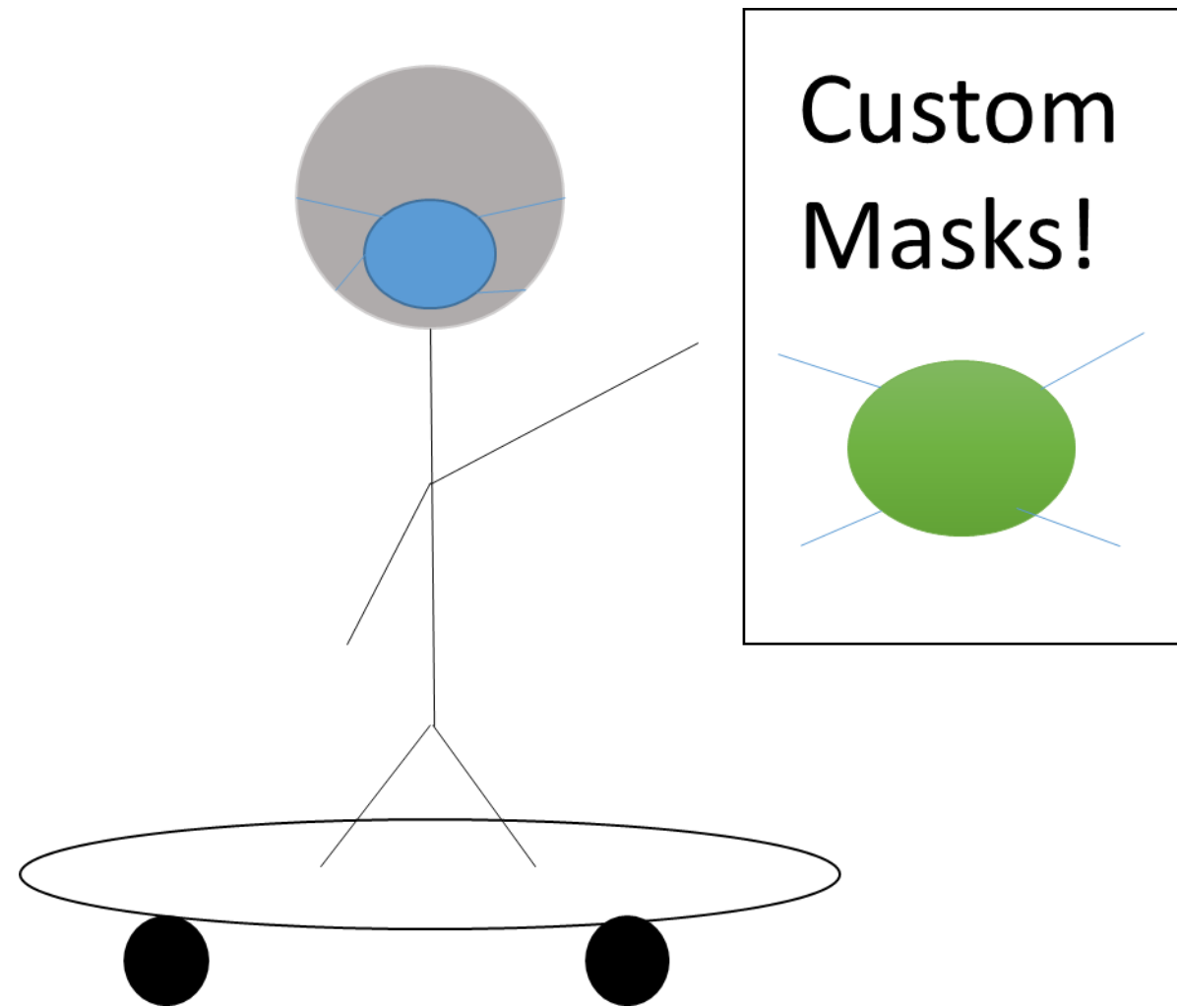
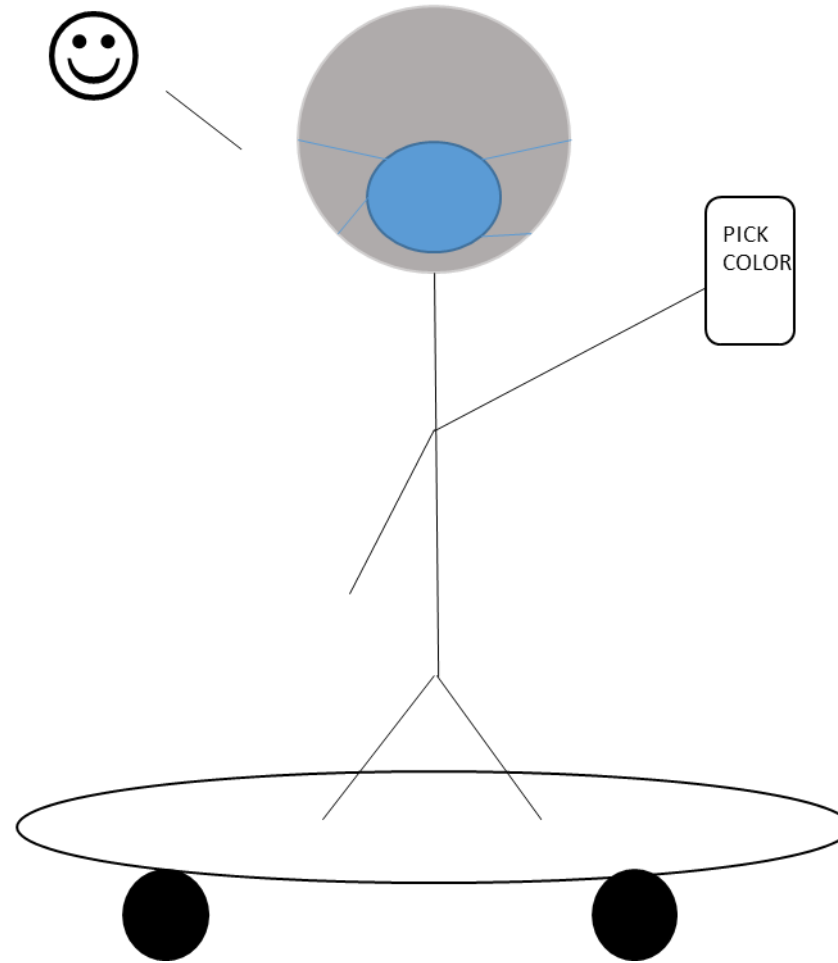


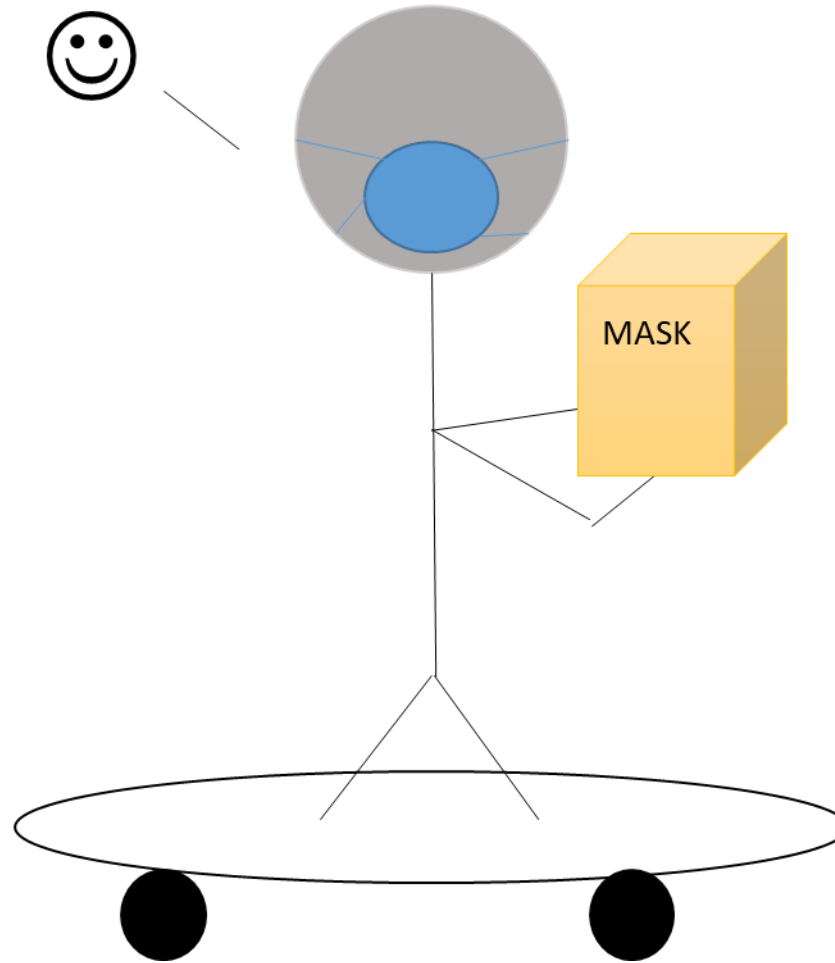
Antonio Falcon is glad that going out for exercise is still permitted under COVID-19 restrictions, as it allows him to continue skateboarding. However, he has sometimes found it hard to catch his breath with the thick face mask he bought off Amazon when the lockdown began.



