Daniel Hatch

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Graphic Design Multimedia Faculty Search Committee, Linda Sullivan, Chair;
Department of Visual Arts, E-509 HFAC;
Brigham Young University, Provo UT 84602-6402.

To Linda Sullivan,

I am applying for the Interactive Media Design, Graphic Design position. With more than 25 years of professional experience, I have seen the graphic design industry completely transformed before my eyes. After owning two different digital agencies and a printing shop, in 2012 I sold my ownership in Rain to orient myself on this new career path to teach. I have found teaching to be fulfilling and look forward to giving back to the creative community.

Lifelong learning is important and I have continued to research and train to stay current. To keep a pulse on the design industry, I have stayed on to work as a User Experience Designer at Rain as I prepared for this transition. I want to continue to associate with young adults as I have been working with college age creatives, UX designers and developers for the last 9 years at the digital agency, Rain. Here I have managed & worked with designers, project managers, producers and developers as a supervisor & peer.

I am working on a Masters degree in Graphic Design at the Vermont College of Fine Arts with a spring 2015 completion date. I received my bachelors degree at the Art Institute of Pittsburg in 2008, and I received a two year Associates Degree in Graphic Design & Printing Technology from UVSC (currently UVU) in 1989. I have taught at the University of Utah as a guest lecturer and at Neumont University as an adjunct teacher.

Working as a graphic designer, prepress stripper, platemaker, press operator, studio photographer, web designer, database developer, project manager and business owner over the last 25 years has been very fulfilling. I was present during the Desktop Publishing revolution of the late 1980's and the rise of the internet in the 1990's as well as the mobile web explosion in the 2000's. I have been involved in printing, packaging, photography, designing and web development as well as user experience research. I have worked with major corporations, advertising agencies and development companies around the country. Because of these experiences in my career, I am uniquely qualified to fulfill this position in Interactive Media Design, and Graphic Design.

Thank you for your consideration.
Cordially yours,

Daniel Hatch