



Date: 11/13/2012

Dear Admissions Committee:

My name is Mark Stevenett, president of Rain, a digital agency. I have enjoyed working with Daniel Hatch over the last five years in various capacities — he has been my boss, my business partner, and colleague. During this timeframe, I have come to know Daniel as a strong and determined leader, an educator, a thoughtful creative, and a man of great character.

During his tenure as Rain's COO, Daniel helped to steer the company into double-digit growth figures for each of the last four years — an overall growth of more than 150%

Daniel is a true entrepreneur, experiencing much success and recognition over his young career. A technical expert in the digital space, Daniel also helped Rain earn a coveted spot among the prestigious ranks of SoDA, the Society of Digital Agencies — a group encompassing the leading best-in-class digital agencies worldwide.

Daniel's leadership and management style (a brilliant blend of passion, confidence, humor, and business acumen) has earned him great respect among his peers.

Whatever weaknesses Daniel may have, his high moral character, dedication, comprehensive work and leadership experience, more than qualify him for entrance into your program. Without reservation, Daniel has my full recommendation. I have no doubt that he will exceed your expectations and become one of your most memorable and successful graduates.

Sincerely,

Mark Stevenett
President

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