



NutrafEYE Label

Date:
Fall 2009

Medium:
Adobe Photoshop, Adobe Illustrator

Type:
Individual Design Project

Project:
Logo and label design for dietary supplement.

The client that had created a new product, that promoted vision wellness through vitamins and minerals. I created a new identity and label for this product line. I have worked with the client through the years and spent many hours mocking up the label and bottle design.

I used Adobe Illustrator’s 3d extrusion tool to create the bottle mock-up and wrap around.

- Formats:**
- 1. Sample Bottle Label
 - 2. 60 Capsule Bottle Label

