

WORK

2020 - 2021

CustomED — *Instructional Designer & UI/UX*

- ◆ Responsible for the wireframe, curriculum & content development, personas & user stories, and prototypes for the Student Zone App, an NFL-backed app teaching students about healthy habits
- ◆ Developed the wireframe, sitemap, prototypes, and wrote content for the CustomED Website
- ◆ Created activities and program development for clients including NIKE's Game Growers & the NBA/WNBA, Fuel up to Play 60 & the NFL, the National Dairy Council, and Multiplying Good

2019 - present

Zenith Tutoring — *Instructor*

- ◆ Teach elite SAT/ACT strategies and create instructional material & powerpoints featuring current educational trends for students and parents

2019

Chef Koochooloo — *Instructional Designer & UI/UX Intern*

- ◆ Responsible for the curriculum & content creation for the National Science Foundation award-winning app teaching STEAM to students
- ◆ Led projects with other UI/UX Designers and Visual Designers to create the mid-fidelity wireframes and user tested the product in classrooms of up to 20 children

2017 - present

Gallagher Learning — *Educator*

- ◆ Taught & developed summer English courses and helped students prepare for the SSAT/ISEE exams

2016 - 2017

Mural Arts Program — *Graduate Assistant*

- ◆ Helped create educational posters and brochures for the Arts Education Program through the University of Pennsylvania, Graduate School of Education

SKILLS

Visual Design

ADDIE

Curriculum Design

Storyboarding

Experiential Education

User Research & Testing

Personas & User Stories

Wireframing & Prototyping

Writing

TOOLS

Adobe Creative Suite

HTML, CSS, Javascript

Wix

Sketch, Figma, Adobe XD

EDUCATION

2018

Bloc → Thinkful

UI/UX Design Certificate

2017

University of Pennsylvania

Learning Science Technology, M.Ed

2014

UCLA

Linguistics & Asian Languages, B. A.

Comparative Literature, B. A.

Computer Science, minor

COMMUNITY

DBSA San Jose

UX Wizards of South Bay

Code for San Jose

LA Museum of the Holocaust