

Milestone 1
31/10



05/11



Each teammate chooses a task to work individually on.

All tasks concerning **data extraction is finished** : we have a clear pipeline to import our data from large JSON.

Initial Data Exploration
31/10



19/11



We have derived a **strategy to identify similar products**. Now it is time to use this data to study the herding effect. We have also studied the influence of reviews on customers.

All **tasks are finished and only final merging and proofreading are necessary**.
We make sure that the Readme is complete, the code well commented and the notebook displays exactly our protocol

26/11



Milestone 2
28/10



All the **merging has been successfully conducted** and we can submit the files for the milestone