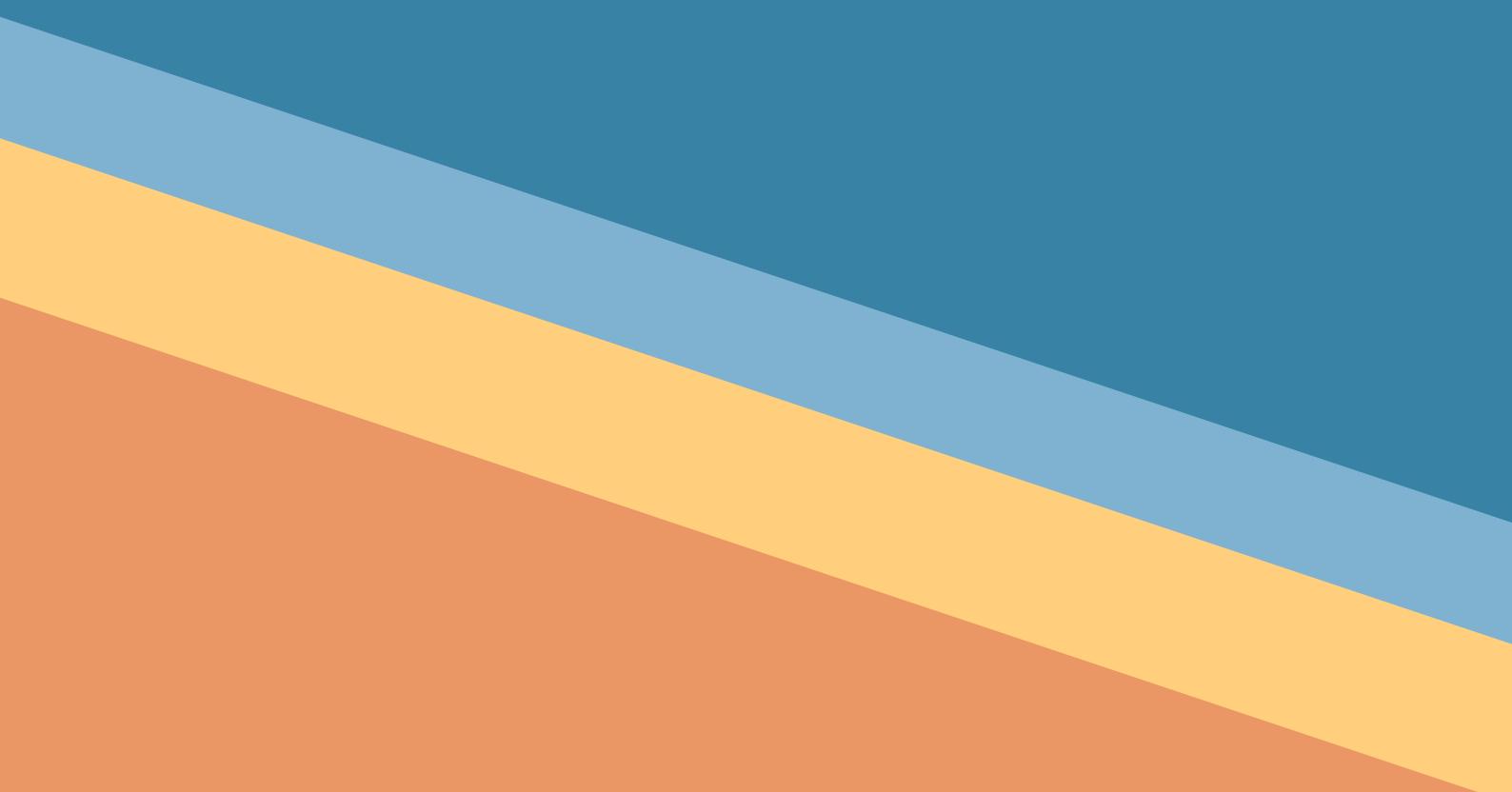


KEVIN A GRIFFIN

PORTFOLIO



ABOUT

Thank you for inviting me to interview.

