

## WORK

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2020 - 2021

### CustomED — *Instructional Designer & UI/UX*

- ◆ Responsible for the wireframe, curriculum & content development, personas & user stories, and prototypes for the Student Zone App, an NFL backed mobile app teaching students healthy habits
- ◆ Developed the wireframe, sitemap, prototypes, and wrote content for the CustomED Website
- ◆ Created activities and program development for clients including NIKE's Game Growers & the NBA/WNBA, Fuel up to Play 60 & the NFL, the National Dairy Council, and Multiplying Good

2019 - PRESENT

### Zenith Tutoring — *Instructor*

- ◆ Taught elite SAT/ACT strategies and created instructional material & powerpoints featuring current educational trends for students and parents

2019

### Chef Koochooloo — *Instructional Designer & UI/UX Intern*

- ◆ Responsible for the curriculum & content creation for the National Science Foundation award-winning app teaching STEAM to students
- ◆ Coordinated projects with other UI/UX Designers and Visual Designers to create the mid-fidelity wireframes and user-tested the product in classrooms of up to 20 children

2017 - PRESENT

### Gallagher Learning — *Educator*

- ◆ Taught & developed summer English courses and helped students prepare for the SSAT/ISEE exams

2016 - 2017

### Mural Arts Program — *Graduate Assistant*

- ◆ Designed educational posters and brochures for the Arts Education Program through the University of Pennsylvania, Graduate School of Education

## SKILLS

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Visual Design

ADDIE

Curriculum Design

Storyboarding

Experiential Education

User Research & Testing

Personas & User Stories

Wireframing & Prototyping

Writing

## TOOLS

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Adobe Creative Suite

HTML, CSS, Javascript

Wix

Sketch, Figma, Adobe XD

## EDUCATION

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2018

### Bloc → Thinkful

UI/UX Design Certificate

2017

### University of Pennsylvania

Learning Science Technology, M.Ed

2014

### UCLA

Linguistics & Asian Languages, B. A.

Comparative Literature, B. A.

Computer Science, minor

## COMMUNITY

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DBSA San Jose

UX Wizards of South Bay

Code for San Jose

LA Museum of the Holocaust