



November 23, 2013

To Whom It May Concern:

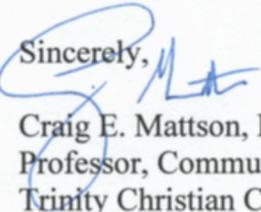
Having known Adam Frankenfeld since the fall of 2011, I am glad to commend him as a hardworking student, a competent media practitioner, and an intelligent, generous human being. I believe that potential employers and graduate school professors will find Adam to be smart, diligent, and ethically deliberate in the challenges that professional and academic life can bring.

I have had Adam in three courses so far: Foundations of Human Communication, The Rhetoric of Video Game Design, and an Honors Seminar on the works of Walker Percy. His work in these courses evinced industriousness and innovativeness. In a class full of eager discussants, Adam was inclined to weigh his words carefully before speaking; a reflectiveness that bore fruit in outstanding written submissions and oral presentations. Adam was especially good at navigating the complex interdisciplinarity in each of these courses. Not only was his work completely done, it revealed him to be someone capable of working within constraints to do genuinely innovative work.

Adam consistently took my assignments and directed them beyond the requirements of the class. For example, in Foundations of Human Communication, he developed a semiotic analysis in an oral presentation for a college-wide festival of student scholarship called OPUS. In the Rhetoric of Video Game Design course, he took an assignment to write ten blog posts and developed a sophisticated, multi-layered blogging page that would serve as a professional portfolio long after the course was completed. In the honors seminar on Walker Percy, he presented on a Kickstarter account he had initiated for a video game he and another student had designed. Put differently, Adam has not only been a diligent scholar; he has proven himself to be a savvy, competent practitioner with sundry media platforms and social media.

My experience with Adam beyond the classroom suggests that he would be a skilled and courteous collaborator and colleague. He and I have frequently met for lunch or dinner to talk about our respective projects and interests, and I have always found his conversation enjoyably thought-provoking. He approaches his life with the same diligence, creativity and moral awareness that he approaches his in-class work. For these intellectual gifts and ethical qualities, I am pleased to commend Adam Frankenfeld as a promising student and professional.

Sincerely,


Craig E. Mattson, Ph.D.
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