



8/11/2020

Griffin Insight, LLC is pleased to submit a proposal for website development for Stone Throw Reality. The total proposed cost for this project is \$1000. The terms of this proposal are valid until 12/1/2020.

SCOPE

The primary purpose of the website will be to provide examples of previous and current work and supportive information for the potential client base. The website will also establish your company's identity and branding initially online.

SERVICES

In this proposal, Griffin Insight, LLC will provide the following services during the development of your website:

- Install and configure Wordpress for your organization.
- Develop one custom Wordpress child theme on the proprietary Genesis Framework by WP Engine.
- Utilize the proprietary NextGen Pro image gallery for image management.
- Design up to ten pages of content using HTML5, CSS3, Javascript and PHP.
- Optimize site for maximum search engine optimization (SEO).
- Create a Google account (or connect to an existing) for your company and set up Google Analytics.
- Provide limited training and technical support once the website is online.

HOSTING OPTIONS

Hosting on one of my shared servers for one year is included in this proposal, starting at the date of completion. If you choose to host your site on my servers beyond that date, there is an annual cost of \$50. If you choose to build and host the site elsewhere, this annual cost will obviously be waived.

CONDITIONS

- Your company will provide any logos and other necessary branding.
- Your company will provide all media assets including stock photography or video.
- Your company will outline and provide all content necessary for the site in a page specific manner.

EXCLUSIONS

This proposal does not cover:

- Domain purchases
- Email configuration
- Logo, branding, or identity development
- Media creation or stock photography/video purchases
- Support beyond that specified herein



SCHEDULE

This schedule will define the major tasks to be completed during the life cycle of the project. These outlined tasks assume the receipt of all necessary media and content in the required format.

Phase 1

- Proposal review
- Contract signing
- Initial payment (50%)

Phase 2

- Site Design & Development

Estimated 2-4 weeks from receiving all of the necessary media/content listed prior under "Conditions."

Phase 3

- A complete review of the site by your company as meeting the specified goals
- Alterations to the site as needed
- Connection to Google Analytics
- Site finalized and goes live
- Final testing and approval
- Final Payment (50%) - Total \$1000

Your input and direction will be very important during phase 2. Please expect a few check-in emails during this phase for you to take a look at the site in progress and to modify the form or function of any particular element of your site that I am developing. This is where we will really fine tune your site to meet your overall expectations.

TOTAL COST

If this proposal covers in full what is expected of the website, the total cost will be \$1000.

RECURRING FEES

You should expect the following reoccurring fees annually from if you choose to host your site on one of my shared servers.

- Website hosting - \$50 per year

WEBSITE MAINTENANCE

Up to two hours of follow up web support during the first six months after the website is live is included in this proposal. This support can be in the form of site modifications, minor updates, technical instruction, technical support, or consultation. Further website maintenance or modification is not included in this quoted total cost. Additional web support will always be available at \$100 per hour.

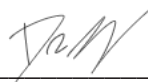


Thank you for giving me the opportunity to develop your new website. I will work to the absolute best of my abilities to exceed your needs and expectations for your new website and I want to help your company succeed and grow its web presence in any way I can. If you have any questions about this quote, your new website, or websites in general, please feel free to contact me.

Sincerely,
Curtis Griffin
1133 Hollow Creek Drive #102
Austin, TX 78704
512.736.5039
curtis@griffininsight.com

I understand fully and completely the conditions set forth in this contract, and I, the client, intend to fulfill my obligations in full as contained within.

Date | 08/12/2020

Signature | 

Printed Name | Drew McDaniel