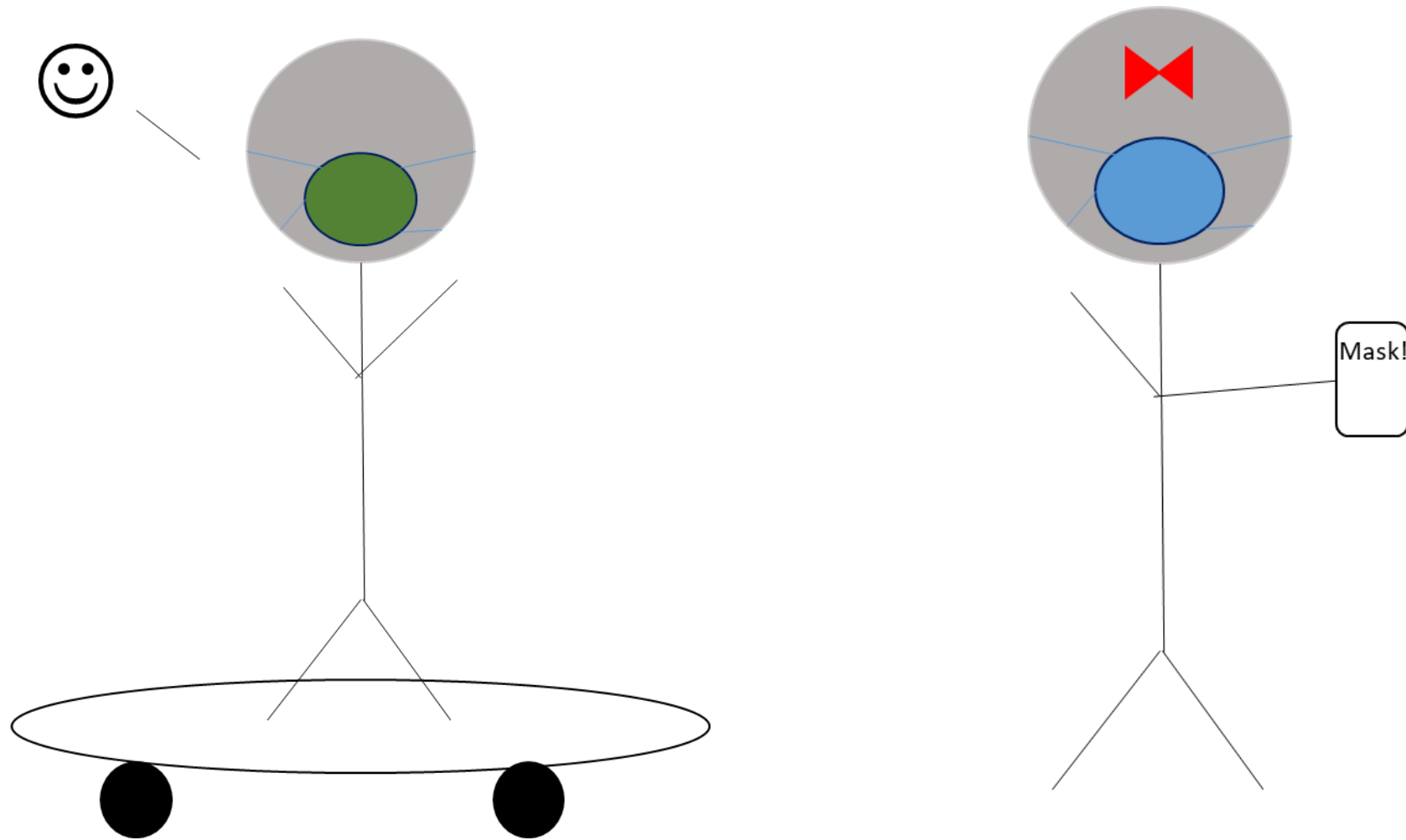
After going to get his weekly COVID test, which he does in order to ensure he does not spread the virus to his family, he notices an advertisement for an app that allows for top-to-bottom customization of a face covering.



