

# Foodism

## Scope of Work : Home chefs

### Following are the features to be taken care:

- Ability for Home chef to list their product
- Ability for Home chef to make profile
- Ability to promote their products
- Ability for Home chef to check insights of promoted products
- Ability for user to search products
- Ability for user to give rating to products
- Ability to get email on food enquiry received
- Ability to see the interest received (dashboard)
- Category of Home chef
- Product listing page
- Category listing pages
- Home chef Dashboard

### For Home chefs, there needs to be 3 main sections

- Home chef dashboard: Only visible to home chefs and internal admins
- Home chef profile page: Visible to all users. Acts as the main page for a home chef to view his products listed on one page.
- Home chef product specific page: Visible to all users. This is a specific product page for a product listed by a home chef.

## Home chef Dashboard

As a home chef, I would like to set up my profile page with all the product listings under it, list products, check the orders received and contact users.

### The dashboard should have 4 important sections

- Edit profile (products listing) page
- List of all products listed
- List of all orders
- Insights section
- Home chefs need a dashboard where they get the provision to add the following information for their profile page.
  - Name of the brand (Optional)
  - Name of the home chef (255 characters text)
  - A basic bio (500 characters text)
  - Website link
  - Social media links

- Location
- Category
- Brand Photo (jpeg/png) (Optional)
- Chef Photo (jpeg/png)
- Contact details (email address and mobile number)
- Additional notes/information
- Status - OPEN / CLOSED
- Profile page theme (colour)
- Option to order the listing of their products on the profile page
- Option to highlight or pin their main dish (product) to their profile page
- Home chefs need an option to add products (Add New Product)
- Home chefs need a section to view all their products listed (active, inactive and deleted)
- Home chefs need an option to edit or delete already existing product (Edit/Delete product)
- Home chefs need the option to view all the orders/interests received on their dashboard either with an option of a tab - View orders/Inquiries or a table/section within the dashboard with all the orders listed with their statuses (Order table)
- Home chefs need an option to view insights of their products listed and their profile page visits. This shall be available to them either with an option of a tab - View Insights or a table/section within the dashboard with all the Insights available (Insights table)
- Home chefs need an option to promote any of their products that they have listed. This shall be available to them - Promote your product/s
- Notification - User should get a notification on his dashboard for a new order

### **Adding, editing, deleting or promoting products for listing**

Following info needs to be added when a home chef wants to list the product. S/he shall be able to do that by clicking on the 'Add new product' in case a new product is to be added or click on any of the products from the products list table to edit, delete, deactivate or promote the already listed product.

- Product name (255 characters)
- Product Brief line (500 characters)
- Product Images (3 images max, 1 compulsory)
- Product serving quantity (numeric) - optional
- Product Price basis quantity (numeric)
- Additional information (500 characters)
- Change status - Available/ Not available
- Promote product option
- Delete product option

Available means - Product is visible to users and also visible on the profile (product listing) page of the home chef and orders/inquiries are open for the product.

Not available means - Product is temporarily taken out. It is NOT visible on the profile (product listing) page of the home chef, BUT It is visible for users if they have the product url, but they cannot order or inquire about it. There shall be a line stating - Currently unavailable.

### **View orders/inquiries feature**

- Home chef can sort the table by -
  - Date (latest, first);
  - Order no (ascending/descending order);
  - Status (alphabetical order);
  - Quantity (largest/ smallest);
- Home chef can filter the table by -
  - Product name
  - Product id
  - User name
  - User email
  - User mobile
  - Status
- On clicking on the product name, home chefs get the details on the pop-up for them to take action from there.
- Home chefs also get the option to change the status of the order/inquiry from the pop-up.

### **View Insights feature**

This section shall provide the home chefs with the following information/data points (with an option to filter by date range) -

- Profile page visits
- Total no. of product page visits
- Top (order) of products visited with most traffic
- Top (order) of products inquired about
- Total no. of inquiries
- Total no. of orders completed (successfully) - Revenue against it
- Total no. of orders cancelled
- Total no. of orders pending (new and not contacted)
- Total no. of orders contacted

Product pages views can also be present on individual products so that home chef can see the PROMOTE option there itself and try promoting.

### **Profile (Products listing page)**

- This is a page available to users to view all the products a particular home chef is selling.
- Product listing should show along with the average rating given by users.
- Users can get a quick glance of all the products at one go.
- Users can click on a particular product card/image from this page and move on to that product specific page to view more information around the product.

- Users can also have a quick view - which is a pop-up where they can view a few details like the name of the product, price, images and a to order/inquire.

### **Product detail page**

- User should be able to clearly see
- All images for the product
- Product name and basic information
- Product category
- Product average rating given by users
- Status - Available/Unavailable
- Price and quantity
- Home chef information
- Other notes from home chef of the product
- Order/Inquire