

# Gerard Ferrante

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## Education

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### Carnegie Mellon University – Tepper School of Business

- Bachelor of Science in Business Administration (Concentrations in Finance and Accounting), Additional Major in Decision Science

Nov. 2016–  
Present  
Pittsburgh, PA

## Experience

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### Software Engineering Intern – ARIN Technologies

- Created product for startup looking to move from pilot programs to mass market
- Designed and implemented a Graphics User Interface to enable ease of access for installation and calibration of ARIN's indoor positioning system
- Listened to marketing consultants for the company and reviewed new marketing material

May 2018–  
Aug. 2018  
Pittsburgh, PA

### Field Sales and Marketing Intern – Techtronic Industries

- Streamlined sales processes, interacted with management, implemented company-wide rolling changes on the sales floor, and kept in contact with top clients
- Worked in 8 separate stores with \$1M+ revenue, changing in-store culture for each
- Executed 10+ projects independently and planned demonstrations
- Presented to senior management, recommended changes, and held an event mid-quarter to boost sales by \$4,500 in one day

May 2017 –  
Aug. 2017  
New York, NY

## Leadership

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### House Manager, Events & Recruitment Board Chairs, Sigma Phi Epsilon

- Financially responsible for house necessities and maintaining cleanliness, overseeing a \$5,000 budget and organizing weekly meetings with president and house population
- Coordinating events for 101-member social and philanthropic fraternity
- Planning 15+ events for members and guests per semester

Sept. 2016 –  
Present  
Pittsburgh, PA

### Emerging Leaders Mentor

- Selected to staff the 20-year running Emerging Leader program, on staff of 8 students
- Meets with CMU Student Life Representative weekly, and run 7-week project with first year students to make a community impact in Sustainability and Hunger Awareness

Dec. 2016 –  
Dec. 2017  
Pittsburgh, PA

### Eagle Scout — Executive Committee President

- Achieved rank of Eagle; 4% of all Boy Scouts.
- Ran organization of 60+ members, organized blood drives and clothing collections
- Collaborated directly with the Council office and all adult leadership

Sept. 2012 –  
Present  
Randolph, NJ

## Skills

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- Python
- Microsoft Office
- Conversational Spanish, basic Mandarin
- Able to effectively utilize social media for promotion, communication, and organization
- Excellent interpersonal skills and ability to connect with customers and peers

## Projects

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### MadeEasy

- Co-Hosted Podcast to break complex topics into consumable information for the everyday person to understand
- Interviewed professionals and academics in their fields

Dec. 2016 –  
Dec. 2017  
Pittsburgh, PA

## Interests

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- Backpacking, Climbing, Thrift Shopping, Psychology, Autobiographies, Creative Writing