

Mobile Comparison: Wordpress vs My Mobi

Mobile Options	Wordpress Mobile Plugin	My Mobi Manager
Easy access to alter design/style Can the site's design be easily altered to reflect a brand.		✓
Custom Mobile Content Allows unique content separate from the desktop site specifically for mobile users		✓
Multiple Mobile Layouts Are there differently layouts to choose from to find a design that best fits different brands		✓
Quick Contact Access Can the system make it easy and obvious how to connect with site owner.		✓
Lead Generation Does site allow you to collect information from users		✓
Mobile Visibility Does the site display well on multiple types of mobile devices	✓	✓
Mobile Surveys Option to add surveys/forms to gather more sophisticated information		✓
Social Sharing Optional links to Facebook Share or Retweet mobile information from any page in the site		✓
Integrated Analytics Allows you to add analytics to track user movement on site		✓