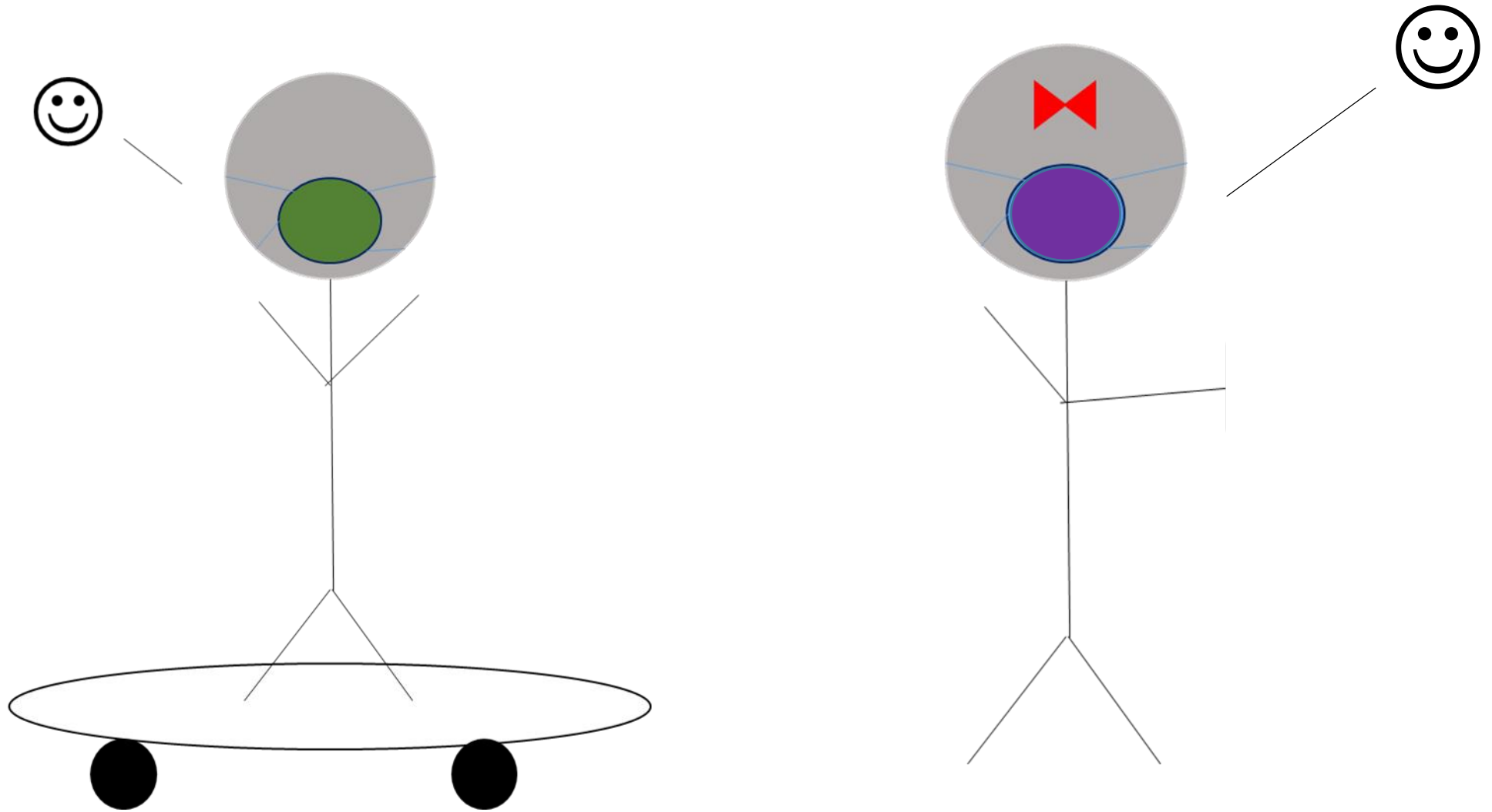
Quickly finding the app in the App Store, Antonio downloads it, surprised that he can log in with his Amazon account. He then begins customizing a new mask with ultra-breathable fabric, high safety ratings, and even his own logo for his skateboarding brand.



After completing his purchase, Antonio is presented with a number of COVID safety guidelines, containing tips he was not previously aware of. To his delight, his custom mask arrives in just two business days.



Over the moon with this new app, Antonio encourages his wife to follow suit, who herself is glad the app is found on the Google Play Store as well. She customizes a mask to her own personal specs.



With their new masks fully customized, the Falcons feel a level of safety they had not previously felt during the pandemic, and have made their new normal a bit more enjoyable.