

Richard J. Ashe

Photographer

Creative Director | Systems Engineer

Creative executive with a strong track record in international commercial art. Specialized in leading commercial photography/film creative teams and providing strategic product development. Known to deliver technical, managerial, and logistical expertise to ensure critical components — hardware, software, people, processes, and environments — work together to meet defined stakeholder needs and performance objectives. Adept at identifying innovative solutions to complex creative challenges and driving high-impact results in fast-paced, high pressure environments. Recognized for developing and nurturing creative talent while delivering exceptional visual storytelling and creative direction.

Experience

Photographer, Freelance

2000-Present

- Served an Elite roster of clients including acclaimed Photographers; Cliff Watts, Richard Burbridge, Benny Horne, Vincent Peters, Ellen Von Unwerth. Global fashion brands; Lacoste, Nike, New York & Co., Apple, Supreme, Lanvin, Top Shop, Aritzia, Liz Claiborne, Ralph Lauren. Leading editorial publications; Instyle, Cosmo, N.Y. Times, Harpers Bazaar, Numero, Vogue.

Photography Manager, Creative Business Management, New York, NY

2017-2024

- Directed creative teams to optimize workflows and implement innovative solutions, consistently delivering ambitious shoots on time and within budget.
- Partnered with artists to guide productions, oversee design direction, manage product selection, and support grant application efforts, ensuring seamless execution of complex projects.
- Cultivated and leveraged an extensive network of creative industry decision-makers, driving new partnerships and expanding business opportunities.

Photography Manager, Capture This, New York, NY

2012-2017

- Led business development and strategic product management initiatives for a premier photography services firm, consulting with photographers, stylists, and digital technicians to enhance core competencies and elevate project outcomes.
- Improved client relationships in the first year of employment which tripled sales and increased validity as the most reliable digital capture management, asset management, and equipment management in the region.
- Implemented comprehensive production strategy techniques for studio asset management to our roster of leading photographers and film-makers.
- Administration of mentorship program to train dozens of creative interns effective skills that can produce measurable results in professional working situations on the way to them becoming photographers, photography assistants, digital technicians, producers, and art directors.

Equipment Manager, Milk, New York, NY (2007–2009)

- Provided exceptional client support throughout the studio experience, ensuring satisfaction and fostering strong client relationships.
- Managed studio asset inventory and logistics, optimizing equipment utilization and maintenance in a fast-paced commercial photography environment.

Contact

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Education

Brooklyn College
B.A. Philosophy
Business Management

CompTia
IT Fundamentals+
(ITF+)

Linux Foundation
Open Source Software
Development, Linux
and Git

Google Cloud
Generative AI
Secure AI Framework
(SAIF)

Skills

Hard Skills
•Photography
•Commercial Art
•Strategy
•Direction
•Management
•Production
•Development
•Editing
•Media Planning

Tools and Software
•Apple Ecosystem
•Cyber Security
•Generative AI
•Adobe CS
•Linux
•Git

Languages
•English (Native)