



Griffin McMurray

- **Address:** Oak Park 91377, United States
- **Phone number:** (818)-456-3677
- **Email address:** griffinmc22@gmail.com
- **Web:** <https://griffinmcmurray.com>

Work experience

06/2023 — present
Woodland Hills, California

Product Owner II Farmers Insurance

- Collaborate with cross-functional teams to define product roadmaps aligned with business objectives.
- Translate business objectives into IT deliverables.
- Validate data and develop self auditing processes
- Streamline workflows and optimize processes using databases, macros, and Power Automate.
- Ensure products comply with regulations, and assist legal with ad hoc requests.

01/2020 — 06/2023
Woodland Hills, California

Marketing Specialist Sr Farmers Insurance

- Managed territory-wide communications and promotional activities to support growth and risk management.
- Automated information distribution to agents and district managers for effective communication.
- Analyzed promotional performance and identified improvement opportunities.
- Developed strategies and Excel trackers for key business initiatives.
- Utilized data-driven insights for decision-making and strategic planning.

11/2010 — present
Oak Park, California

Owner Hypexchange LLC

- Handle online transactions and auctions to optimize profitability.
- Innovated business practices, including custom coding solutions, to streamline acquisitions with a focus on automation
- Designed user-friendly websites, enhancing the customer journey and embracing market trends.
- Drove profit growth through adaptive strategies and technology integration.

01/2019 — 12/2019
Calabasas, United States

Marketing and Business Development Intern Farmers Insurance - District 44 Office

- Fostered business growth by partnering with Farmers Insurance Agents and implementing innovative marketing strategies.
- Utilized data analysis and Excel tools to optimize agency performance and enable informed decisions.
- Managed social media to elevate brand awareness and engage the community.

Education

2017 — 2019

Bachelor of Science - BS (Business Administration) Pepperdine University

Skills

Data Analysis & Visualization

Microsoft Office (Excel, PowerPoint, Word, Outlook)

Interpersonal & Communication Skills

Time Management & Attention to Detail

Project Management

Workflow Automation

SQL

Python

Certificates

06/2023

Google Data Analytics Coursera