Rocky Gray

rockygray.com | rocky.grayjr@gmail.com | 312-857-6259 | Github | Linkedin

Netflix   October 1, 2025
Hiring Team

Dear Hiring Team,

I am excited to apply for the Software Engineer role within Netflix's Delivery Engineering team. After five years in engineering management roles at Reddit, Cash App, and Twitter, I am intentionally shifting back into a hands-on IC role to focus on building distributed systems and developer platforms directly. My career has been rooted in technical design, coding, and platform reliability, and I am eager to contribute these skills to Netflix's mission of improving continuous delivery at scale.

Throughout my career, I have built systems that balance reliability, velocity, and developer experience. At Reddit, I guided projects like a multi-cluster rate limit redesign and the first MCP server for Ads. At Cash App, I managed and contributed to the distributed ledger that tracks all money movement in real time. Earlier, at Storyblocks, I built ingestion pipelines for video and image content—automating moderation, encoding, storage, and availability—experience that parallels Netflix's focus on large-scale, reliable pipelines.

I believe my background aligns closely with Delivery Engineering's goals of improving Spinnaker, Managed Delivery, and the broader developer experience. I have consistently worked on platforms where other engineers were the customers, improving CI/CD pipelines, release safety, and developer tooling. This experience positions me well to design, build, and operate systems that empower engineers across Netflix.

Key highlights of my experience relevant to this role include:

- **Platform mindset** — built APIs, developer tools, and ingestion systems serving engineering organizations.

- **Hands-on technical depth** — coding in Go, Java, Scala, Python, React, and Angular for platform and tooling projects.

- **Developer productivity focus** — improved release pipelines, deployment safety, and system reliability at scale.

- **Content ingestion pipelines** — at Storyblocks, automated ingestion, moderation, and encoding workflows for large-scale media.

I would welcome the opportunity to bring my platform engineering background, technical skills, and passion for developer experience to Netflix Delivery Engineering. Thank you for your consideration.

Sincerely,

Rocky Gray Jr.
Rocky Gray Jr.