# Grace Jiang

# **Experiences**

## Project Us (MIT Media Lab, Fluid Interfaces Group)

Design Lead | Jun 2021 - Sep 2021

- Supported a research group turned startup that was chosen for the MIT Delta V Accelerator in design, research, and product strategy
- Spearheaded user dashboard and executive dashboard designs using Figma, which assisted in validating offers with 15+ Diversity & Inclusion managers and launching pilots with two S&P 500 Companies
- Conducted primary and secondary market research on 3 different markets, researched companies in the same space to help with differentiation, designed and implemented website homepage with GoDaddy

#### **iContribute**

Project Management Intern | Nov 2020 - Apr 2021

- Managed team of 5 product designers and 5 developers for mobile app's pilot launch
- Using agile scrum methodology, oversaw implementation of 2 feature requests, bug fixes, design system creation, and web integration
- Led weekly sprint meetings and daily stand-up meetings where we improved our workflow process by discussing sprint velocity, prioritizing short- and long-term tasks, identifying blockages, and mitigating bottlenecking

## Database Devi

Website Design and Development Intern | Jan 2021 - Feb 2021

- Worked closely with CEO to update entertainment analytics company's landing page copy and to highlight product features for potential clients
- Redesigned website through seeking user feedback and implemented design choices with HTML/CSS

## Involvement

## Wellesley Asian Dance Organization (Executive Board)

Co-President | May 2021 - Present

- Led 11 other E-board members in providing members dance rehearsals and performance opportunities, building community, growing social media presence, managing finances, and connecting with on- and off-campus organizations
- Planned and directed annual Spring Showcase (Apr 2022) for 60+ active members
- Increased Instagram following by 60 people in a month

Co-Publicity Chair (Content Creator) | Sep 2020 - May 2021

 Determined work timeline, managed the organization's YouTube channel, created dance videos with Adobe products, and mentored 2 underclassmen on Premiere Pro

## Wellesley College Music Department

Piano | Sep 2018 - Present

Voice, Soprano | Sep 2019 - Present

- Train privately under Lois Shapiro (piano) and Deborah Selig (voice)
- Performed in 2020 Honors Concert, competed in Wellesley-Brandeis Concerto Competition (Dec 2021), and prepared solo Senior Recital (May 2022)

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## **Education**

## Wellesley College | 2022

B.A. in Media Arts & Sciences Minor in Music summa cum laude (GPA: 3.9) Phi Beta Kappa member

#### **Related Courses**

Databases with Web Interfaces Mobile App Development Human-Computer Interaction Data Structures Front-End Web Development

## MIT Sloan Cross-Registration

Managerial Communication

## Skills

## Design

Figma

Adobe Suite

- Photoshop
- Premiere Pro
- XD
- After Effects
- Illustrator
- InDesign
- Audition
- Lightroom

User Research

Personas

Interaction Design

User Flow

Prototyping

**Usability Testing** 

Autodesk Maya

## **Programming**

HTML/CSS Javascript Java Python R Studio React SQL