

Devansh Srivastava

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Summary

Hello,

Myself Devansh a versatile UI/UX Designer, Graphic Designer, and Digital Marketer with 3.5+ years of experience. I am strong problem-solving and ownership skills. I had created successful branding for various clients and developed modern UI designs from scratch. I have achieved significant design milestones and has expertise in wireframing and prototyping. A solid understanding of graphic design principles and demonstrates proficiency in various design software. I am reliable team player, capable of working under pressure and quick to adapt to new technologies and environments.

SKILLS

Key Skills:

• Branding • Logo Design • Packaging • Digital Design • Illustrator • Marketing • Social Media • Typography • Visual Design • Web design • Brand Guidelines • Print Media • Production • Moodboard • Wireframing • Interactive Prototyping • Team Coordination • User & Customer Service • Web Design Optimization • User Research • Usability Testing • SWOT Analysis • Empathy Mapping.

Technical Skills:

• Adobe Creative Cloud • Adobe Illustrator • Adobe Photoshop • Adobe Dimensions • Adobe After Effects • Figma • Adobe XD • Balsamiq • Indesign • Sketch • Invision • Framer • Office 365 • Google Forms • Wordpress • Adobe Animate

If you have any work related to Design feel free to reach out or drop a message I will get back to you as soon as I can.

Experience

Software Engineer (Graphic and UI/UX designer) • Infiniti Research

Nov 2023 - Present

Graphic Designer Executive and UI/UX Designer • Togglr (Full Time)

Feb 2022 - Oct 2023

- Created and published daily design posts on various social media platforms
- Managed monthly budget for all social media platforms
- Developed UI designs for both the company and clients based on their specific requirements
- Utilized Photoshop and Illustrator to create engaging social media posts on a daily basis
- Monitored and tracked campaign performance, generating reports for the sales department
- Executed marketing campaigns to support business growth and enhance customer experience
- Analyzed and reported on the results of social media and online marketing campaigns
- Significantly increased customer engagement through strategic social media initiatives
- Created compelling and consistent social media content, maintaining a cohesive brand tone
- Successfully implemented and launched an online consumer targeting and marketing strategy

UI Designer and Graphic Designer • Fliqalndia (Internship)

May 2021 - Aug 2021

- Collaborated with clients to gather and define requirements, establish project scopes, and manage project milestones.
- Designed visually appealing website layouts, templates, and unique branded looks.
- Utilized Software and Type of design systems to develop and present prototypes for focus group evaluation.
- Applied creative expertise to present innovative marketing concepts.
- Demonstrated versatility by creating a broad range of work using various design techniques.
- Collaborated with technical team to successfully complete projects.
- Meticulously completed final touches for projects, including image sizes and font selection.
- Utilized Photoshop to develop highly realistic product mockups and prototypes.

Graphic Designer • Helpholics (Internship)

Jan 2021 - Mar 2021

- Collaborated with clients to gather and define requirements, establish project scopes, and ensure timely achievement of project milestones.
 - Created captivating digital displays to enhance online advertising campaigns targeting local businesses.
 - Applied finishing touches to projects by optimizing image sizes, selecting suitable fonts, and designing logos to strengthen branding.
 - Produced engaging videos for social media platforms, advertising initiatives, and informative content.
 - Utilized expertise in the field to generate numerous designs that supported promotional efforts.
 - Successfully delivered various design projects that had a significant impact on clients.
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- Collaborated with clients to elicit and articulate requirements, delineate project scopes, and oversee the achievement of project milestones.
 - Crafted captivating digital displays for online advertising campaigns targeting local businesses.
 - Perfected projects by adding finishing touches, including optimizing image sizes, selecting appropriate fonts, and designing logos to enhance branding.
 - Produced engaging videos for social media platforms, advertising initiatives, and informational content.
 - Leveraged expertise in the field to create numerous designs that supported promotional efforts.
 - Successfully delivered various design projects of significant impact for clients.

Graphic Designer • SportsThat (Internship)

Jun 2020 - Sep 2020

- Developed captivating marketing materials, including posters, digital invites, and brochures, to promote company events and enhance brand visibility.
- Seamlessly prepared visually appealing images to complement social media and blog posts, ensuring a consistent and compelling brand image.
- Leveraged expertise in Photoshop and Illustrator to create visually striking images and layouts for various projects, enhancing overall design quality.
- Utilized exceptional design skills to produce an extensive range of promotional materials, effectively supporting marketing campaigns with a multitude of designs.

Graphic Designer • Carpathy (Internship)

Nov 2019 - Feb 2020

- Collaborated closely with Carpathy to foster seamless communication, resulting in successful project delivery.
- Leveraged expertise in production to produce impeccable visual content.
- Devised innovative designs for marketing packages, encompassing printed materials, brochures, banners, and signage.
- Meticulously finalized projects, optimizing image sizes and selecting fonts.
- Strategized project timelines and effectively communicated deadlines to ensure timely completion.

Graphic Designer and UI Designer • TALENTEDGE (Internship)

Jun 2019 - Aug 2019

- Conducted thorough research by gathering information from diverse sources, resulting in comprehensive and insightful findings.
- Utilized cutting-edge Front End Technologies to develop visually appealing Application UIs, enhancing user experience and engagement.
- Created maps, models, and templates for various projects, streamlining processes and improving efficiency.
- Produced captivating design work for digital campaigns, including the creation of impactful logo designs for advertisements.
- Skillfully prepared visually appealing images to complement and reinforce social media and blog posts.
- Successfully completed critical design projects for the company, demonstrating exceptional creativity and delivering high-quality results.

Education

Bachelor • Apeejay Styia University

Aug 2017 - Aug 2021

Graphic Design • Grade: 2.95

Coordinated multiple events focused on games and co-curricular activities.
Demonstrated expertise as a UI/UX Designer and Graphic Designer with advanced skill set.

Achievements and Awards

Digital Marketing Certified	Nov 2022
Issued Nov 2022	
Credential ID DYMYS3CVX	

Skills

Landing Pages, Graphic designing, illustrator, Web Design, Wireframing and Prototyping, photoshop, UIUX Design, Figma ,Adobe XD