In the following pages, please find an example of some of my own work and work for clients that demonstrate my photography, retouching, graphic design and web skills.

I am proficient in many of the Adobe CC apps including Photoshop CC, Lightroom CC, inDesign CC & Illustrator CC and have a very good understanding of website front-end development.

I have a very good understanding of Microsoft Office and regularly operate it for administrative purposes.

I enjoy using new software, especially when it comes to update changes in current software I operate or finding out more about new software developed.

I am both Windows and Mac proficient.

Kevin Griffin | Curriculum Vitae

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DOB /// 23.04.87
P /// 086 732 2716
E /// kgriff04@gmail.com

INTRODUCTION

I am a multimedia and administrative skilled individual that is hardworking, committed and creative. Commercially minded, I am looking to apply my skills in Adobe with Photography & Design or assistance in Front-End Web Development to a company that requires one to operate on multiple levels.

EXPERIENCE

MANAGER (STUDIO) (2016 – 2018)

Treacy Dixon Advisory Services T/A SpireVision

Working within a studio environment as acting Graphic Designer & Photographer, here we took care of all commercial activities, from marketing, sales leads, project briefing, production and delivery. I took care of commercial product photography / corporate and actor headshots within the studio along with graphic design for print and web. I also began front-end web development and offering services in web maintenance. I needed to be very flexible in my roles in this company

MANAGER (RETAIL) (2014 – 2016)

Treacy Dixon Advisory Services T/A SpireVision

During my position as Manager with the company I undertook the additional responsibilities including setting out new briefs for the staff for design or photography work, B2B relationship building, setting up both online and offline marketing promotions, attending weekly meetings to report progress and assisting in the business development. I also began setting up an additional wing of Print and Design Services within the company that proved successful.

LAB TECHNICIAN & SALES (2013 – 2014)

Treacy Dixon Advisory Services T/A SpireVision

I started my career within TDA as a Lab Technician & Sales Assistant, operating a Fuji Mini Wet Lab while taking care of client bookings & orders in the business, quotations and print sourcing, creating databases and new accounts. The job included image editing for quick turn arounds, image processor maintenance, customer service, problem solving and stock control. As this was a relatively new business, I helped introduce and implement policies and workflow patterns.

OFFICE ASSISTANT

Tanya Rehill Director Photography

As office assistant and digital scanner for Tanya Rehill I undertook the project of taking care of the photographer's film archive, high format scanning, image retouching and cleaning, file organizing and archiving while applying metadata to the final scanned images through Adobe Bridge.

PHOTOGRAPHY RESEARCH INTERN

Ferndale Films with Red Shoe Productions

"Get the Picture" released in 2013 was a documentary about the well-known picture editor of Life Magazine, John G. Morris. My role as an intern was to help accumulate images for stills used in the documentary that described the overlaying narrative. I checked image historical accuracy, sourced the copyright holder and listed these for ending credits once approval had been achieved.

VIDEOGRAPHER // PHOTOGRAPHER

DigiCol Media Productions

With DigiCol Media Productions, I took care of event and wedding photography. I was hired by the company on a job by job basis to produce video for weddings and events. I was also the stand in photographer when required.

STUDIO PHOTOGRAPHER

Beauty Team Studios

A start-up business that took care of group and individual bookings for tailored packaged events. Here I set-up and operated the portrait studio division, photographing individual and group portraits, editing the final images and delivery.

PRINTER

Excel Print Promotions

An established print promotional company, at Excel Promotions I was hired as a printer's apprentice. During my time, here I learned the silk-screen print process and various other print finishing methods. I took care of producing large company orders on various print promotional materials paying close attention to detail / quality and the final deadlines.

LUAS STATION, RANELAGH, DUBLIN

SHORTCUT IN TALLINN

PHOTOGRAPHY



OUT OF BUSINESS IN LEESON ST, DUBLIN



PIGEON FEEDER IN MANCHESTER





CORPORATE

Find here images taken for a variety of clients.

