



VisionQuest Brewery
2510 47th St Suite A2
Boulder, CO 80301
VisionQuestBrewing.com

01/06/2025

To Whom It May Concern,

I'm writing to throw my full support behind the Local Artist Network (LAN) project here in Boulder. As a founder of Vision Quest Brewery, opened in 2015, I've seen firsthand how Boulder's culture has evolved. It's gotten more difficult to attract business in the past couple years.

Since the pandemic, we've noticed younger folks just aren't getting out like they used to. Between crazy housing costs pushing locals out and the rest heading to Denver for their entertainment, it's getting harder to build the community vibe we love about Boulder. At Vision Quest, we've always been about more than just great beer – we host everything from live music and poetry readings to flea markets and electronic music shows. But getting the word out about these events? That's been a real challenge.

That's why I'm stoked about what LAN is bringing to the table. Their digital display network is exactly what we need to catch people's attention and let them know what's happening around town. The ability to stream events between venues and be part of coordinated event weekends across Boulder? That's huge for us. Plus, their QR code system means people can easily check out our events and menu – no more squinting at posters from across the street.

We're excited about this project. We're ready to set up displays in our space, join the multi-venue events, and be part of rebuilding that sense of community that makes Boulder special. The ticketing system and social app will make it so much easier for people to discover what's happening at Vision Quest and other spots around town.

We've been contributing to Boulder's cultural scene for years, and I can tell you – this is exactly the kind of boost our community needs. It's not just about helping individual businesses like ours; it's about making Boulder the kind of place where culture and creativity can thrive again.

Sincerely,
Adam Kandle
Owner, Vision Quest Brewery