



May 29th, 2006

To Whom it May concern:

As a share holder and founding member of Sundog Design, Inc (DBA Sundog Creative), I (Stephen Lewis) was in a unique position to evaluate Daniel Hatch's skills in economics and business. He was designated as the President of the company. In a small design agency that means that he helped to organize the accounting efforts and operations of the business. He headed up the service bureau aspect of our business and at various times ran the payroll and compensation aspects of the company.

As our agency grew he was crucial in developing a financial plan to fund the business. He made careful consideration when it came time to make large purchases for the company. He generally did the research and made the final decision on larger business purchases. I came to rely on his careful consideration and ability to carefully analyze the details in buying decisions.

Daniel's contribution to the management team was crucial. Not only did Daniel provide a good ideas to improve our business processes - he was instrumental in working with clients to gain new clients and opportunities for the business. Many projects he oversaw from conception with the client, to completion. He also helped see projects through, organize the employees, and change processes in a way to make it efficient. He did this by adding forms, computer systems or other method of communication to streamline production processes. Daniel setup and organized the file organization system. This made him a great asset to a small growing company.

All of these things were done with the cooperation of the employees whom he lead through example instead of edict. Over the many years of working with Daniel his ethics and obvious integrity always gained him respect with clients and co-workers.

Daniel's well rounded abilities and knowledge combined with the rare capabilities of seeing the "big-picture" and solving problems in front of him makes Daniel a very effective leader.

Sincerely,

A handwritten signature in dark ink, appearing to read "Stephen Lewis", is written over a light blue horizontal line. The signature is fluid and cursive, with the first name "Stephen" being more prominent than the last name "Lewis".

Stephen Lewis