

# FELISITAS GRISELDA ARINDIA

## FULLSTACK ENGINEER | UX RESEARCHER

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<https://grizzlyll.github.io/portofolio/>

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### SUMMARY

A creative and innovation-driven Fullstack Engineer with a 3.84 GPA from Brawijaya University. I thrive on complex logic and "smart" systems. My journey began in UI/UX Design, which fuels my obsession with building high-performance backend systems that never sacrifice user experience. Currently deep-diving into AI Engineering, specifically implementing vector databases (FAISS) and smart recommendation engines. I am a lifelong learner who bridges the gap between sophisticated Python-based logic and intuitive web interfaces.

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### TECHNICAL SKILL

- **Fullstack Development:** Laravel, Node.js, PHP, Vue.js, React.js, Tailwind CSS.
- **Design & Research:** Figma (High-Fidelity), UX Research, Wireframing, Prototyping.
- **Mobile & Database:** Flutter, Firebase, MySQL.
- **AI & Data Science:** Python, FAISS (Vector Search), Smart Engine, LLM Implementation.
- **Tools:** Git, Postman, Linux Basics, Certiport Java Expert Certified.

### WORK EXPERIENCE

UI/UX Designer Intern I SevenInc.

November, 2023 – April, 2024

- Transitioned from UI/UX research to frontend implementation, ensuring pixel-perfect responsiveness.
- Designed and prototyped a comprehensive Car Rental Management System using Figma.
- Collaborated with backend engineers to integrate React/Tailwind components with RESTful APIs.

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### PROJECTS

- **Rifold – Fullstack E-Commerce | Laravel, MySQL, Tailwind** : A modern e-commerce website for Rifold, a fashion brand focused on trendy apparel.
- **Warung Lesehan Yogyakarta – Management System | Laravel, Vue.js** : Engineered a specialized restaurant management platform to streamline orders and operational workflows.
- **Mindful – AI-Integrated Wellness Platform | Figma** : Created a mental health support app featuring AI-based mood tracking and journaling.
- **TravelMateID – Smart Travel AI Engine | Python, FAISS, AI** : Developing an AI-driven recommendation engine using Python and FAISS for efficient vector similarity search.
- **Tint & Tone – Undertone & Makeup Shade Analysis Application | Figma** : A desktop-adapted Android application designed using Goal Directed Design methodology, helping users identify skin undertone and receive personalized makeup, outfit, and color recommendations.

## LEADERSHIP & ORGANIZATIONS

- Event Chairperson – Catholic Faculty Welcoming (2025): Led the full execution of a large-scale welcoming event, coordinating divisions, timeline, budgeting, and operational workflows.
  - Vice Event Chairperson – IT Charity (2025) : Supported the execution of a social and educational initiative focused on community impact and operational management.
  - Chief Executive – Creative Economy Program (2025): Led cross-functional teams in executing strategic programs and managing high-level budgets.
  - Head of Sponsorship – Samba TI (2025): Strategized partnership acquisitions and secured major funding for tech initiatives.
  - Head of Public Relations – Techno Competition (2025): Managed brand messaging and communication strategy for a large-scale technology event.
  - Himpunan Information Technology Brawijaya University – Expert Staff: Contributed to the development of internal digital tools and organizational technical growth.
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## EDUCATION

### Brawijaya University | Associate Degree (Diploma) in Information Technology

2024 – Present

- Current GPA: 3.84 / 4.00
- Relevant Coursework: Fullstack Web Development, Database Management, AI Fundamentals.

### SMK Telkom Malang | Software Engineering (RPL)

2021 – 2024

## CERTIFICATION

- **International Certification:** Java Expert – Certiport.
- **Skill Competency:** Node.js & React JS (Quite Competent) – UKK.