## **BLOXR Brochure**

Date:

Spring 2012

**Medium:** 

Adobe Photoshop, Adobe Illustrator

Type:

Individual Design Project

**Project:** 

Double sided printed brochure

I was tasked with creating a brochure to convey the light weight x-ray blocking attributes of the BloxR product. The client had come up with a tag line "Why Weight" to suggest that their product is light weight compared to the common lead based shields. They had some photos, but I added their new logo to all of the product shots and added a blurred background to emphasis the model and BloxR product.

## Format:

1. Offset 4/4 color brochure.