In these projects, I was the point of contact for the bookings & quotation, managing the projects details, executing the project, directing teams of graphic designers and photographers, communicating on a B2B level with other suppliers and contractors and invoicing its final details to the client.

Here I developed the visual identity of new companies through the medium of photography or produced images that came with a detail brief from a clients request.



Photography for Events and Staff Portraiture for Abbey Group Ireland.

www.abbeygroup.ie

CEO & Director of Abbey Group Ireland prepare for their presentation.



Photography for web. Bosslift are a crane hire company based in Meath. The project included staff portraits and location photography.

www.bosslift.eu

Crane Operator poses for photography for BossLift website banners



For their initial launch, I took care of the photography of their buses around Dublin along side various design jobs.

www.cityscape.ie

The first of the CityScape Buses pulling up outside Guinness Ireland.

PRODUCT

Find here product photography taken for a companies that required images for web and print.

In these projects, I was the point of contact for the bookings & quotation, managing the projects details, photographing in a team or on my own, editing or directing the edit of images, and invoicing its final details to the client.

Here I introduced additional services such as 360 product rotation or up-selling the teams skill-set to graphic design for print.



SMOKED SALMON PÂTÉ

The spread is produced from fillets of hot smoked salmon, blended together with Dalmatian spices.



Screenshot of 360 Degree Photography created for ClevaMama website.

Product photography for ClevaMama which included 360 rotation of products and video production for their website.
www.clevamama.com



Adeo Distribution Product Photography for Website and Catalog Design
www.adeodistribution.com

HEADSHOTS

BUSINESS

Find here images taken for business clients that required professional headshots for either personal use or for specific standards to their company requirements...

I developed simple lighting set-ups that could be repeated and most importantly taught to new members of the studio so consistency was continued throughout.



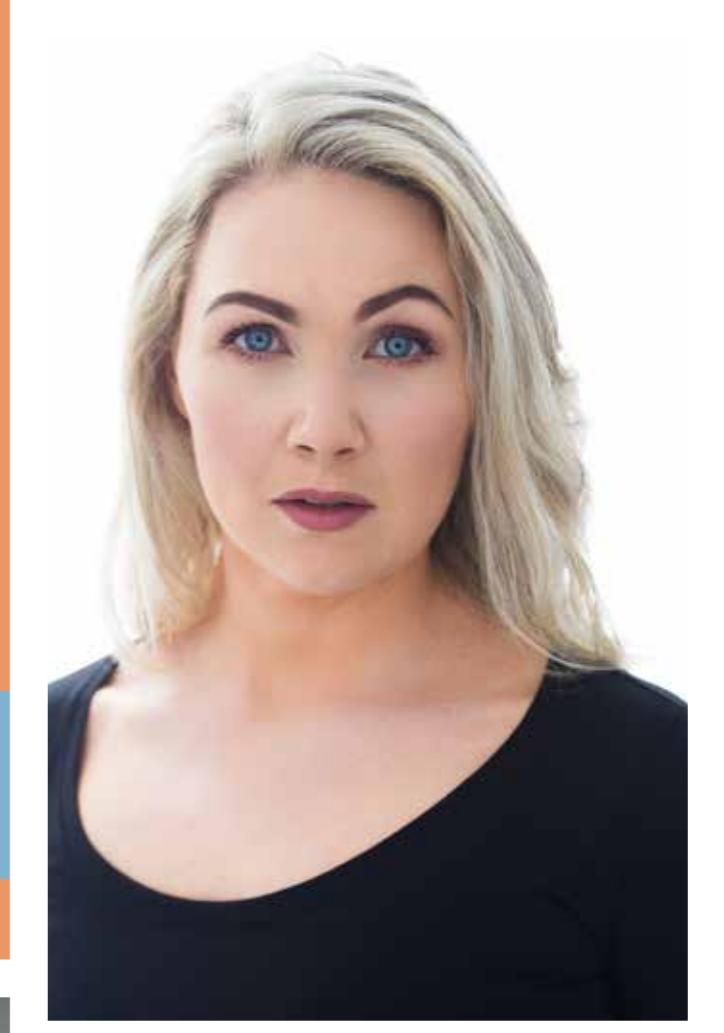
HEADSHOTS

ACTOR

Find here images taken for Actors that required an update of the identity for their portfolio.

