# BA ONLINE CULTURE – INTENDED LEARNING OUTCOMES

**KNOWLEDGE**

**This pilar corresponds to one component of Dublin Descriptors, Knowledge & Understanding, with a focus on deep understanding of conceptual and procedural knowledge.**

1. Students have knowledge and understanding of the <u>concepts and terminology</u> within the fields of Culture Studies. Examples of important concepts are: globalization, digitalization, complexity, (super-)diversity, transformations of the public sphere, new forms of social action and cultural production, new forms of identity construction and group formation, representation, symbolic value, production and reception of cultural values, relation between offline and online media.

2. Students have knowledge and understanding of the most important <u>research methods</u> and <u>research techniques</u> within the fields of the Culture Studies. Examples of important methods and techniques are: literary analysis, analysis of visual art (including film and new media), (online) ethnography, hermeneutics, computational analysis.

3. Students have knowledge and understanding of important <u>themes</u> within the fields of Culture Studies. Examples of important themes are: the relation between the local and the global, community formation, the dynamics of offline and online practices (regarding arts, media, ritual, religion etc.) in the digital society, identity formation, negotiations related to the public vs. private sphere. The program draws continuously on the students' own experiences and life-worlds, assuming that they are the producers and consumers of contemporary culture.

4. Students have knowledge and understanding of the <u>general concepts and ideas in the philosophy of science</u> of the research within the fields of the Culture Studies.

**SKILLS** (revised version d.d. 1 December 2021)

**This pilar corresponds to the four components of Dublin Descriptors: applying knowledge and understanding, making judgments, communication and learning skills.**

5. Research skills: Students are able to apply the scientific methods and techniques as used in Culture Studies in researching and solving relevant problems.  Examples of relevant research skills are: finding relevant literature, critical reading of literature, formulate research questions, (online) ethnography, discourse analysis, survey design, visual analysis.

6. Academic Writing: Students are able to write academic papers and reviews in an academic style.

7. Social Skills: Students are able to discuss urgent social topics with peers and teachers, to cooperate in (intercultural) teams, and to manage decision-making processes and group conflicts.

8. Online Writing and Publishing: Students have developed their skills in online writing and publishing. Examples of relevant skills are: Search engine optimization, using social media in relation to online publications.

9. Communication Skills: Students can, through relevant media (e.g. DIGGIT magazine) and oral presentations, communicate research results convincingly and properly to an audience of fellow-scholars and to a broader audience in society.

10. Personal development: Students are able to plan and organize their study related activities towards their personalized learning goals.

11. Labour Market Skills: Students have acquired skills that will allow them to approach the labour market (on top of the BA program). Examples of relevant labour market skills are: talent management, networking, personal branding.

**CHARACTER**

**This pilar corresponds to the four components of Dublin Descriptors: applying knowledge and understanding, making judgments, and learning skills.**

12. Students have the ability to judge and evaluate on formal grounds and in terms of content their own research and other products (e.g. DIGGIT articles) and those of fellow scholars in Culture Studies.

13. Students have the ability to interpret (the importance of) cultural expressions from a variety of perspectives in diverse cultural environments (offline and online, local and global).

14. Students have the ability to employ reasoning and arguing in the process of learning, to put forward relevant points of view and to understand and appreciate points of views of others, to share knowledge and contribute to discussions and the process of argumentation in a multidisciplinary group.

15. Students have the ability to reflect on their own qualities and skills, to draw conclusions with regard to their own development, and to take action to optimize their own learning trajectory in the light of functioning as a Culture Studies scholar within and outside the chosen discipline.

Knowledge and understanding of developments in Culture Studies, relevant to the **track** (specialization) chosen:

Further specification for the specialization Art in the Public Sphere:

APS-1    Knowledge and understanding of theory formation on artistic expressions and the relationship between artists and audiences in the context of globalization and digitalization.

APS-2    Knowledge and understanding of the way intellectuals, artists and audiences function in contemporary public debates (public space, public intellectuals, aesthetics, and politics).

Further specification for the specialization Digital Media:

DM-1     Knowledge and understanding of theory formation on digital media and their role in social and cultural change.

DM-2     Knowledge and understanding of developments in digital culture and their role in and influence on everyday practices, cultural products and societal developments .

Further specification for the specialization <u>Global Communication</u>:

GC-1     Knowledge and understanding of theory formation on the influence of globalization and digitalization on linguistic, communicative and cultural practices.

GC-2     Knowledge and understanding of the shape of linguistic, communicative and cultural practices in the context of globalization and digitalization.

Further specification for the specialization <u>Dutch Language and Culture</u>:

ULN-1     Knowledge and understanding of theory formation on the teaching of language and literature in the context of digitalization.

ULN-2     Knowledge and understanding of theory formation on the teaching of language and literature in a global and diverse society.