

PERSONAS

Jane

AGE: 25

GENDER: F

EDUCATION: College

WORK: Part-time

LOCATION: Miami, FL

INCOME: Low income

BIO

Jane is currently an ordinary 25-year-old graduate student, she also has a part time job to subsidy her tuition fee. However it's low income and not enough for her to live the life she wanted, she has to either cut the social activities or find another job to earn more money. Both options have drawbacks, she has to choose between reducing recreation activities which most peers have, or squeezing her sleeping time to do the heavy work with a higher salary.

Like most girls at that age, Jane enjoys parties and movies, she likes hanging out with friends and shopping to get some beautiful clothes, besides, she wants to cook better food for herself, she also worries about her GPA and complains about her parents to her besties.



PERSONALITY

Introvert Extrovert

Analytical Creative

Loyal Fickle

Passive Active

Ambitious

Free-Spirited

Focused

MOTIVATIONS

Career Goals (Progress Bar)

Eco-Friendly (Progress Bar)

Health (Progress Bar)

Saving Money (Progress Bar)

Volunteer Work (Progress Bar)

Social (Progress Bar)

GOALS

Get a good job.

Have a graduate degree.

Hang out with friends regularly

Cook better food.

FRUSTRATIONS

Currently low income, living a tight budget every month.