

College Affiliated Website Integration App

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Problem Statement

Numerous university goers are weighed down with an abundance of required apps/sites, several of which often do the same job but the utilization of them all is still necessary do to professors having a preference for a certain site etc. Our platform seeks to remedy the issue by creating a domain that's sole purpose is to integrate these various sites into one easily traversable space.

Who is experiencing the problem?

Every college student on USC Columbia campus and with that knowledge likely millions more elsewhere, who must keep track of an excess of separate apps, and websites to effectively do their work.

What is the Problem?

How painfully inconvenient and annoying it is to keep track of the dozen or more different websites and online materials college students are required to use to do everything from see/turn in assignments, learn about events, or even just a required read digital textbooks.

Where does the problem present itself?

On an almost hourly basis at universities around the world. In fact, any time a student whips out their phone to look at anything related to their college career, they are making a case for the beneficialness of our app.

Why does it matter?

It matters because this clutter can cause increased anxiety levels, confusion, and at worst academic trouble. Of course, it is up to students to keep track of all their work and turn it in on time, but I think most students and professors can both agree that any tool that would make it easier to access and stay mindful of necessary course material would be incredibly advantageous.