I often use natural light for Actor portraits which can return a more challenging edit but the results develop a more modern approach.

Studio head-shot utilizing natural window light and rear flash with Lightroom CC colour adjustment and minimal skin retouching.



Studio headshot utilizing natural window light with Lightroom CC black and white editing and minimal skin retouching.

EDITING

I have been editing images for over 10 years.

I have always kept an ethical style of editing when it comes to images that reflect a history or an individual.

I have completed 100's of complex editing requests that include removal of items, image clipping and more recently, portrait re-touching.

In a more demanding commercial world of content where time is of clear importance, understanding technically how the photographer takes images and where the photographer stands in each set of images by analyzing the content of the camera roll assists me as the editor in bulk processing 100s of images in a short space of time.



Match lighting to website headshots
for new employee 2017!



EDITING

Natural Lighting
Window Light
Actress Headshot
Unedited



Textured Image
Skin Retouched
Hair Removal
LR Black and White



Studio Lighting
1 Light + Bounce Board
Minimal Skin Retouching
Crop Where Necessary

RESTORE

I have scanned and restore hundreds of images for professional photographers and clients over the years.

Using an Epson V750 Scanner to professionally scan the image to its highest quality achievable from a print, negative or slide, I begin the process by assessing the best approach in using the images current details and by using the content, I can begin to repair the damage, sometimes sourcing a similar image from the same time to assist in repairing larger portions.



DESIGN

I have always practiced and approached work for design with a clear direction and organized layout. I have no particular style and enjoy working off a companies guidelines.

My past experience as a printer is of great assistance in the Design process in understanding the best layout for a design for print.



Forms for Inspired2Connect

business2connect
Associated Partners

Introduce us to your business.

How do you advertise your business the moment?

Do you use social media? What type of networking are you involved in?

What type of discussion interests you on a business level?

Would you take part in showcasing your products or business? Would you be interested in taking part in community projects? Are you willing to sponsor events?

In what areas are you willing to get involved with business2connect taking into account which areas would be most beneficial to you?

Conferences Networking Community Projects
Roadshows Women in Business
Exhibitions Woman Empowerment
Mentoring Empowering young entrepreneurs

What would be the most important benefit for your company, relating to business2connect?

How do you see business2connect adding value to your company?

Other Comments:

Contact Number: 016 5376 | E-mail: info@inspired2connect.co.za | Web: www.inspired2connect.co.za
Address: 7 Meerkat Industrial Park, Henry Via Close, Aida Park, Off N2, Strand, 7240



"Morgan Bar" for Morgan Hotel Chocolate Bar Wrapper

GRAPHIC DESIGN & PRINT MANAGEMENT

Our experienced team are equipped to provide you with a range of services which include:

- Graphic Design,
- Brand Development,
- Consultancy
- Web Development

In addition, we can offer advice on promoting your business through digital marketing and social media.

We offer a wide range of print solutions and promotional materials to enable you to promote your business to the highest visual standards.

GOT A PROJECT?

Let's start the conversation, contact us now and we will get back to you with our proposal and estimate within 24hr.

info@spirevisionstudio.com | www.spirevisionstudio.com



Keep it simple.

"Below a step by step process which will ensure your project is delivered and your vision achieved."

1.

PROJECT BRIEF

Lets get your project rolling! Be it business cards for your team, flyers for promotions, e-mail campaigns, a rebrand or refresh of your current image. We are here to help guide you through the process.

2.

DESIGN

Our Design team will prepare your artwork for both print and web. Come up with something fresh or help set out your current brand for future print and web work.

3.

PRINT MANAGED

We will prepare your artwork for print and work with our production partners to deliver a high quality product delivered to your requirements.



