

श्रीबालकृष्णः प्रभुर्विजयतेराम्

श्रीमद्बलभविट्टलेशौ विजयते

## Namo Vṛkṣebhyah

Vṛkṣāropaṇa Mahotsava

19 - 22 March, 2026

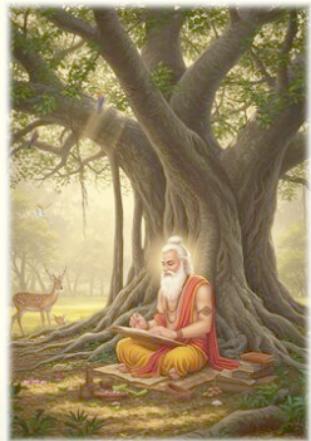


## नमो वृक्षेभ्यः

वृक्षारोपण महोत्सव

१९ - २२ मार्च, २०२६

Since the dawn of the Earth, long before humankind took its first breath, trees have stood in silent strength. Nurturing life, offering shade, and inspiring wisdom, it is under the shelter of the Vṛkṣa that our culture is said to have blossomed. The Vedas, Upaniṣads, Purāṇas, the Rāmāyaṇa, the Mahābhārata, and many other timeless epics were composed beneath their shade by great and noble Ṛsis, reminding us that trees have always been sacred companions in the journey of knowledge and civilization.



### Religious Significance of Plantation and Rearing of Trees

#### RgVeda (10.101.11)

Establish the tree/wood in the forest,  
and set it firm beside a water-source.

#### Bṛhadāraṇyaka Upaniṣad (3.9.27)

The Puruṣa (Bhagavān) is as a tree  
– the true embodiment of vegetation.

#### Śvetāśvatara Upaniṣad (3.9)

The Puruṣa, while being firm as a tree in the sky,  
pervades all this universe.

#### Subodhinījī (10.2.27)

Śruti reveals: Bhagavān Himself  
exists in the form of a Tree.

#### Vālmīki Rāmāyaṇa (6.27.36)

Trees are the fulfillers of all desires.

#### Bhagavad Gītā (10.26)

Among all trees, I am the Aśvattha (Peepal).

#### Matsya Purāṇa (154.513)

A single tree is equal to ten children

The **Śivapurāṇa** takes the lead in promoting the plantation of trees, granting them the status of a son. It highlights the manifold benefits of trees, stating that they please the gods with their flowers, the forefathers with their fruits, and travellers with their shade. The text also assures spiritual rewards: those who plant flower gardens are said to travel in the **Puṣpaka Vimāna**, and even in Yama's realm, such individuals are protected from the scorching sun.

As emphasised in the **Umā Saṁhitā** (11.7):

"One who plants trees in barren lands uplifts all past and future forefathers of his lineage."

Plantation and rearing of trees is therefore, not only a service to society but also a sacred offering — one that ensures blessings for generations, honours the divine, and leaves an eternal footprint in the sacred soil of Dharma.

वटमूले स्थितो ब्रह्मा, वटमध्ये जनार्दनः।  
वटाग्रे तु शिवो देवः सावित्री वटसंश्रिता॥



At the root of the Banyan tree resides **Brahmā**; in its middle abides **Janārdana** (Viṣṇu); at its top dwells Lord **Śiva**, and within the tree itself resides Goddess **Sāvitrī**.

The **Bhaviṣya Purāṇa** states, that planting trees is the highest form of charity, and the one who plants them, attains merit even in the higher realms.

The Kadamba tree too has a special mention in the Kīrtanas of the Aṣṭasakhās—

“Baiṭhe Kadamba kī chāīyāñ”

“Āpa Kadamba chaḍha dekhata Śyāma”

“Eka bhujā gahi ḍāra Kadamba kī”

Āja to hiṇḍore māi chāiḥyā Kadamba kī”



**Namo Vṛkṣebhayaḥ** is a tree plantation drive initiated by **Geet Sangeet Sagar Trust** under the auspicious and inspiring guidance of

**Pūjya Goswami Śrī Prashant Kumarji Mahārāja, and  
Pūjya Goswami Śrī Poornanandji** (Bṛhan Mandir-Mumbai).



**Geet Sangeet Sagar Trust**  
is conducting the  
**Vṛkṣāropaṇa Mahotsava**  
on Saturday, 14th February, 2026  
in the sacred Tarheti of Śrī Girirājājī -  
the most cherished playground of Śrī Kṛṣṇa.

Pūjya Mahārājaśrī has envisioned the planting of 108 trees, each corresponding to one of the 108 divine names of Śrī Gusāīnjī. This tree plantation drive forms a part of the

#### CLEAN TARHETI GREEN TARHETI MISSION



It is indeed our greatest blessing to plant a tree at the sacred foothills of Śrī Girirājājī.



Who knows — Śrī Kṛṣṇa Himself  
might one day rest beneath the  
shade of your tree,

or perhaps climb its branches  
to watch over His grazing  
cows.



No wealth can equal the joy and fulfillment  
that come from planting a tree in the divine  
land of Vraja-Bhūmi.

You are heartily invited to participate in this divine initiative. Feel blessed not only by planting a tree with your own hands, but also by adopting it and nurturing its growth.

We warmly encourage you to share this message with fellow Vaiṣṇavas, family, and friends, and inspire them to join our **CLEAN TARHETI GREEN TARHETI MISSION**.

Please take a moment to read the details regarding the tree plantation and adoption process using the link provided. <https://www.namovrksebhyah.org/>

We look forward to your enthusiastic participation in this divine seva, as together we contribute to the sanctity and greenery of Śrī Girirājaji's sacred Tarheti.

## Geet Sangeet Sagar Trust

Trustees

Nilesh Modi

Seyjhal Jhaverri

Chintan Shah

For any queries, feel free to contact —  
Smt.Dipa Sampat – 98210 21315 (After 4 pm)  
Shri Anand Thakkar – 99309 24070  
E-mail: 95gsst@gmail.com

Chief Guest  
**Shri Lokeshji Garg**  
(Samriddhi Jewellers-Mathura)

## Patrons

Shri Rajubhai Whabi • Shri Ajay Gandhi • Shri Pradeep Gandhi  
Smt. Varshaben J. Shah (Jaliwala) • Shri Rajesh Vrajlal Vasani  
Shri Aanand Thakkar • Shri Samir Thakkar • Shri Parag Mehta

## Why are trees important

