

The RIVERSIDE

est. 1914

Boulder's home on the creek.

To Whom It May Concern:

Date: January 23, 2025

As the operators of Riverside, The Stand, and One Boulder - a multifaceted community hub serving Boulder's creative ecosystem for over 12 years - we enthusiastically endorse the Local Artist Network (LAN) initiative. Having hosted thousands of events ranging from poetry readings and live music to cultural fusion nights and community gatherings, we have unique insight into both the challenges and opportunities within Boulder's cultural landscape.

Our experience has shown that while Boulder possesses incredible creative energy, there are significant barriers to connecting artists with audiences and venues with patrons. The post-COVID environment has particularly highlighted the need for innovative solutions to event discovery and community engagement, which LAN directly addresses through its digital signage network, integrated ticketing, and streaming capabilities.

As venue operators, we're excited about LAN's ability to facilitate cross-venue collaboration and event coordination. Their smart display system would enhance our street presence while providing a dynamic platform for showcasing local artists. The multi-venue streaming capabilities would allow us to participate in coordinated cultural events across Boulder, while integration with platforms like Distributed Creatives would streamline our event management and expand our reach within the creative community.

What particularly impresses us about LAN is its holistic approach to community building. The platform's ability to facilitate direct artist support, enable cross-venue collaboration, and enhance audience engagement aligns perfectly with our own goals of fostering a more vibrant, interconnected community. We are committed to actively participating in the LAN network through multiple display installations, live event streaming, and cross-venue programming.

Based on our extensive experience in Boulder's cultural scene, we believe LAN represents a crucial step forward in addressing the challenges facing our creative community. The initiative's focus on technological innovation in service of community connection and cultural vitality makes it an essential addition to Boulder's cultural infrastructure. We strongly endorse LAN and look forward to being active participants in this exciting evolution of Boulder's cultural landscape.

Sincerely,



Richard Moser, Owner
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