WEB

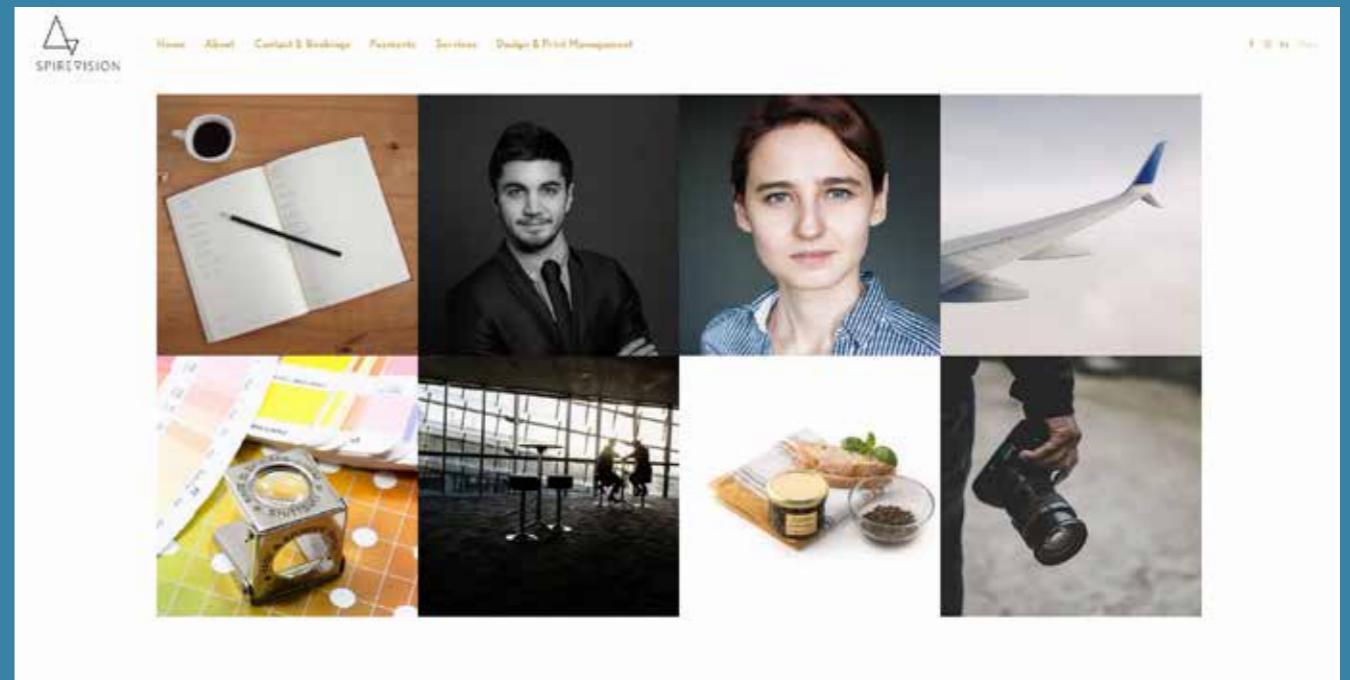
I have a very good understanding of how websites are developed from an initial idea.

Working primarily as a front-end developer using platforms like WordPress or Joomla on projects that required maintenance or just input, I was able to bring a more organized, clearer layout to a company profile.

I plan in the future to expand my skills in web-design through available night courses.



inspired2connect.co.za was developed by rebuilding from the original WordPress site. The original was not fit for purpose and contained errors and duplications throughout the back-end of the website. Here I cleaned the slate of the website, retaining the essential content and began rebuilding the website as it was meant to be for the client from its original theme. It contained over 20 types of custom forms.



spirevisionstudio.com was rebuilt from a WordPress theme using Format. The option to do this, was so the site would be easily rebuilt, changed and updated by employees by giving them an easier platform to work on. The benefits of the updated site also allowed for online payments for bookings and integrated online proofing gallery and image delivery system which helped reduced the overheads of the business.

THANK YOU

