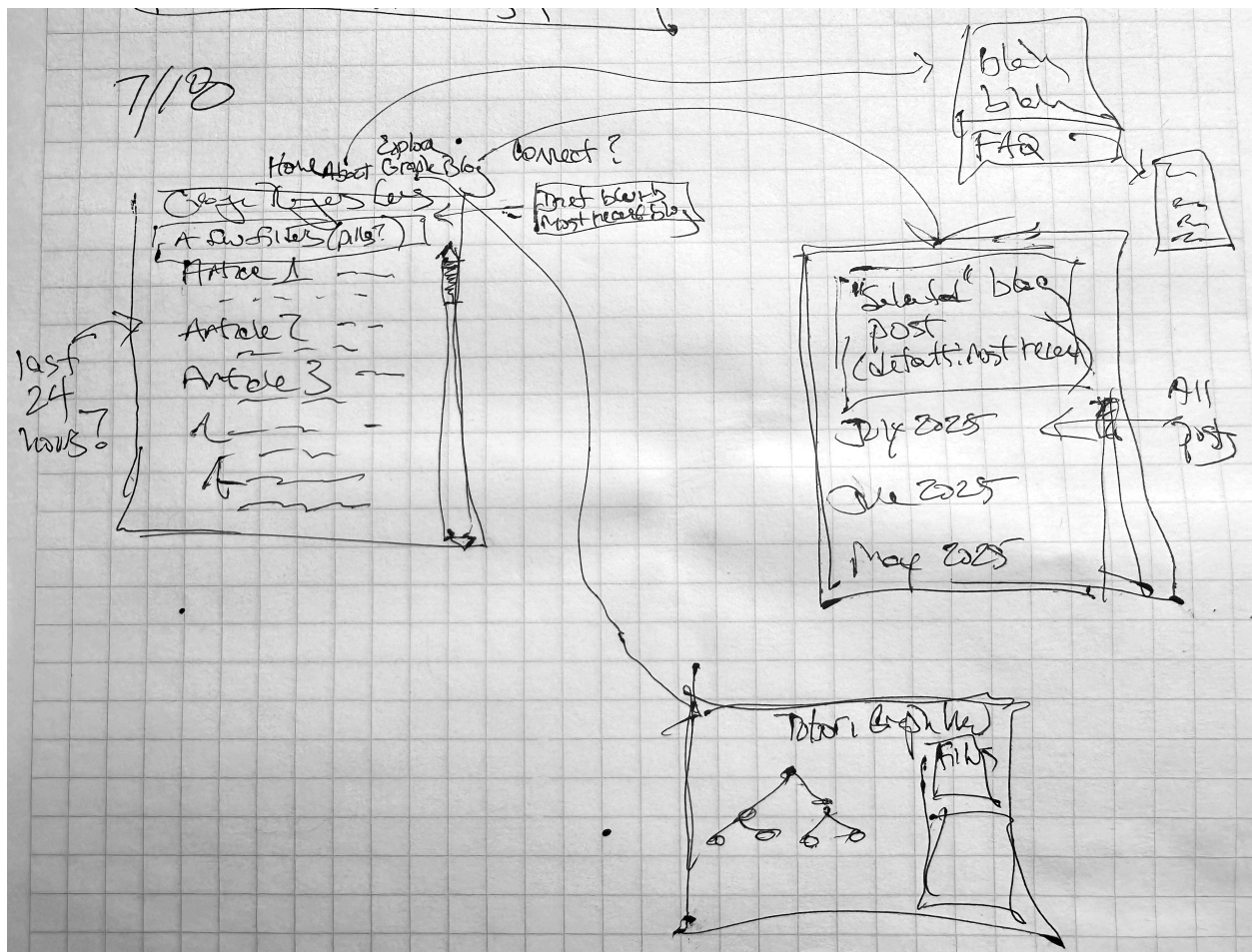# Website Design Phase 1.0

Having made the decision to get away from WP + Elementor as too heavy and layered and obscure, I spent the last 2 days getting a basic website setup around the Astro web framework. Much of the time was spent getting blog posts to appear, which now appears to be solid.

While working on site, I set aside the graphical article viewer (aka News Gopher aka Tobori.) I took some time to debug and expand the RSS feed ecosystem.

And to start posting on LinkedIn, the embryonic start to the web presence I want to create.

My thinking this morning is to bring it all together in one place. This is the initial design.

Design Principles

Theme is "George Rogers Lens".

Clean, almost minimalist. Less is usually more. Let content speak.

Great attention to typography and white space.

The website, other than overall goal of establishing presence and legitimacy, will:

- Be home for my personal blog
- Lean heavily into the news agent app, and especially data derived thereof

Pages

Home

Establish page template of

- George Rogers Lens branding (title, footer, et al)
- Minimalist top nav menu

Small Nav menu on top right.

Content:

- A summary of the most recent blog article that links to blog page
- A scrolling list of the top articles from today's news agent harvest (potentially with a few high-level topic filters)

Blog

This will have two sections:

- Selected blog article in its entirety
  - The default is the most recent blog article
- A chronological list of blog posts with most current at top
  - Organized with subheadings of Month Year (e.g. July 2025)
  - One line per blog post
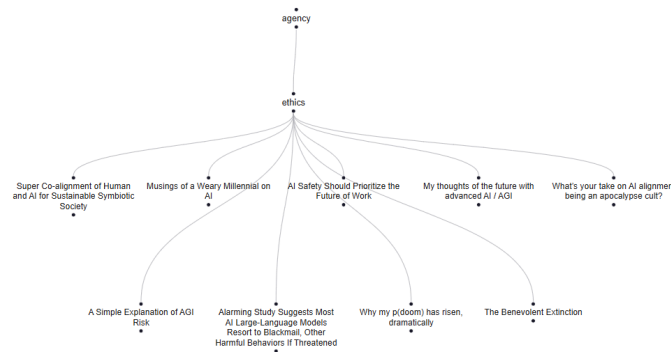
○ Title and day of month published

When the user clicks on a blog article in the list, it becomes the selected post, is displayed at top of page, and page scrolls to show the top of the article (or top of page)

News

This will be the home of the Tobori news app. It will have a graphical display, which initially is hierarchical based on my corpus. It will likely grow to have multiple representations (list/river view, and views clustering by various semantically determined groups.) Start with the existing hierarchial view only.

This app is currently hosted at React Flow Brain Starter.

It looks like this:

Working On

An informal blog of current activity. Train of thought, internal reflections. Mostly for me but exposing the sausage making for any interest that may occur.

About

Who I am and why I'm doing what I'm doing.

Connect

Ways to connect; e-mail, website comment, social media, etc.

Implementation

Must be cloud hosted and generally available.

Will reside at a domain I currently own (grgrgrs.net, tobori.ai, borgart.ai)

News Processing

The following processing is happing daily in a semi-automated fashion. It must be cloud hosted and fully automated. It has multiple dependencies to be resolved:

- External API endpoints (most notably OpenAI API)
- Local (PC) calculations of various similarity measures
- Chroma DB
- SQLite DB