

WORK

12/2021 - PRESENT

Freelance — UI/UX Designer

- ◆ Created wireframe, personas, UX writing guidelines, design systems, sitemaps, and prototypes for clients, including DBSA Silicon Valley, ML Training, and others
- ◆ Conducted research for product design and website building to reach intended audience

12/2020 - 11/2021

CustomED — Instructional Designer & UI/UX

- ◆ Responsible for the wireframe, curriculum & content development, personas & user stories, and prototypes for the Student Zone App, an NFL backed mobile app teaching students healthy habits. Improved the user experience and the visual & interaction designs.
- ◆ Developed the wireframe, sitemap, prototypes, and written content for the CustomED website and marketing
- ◆ Created activities and program development for clients including NIKE's Game Growers & the NBA/WNBA, Fuel up to Play 60 & the NFL, the National Dairy Council, and Multiplying Good

09/2019 - PRESENT

Zenith Tutoring — Instructor

- ◆ Teach elite SAT/ACT strategies using the company's LMS, helping students score in the top 90th percentile
- ◆ Researched and created instructional material & powerpoints featuring current educational trends for students and parents

08/2019 - 10/2019

Chef Koochooloo — Instructional Designer & UI/UX Intern

- ◆ Responsible for the curriculum & content creation for the National Science Foundation award-winning app teaching STEAM to students
- ◆ Coordinated projects with other UI/UX Designers, UX Researchers, and Visual Designers to create the mid-fidelity wireframes and user-tested the product in classrooms of up to 20 children

10/2016 - 07/2017

Mural Arts Program — Graduate Assistant

- ◆ Designed educational posters and brochures for the Arts Education Program through the University of Pennsylvania, Graduate School of Education

SKILLS

Visual Design
UX Research
User Personas & User Stories
Wireframing & Prototyping
UX Writing
Copywriting
Website Design
Mobile App Design
Curriculum Design
Adult Learning
ADDIE
e-Learning
Content Writing

TOOLS

Adobe Creative Suite
Adobe Captivate
HTML, CSS, Javascript
Wix
Figma

EDUCATION

2018

Bloc → Thinkful

UI/UX Design Certificate

2017

University of Pennsylvania

Learning Science Technology, M.Ed

2014

UCLA

Linguistics & Asian Languages, B. A.
Comparative Literature, B. A.
Computer Science, minor

COMMUNITY

DBSA Silicon Valley
UX Wizards of South Bay
Code for San Jose
LA Museum of the Holocaust