

[Go to View](#)



Business Insights 360



Finance View

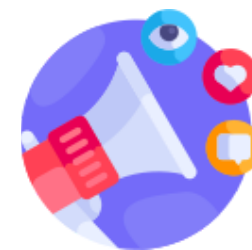
Get P & L statement for any customer / product / country or aggregation of the above over time period

[Go to View](#) →



Sales View

coming soon...



Marketing View

coming soon...



Supply chain View

coming soon...



Executive View

coming soon...



YTD

YTG

Q1

Q2

Q3

Q4

2018

2019

2020

2021

2022 Est

Net Sale

\$823.85M✓

LY: \$267.98M (+207.43%)

Gross Margin

36.49%!

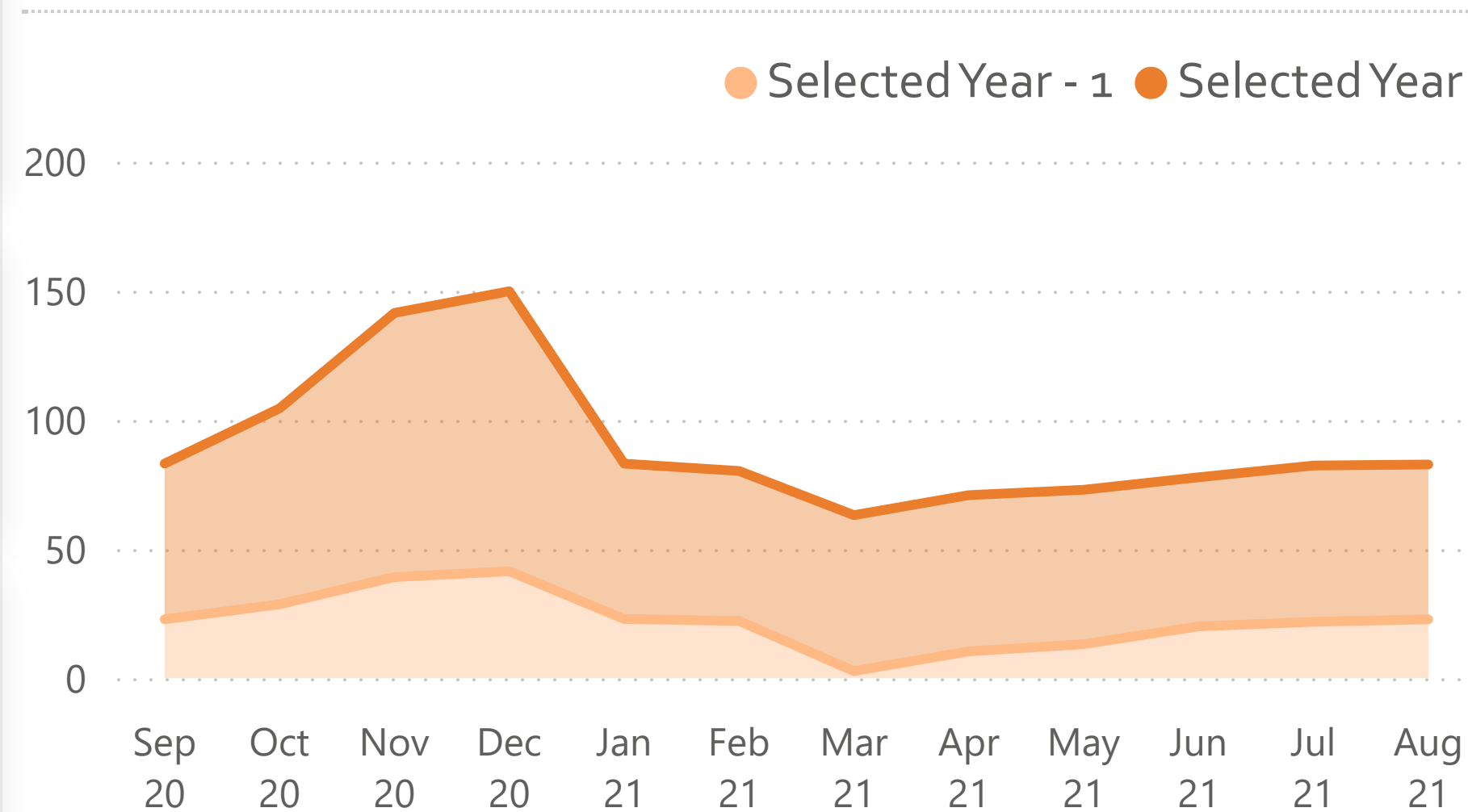
LY: 37.10% (-1.65%)

Net Profit

-6.63%!

LY: -0.01 (-676.38%)

Net Sales Performance Review



P & L Statement

Line Item▲	2021	LY	YoY	YoY %
Gross Sales	1,664.64	535.95	1,128.69	210.60
Pre Invoice Deduction	392.50	124.69	267.81	214.77
Net Invoice Sales	1,272.13	411.25	860.88	209.33
- Post Discounts	281.64	95.85	185.79	193.84
- Post Deductions	166.65	47.43	119.22	251.38
Total Post Invoice Deduction	448.29	143.27	305.01	212.89
Net Sales	823.85	267.98	555.87	207.43
- Manufacturing Cost	497.78	160.30	337.48	210.53
- Freight Cost	22.05	7.16	14.89	207.98
- Other Cost	3.39	1.10	2.29	209.52
Total COGS	523.22	168.56	354.66	210.41
Gross Margin	300.63	99.42	201.21	202.37
Gross Margin %	36.49	37.10	-0.61	-1.65
GM / Unit	5.99	4.79	1.21	25.21
Operational Expenses	355.28	101.71	253.57	249.30
Net Profit	-54.65	-2.29	-52.36	2,286.82
Net Profit %	-6.63	-0.85	-5.78	676.38

Top / Bottom Products & Customers by

region	P & L Values▼	P & L YoY %
⊕ APAC	441.98	198.67
⊕ EU	200.77	259.88
⊕ nan	177.94	186.03
⊕ LATAM	3.16	58.40
Total	823.85	207.43

segment	P & L Values▲	P & L YoY %
⊕ Networking	45.16	72.26
⊕ Desktop	46.43	4,791.34
⊕ Storage	54.42	97.48
⊕ Peripherals	166.51	174.64
⊕ Accessories	244.85	269.67
⊕ Notebook	266.49	208.45