeyer (2024b). 'Stick to your Role! Stability of Personal Values Expressed in Large Language Models'. In: *Proceedings of the Annual Meeting of the Cognitive Science Society*. Vol. 46
- **Grgur Kovač**, Rémy Portelas, Masataka Sawayama, Peter Ford Dominey, and Pierre-Yves Oudeyer (Aug. 2024a). 'Stick to your role! Stability of personal values expressed in large language models'. In: *PLOS ONE* 19.8
- **Grgur Kovač**, Masataka Sawayama, Rémy Portelas, Cédric Colas, Peter Ford Dominey, and Pierre-Yves Oudeyer (2023). 'Large language models as superpositions of cultural perspectives'. In: *arXiv preprint arXiv:2307.07870*
- **Grgur Kovač**, Rémy Portelas, Peter Ford Dominey, and Pierre-Yves Oudeyer (2024). 'The SocialAI school: a framework leveraging developmental psychology toward artificial socio-cultural agents'. In: *Frontiers in Neurorobotics* Volume 18 - 2024
- **Grgur Kovač**, Adrien Laversanne-Finot, and Pierre-Yves Oudeyer (2022). 'Grimgep: learning progress for robust goal sampling in visual deep reinforcement learning'. In: *IEEE Transactions on Cognitive and Developmental Systems* 15.3

*equal contribution

Other interests and skills

Language skills

- **Croatian:** native
- **English:** fluent
- **French:** conversational

Hobbies

- Old/vintage bicycles