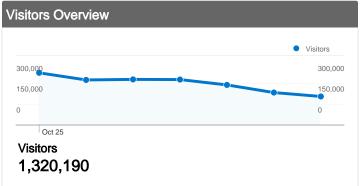
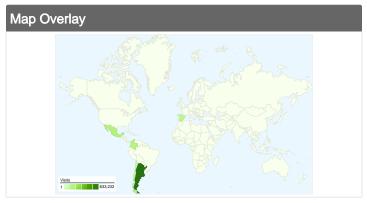


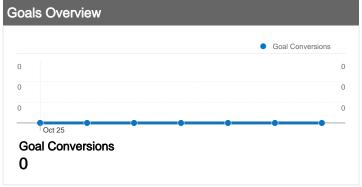
# Site Usage 1,494,447 Visits 59.15% Bounce Rate 3,500,738 Pageviews 00:01:58 Avg. Time on Site 2.34 Pages/Visit 68.59% % New Visits

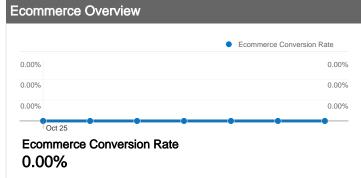




Traffic Sources Overview	
	<ul> <li>Search Engines 1,390,588.00 (93.05%)</li> <li>Referring Sites 55,208.00 (3.69%)</li> <li>Direct Traffic 48,650.00 (3.26%)</li> <li>Other 1 (&gt; 0.00%)</li> </ul>

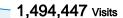
Content Overview		
Pages	Pageviews	% Pageviews
/search/index.html	2,062,479	58.92%
(other)	119,337	3.41%
/index.html	34,902	1.00%
/user/new/index.html	19,628	0.56%
/user/login/index.html	16,343	0.47%







# 1,320,190 people visited this site



1,320,190 Absolute Unique Visitors

3,500,738 Pageviews

2.34 Average Pageviews

00:01:58 Time on Site

59.15% Bounce Rate

68.59% New Visits

#### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	965,430	64.60%	Unknown	867,758	58.07%
Firefox	296,962	19.87%	DSL	371,528	24.86%
Chrome	189,706	12.69%	Cable	201,466	13.48%
Safari	25,604	1.71%	T1	38,643	2.59%
Opera	7,010	0.47%	Dialup	14,148	0.95%

# http://www.grippo.com/ Traffic Sources Overview

Comparing to: Site



# All traffic sources sent a total of 1,494,447 visits



#### **Top Traffic Sources**

Sources	Visits	% visits
google (organic)	1,234,746	82.62%
search (organic)	79,131	5.30%
bing (organic)	50,054	3.35%
(direct) ((none))	48,650	3.26%
yahoo (organic)	21,633	1.45%

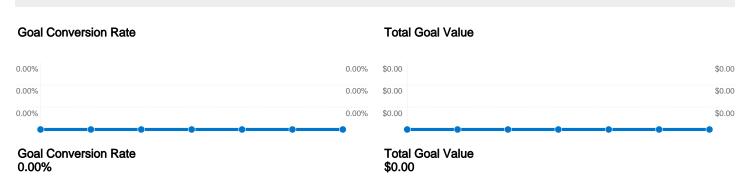
Keywords	Visits	% visits
www.facebook.com.ar	11,653	2.27%
www.avon.com.mx	3,496	0.68%
meteofa	3,166	0.62%
grippo	2,004	0.39%
ben10central.com	1,754	0.34%



# Visitors completed 0 goal conversions

0 conversions, Goal 3: Post

#### **Goal Performance**





# 1,494,447 visits came from 173 countries/territories

Site Usage							
Visits 1,494,447 % of Site Total: 100.00%	Pages/Visit 2.34 Site Avg: 2.34 (0.00%)	Avg. Time on Site 00:01:58 Site Avg: 00:01:58 (0.00%)		% New Visits 68.68% Site Avg: 68.59% (0.13%)	<b>59.15</b> Site Avg:	Bounce Rate 59.15% Site Avg: 59.15% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Argentina		633,232	2.47	00:02:13	56.04%	57.16%	
Mexico		166,616	2.22	00:01:43	81.88%	61.93%	
Colombia		151,950	2.48	00:01:55	75.72%	55.77%	
Spain		131,610	1.94	00:01:22	78.68%	67.00%	
Chile		89,340	2.11	00:01:41	75.07%	61.47%	
Peru		72,619	2.26	00:01:49	81.06%	60.64%	
Venezuela		62,758	2.34	00:01:48	78.04%	58.77%	
United States		33,479	2.32	00:02:05	77.89%	59.91%	
Ecuador		29,677	2.44	00:02:11	77.05%	55.68%	

Uruguay	20,366	2.36	00:01:56	68.31%	57.32%
					1 - 10 of 173



# Pages on this site were viewed a total of 3,500,738 times

3,500,738 Pageviews

2,520,016 Unique Views

59.15% Bounce Rate

# **Top Content**

Pages	Pageviews	% Pageviews
/search/index.html	2,062,479	58.92%
(other)	119,337	3.41%
/index.html	34,902	1.00%
/user/new/index.html	19,628	0.56%
/user/login/index.html	16,343	0.47%



# Sales of 0 products generated \$0.00

0.00% Conversion Rate

0 Transactions

\_\_\_\_\_\$0.00 Average Order Value

O Purchased Products

# **Top Revenue Sources**

Products	Items	Revenue	Sources / Medium	Revenue	% Revenue
	There is no data for this view.		There is no	data for this view.	