Greg
Rorem
Product
Designer

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Work

Lead Product Designer
EF Education First / London, UK / May 2019 - current

Working with various teams across disciplines to lead the design of experiences for educational mobile applications, software and web sites supporting our students and teachers.

Lead Product Designer
EF Education First / Shanghai, China / Aug 2018 - May 2019

New & existing solutions for new customer generation across mobile, responsive web, and back-end business systems

Sr. UX/Interaction Designer
EF Education First / Shanghai, China / May 2016 - Aug 2018

UX Designer & Intl. team manager
Rain Agency / Managua, Nicaragua / Sept 2014 - Sept 2015

Continued working with Utah and NY based teams while acting as the one 'on the ground' with the team in Nicaragua.

UX Designer
Rain Agency / American Fork, Utah / Feb 2013 - Sept 2014

Education

M.Sc. Cognitive Systems & Interactive Media
Universitat Pompeu Fabra / Barcelona, Spain / May 2016

Took part in interactive technology research regarding VR applications for treatments of post-stroke aphasia.

B.Sc. CogSci, Human Computer Interaction
University of California, San Diego / June 2012

Skills & Tools

Design
Sketch, illustrator, photoshop, sprints, whiteboarding, running workshops, Empathy mapping, storyboarding, information architecture

Prototyping
InVision, Framer, Front-end code, Axure, Paper

Research
Usability testing, stats, card sorts, personas, Ethnographic research

Code
HTML, CSS, Javascript, JQuery, Git

Languages
Proficient:
Spanish

Intermediate:
Russian, German

Elementary:
Mandarin Chinese