

DEVANSH SRIVASTAVA

Graphic Designer |
UI/UX Designer

Portfolio

<https://groovydesignstudio.framer.website>

<https://www.behance.net/devsrivastava>

<https://dribbble.com/devsrivastava>

Contact

E-mail

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Phone

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LinkedIn

[linkedin.com/in/devansh-srivastava-08](https://www.linkedin.com/in/devansh-srivastava-08)

Address

Uttarakhand, 244713

Key Skills

Graphic Design

UI/UX Design

Visual Design

Web Design

Vector Illustration

Digital Marketing

Software

Figma

Adobe Xd

Adobe Illustrator

Adobe Photoshop

Adobe Dimensions

Adobe Indesign

Canva

Framer

I am a UI/UX and graphic designer with 1.8 years of experience in creating engaging and user-friendly digital products. I have skills in various design tools such as Adobe Illustrator, Photoshop, Figma, and Webflow. I have worked on several creative design projects involving concept creation, graphic design, web design, and application design. I am passionate about delivering innovative solutions that meet the needs of clients and users.

Work History

February 2022-

Currently working

Togglr Solutions Private limited

Graphic Designer, UI Designer & Digital Marketing

- Made daily design post for social media, making monthly budget for all social media platform
- Posting every day post on social media
- Used photoshop and illustrator to make everyday posts
- Tackling every day campaign report and sending to sales department
- Marketing campaigns to support key business initiatives a new business development and customer experience.
- Analyzed and reported social media and online marketing campaign results.
- Increased customer engagement through social media.
- Created social media content with consistent content and tone.
- Successfully launched online consumer targeting and marketing strategy

May 2021-

August 2021

Fliqaindia

Graphic Designer & UI Designer (Intern)

- Worked with clients to gather and define requirements, establish scopes and managing project milestones.
- Designed website layouts, templates and unique branded looks.
- Worked with Software and Type of design systems to develop and present prototypes for focus group evaluation.
- Applied creative expertise to present marketing concepts.
- Created broad range of work using various design techniques.
- Created designs and collaborated with technical team to complete projects.
- Completed final touches for projects such as images sizes and font selection.
- Used photoshop to develop product mockups and prototype designs.

January 2021-

March 2021

Helpholics

Graphic Designer (Intern)

- Worked with clients to gather and define requirements, establish scopes and managing project milestones.
- Designed creative digital displays used in on-line advertising for local businesses.
- Completed final touches for projects such as images sizes and font selection.
- Put together videos for social media, advertising and informational purposes.
- Capitalized on talents in field to support promotions with many designs.
- Completed key different design projects for clients.

DEVANSH
SRIVASTAVA

Graphic Designer |
UI/UX Designer

Interests

- Football
- Badminton
- Athletics
- Making designs

Language

- Hindi
- English
- Spanish (Beginner)

July 2020-
September 2020

Sportsthat

Graphic Designer (Intern)

- Promoted company's events by designing marketing materials such as posters, digital invites and brochures.
- Prepared images to coincide with social and blog posts.
- Used Photoshop and Illustrator to create images and layouts for multiple projects.
- Capitalized on talents in field to support promotions with many designs.

November 2019-
January 2020

Carpathy

Graphic Designer (Intern)

- Worked closely with Carpathy to maintain optimum levels of communication to effectively and efficiently complete projects.
- Applied knowledge of production to create high-quality images.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Completed final touches for projects such as images sizes and font selection.
- Created plans and communicated deadlines to ensure projects were completed on time.

June 2019-
August 2019

Talentedge

Graphic Designer (Intern)

- Conducted research, gathered information from multiple sources and presented results.
- Developed Application UIs via emerging Front End Technologies
- Created maps, models and templates for diverse projects.
- Created design work for digital campaigns.
- Prepared images to coincide with social and blog posts.
- Completed key design projects for company.

Education

August 2017-
August 2020

Bachelor of Design: Graphic Design

Apeejay Stya University - Haryana

References: Available on request