DEVANSH SRIVASTAVA

Graphic Designer |
UI/UX Designer

Portfolio

https://groovydesignstudio.github.io

https://www.behance.net/devsrivastava

https://dribbble.com/devsrivastava

Contact

E-mail
srivastava002dev@gmail.com

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Address
Uttrakhand, 244713

Key Skills

Graphic Design

UI/UX Design

Visual Design

Web Design

Vector Illustration

Digital Marketing

Software

Figma

Adobe Xd

Adobe Illustrator

Adobe Photoshop

Adobe Dimentions

Adobe Indesign

Canva

Framer

I am a UI/UX and graphic designer with 1.5 years of experience in creating engaging and user-friendly digital products. I have skills in various design tools such as Adobe Illustrator, Photoshop, Figma, and Webflow. I have worked on several creative design projects involving concept creation, graphic design, web design, and application design. I am passionate about delivering innovative solutions that meet the needs of clients and users.

Work History

Febaury 2022-Currently working

Togglr Solutions Private limited
Graphic Designer, Ui Designer & Digital Marketing

- Made daily design post for social media, making monthly budget for all social media platform
- Posting every day post on social media
- Used photoshop and illustrator to make everyday posts
- Tacking every day campaign report and sending to sales department
- Marketing campaigns to support key business initiatives a new business development and customer experience.
- Analyzed and reported social media and online marketing campaign results.
- Increased customer engagement through social media.
- Created social media content with consistent content and tone.
- Successfully launched online consumer targeting and marketing strategy

May 2021-August 2021

Fliqaindia
Graphic Designer & UI Designer

- Worked with clients to gather and define requirements, establish scopes and managing project milestones.
- Designed website layouts, templates and unique branded looks.
- Worked with Software and Type of design systems to develop and present prototypes for focus group evaluation.
- Applied creative expertise to present marketing concepts.
- Created broad range of work using various design techniques.
- Created designs and collaborated with technical team to complete projects.
- Completed final touches for projects such as images sizes and font selection.
- Used photoshop to develop product mockups and prototype designs.

January 2021-March 2021

Helpholics
Graphic Designer

- Worked with clients to gather and define requirements, establish scopes and managing project milestones.
- Designed creative digital displays used in on-line advertising for local businesses.
- Completed final touches for projects such as images sizes and font selection.
- Put together videos for social media, advertising and informational purposes.
- Capitalized on talents in field to support promotions with many designs.
- Completed key different design projects for clients.

DEVANSH SRIVASTAVA

Graphic Designer | UI/UX Designer

Interests

Football

Badminton

Athletics

Making designs

Language

Hindi

English

Spanish (Beginner)

July 2020-
September 2020

Sportsthat
Graphic Designer

- Promoted company's events by designing marketing materials such as posters, digital invites and brochures.
- Prepared images to coincide with social and blog posts.
- Used Photoshop and Illustrator to create images and layouts for multiple projects.
- Capitalized on talents in field to support promotions with many designs.

November 2019-
January 2020

Carpathy
Graphic Designer

- Worked closely with Carpathy to maintain optimum levels of communication to effectively and efficiently complete projects.
- Applied knowledge of production to create high-quality images.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Completed final touches for projects such as images sizes and font selection.
- Created plans and communicated deadlines to ensure projects were completed on time.

June 2019-
August 2019

Talentedge
Graphic Designer

- Conducted research, gathered information from multiple sources and presented results.
- Developed Application UIs via emerging Front End Technologies
- Created maps, models and templates for diverse projects.
- Created design work for digital campaigns.
- Prepared images to coincide with social and blog posts.
- Completed key design projects for company.

Education

August 2017-
August 2020

Bachelor of Design: Graphic Design
Apeejay Stya University - Haryana

References: Available on request