

# Greg Rorem

## UX Designer

Taking complex ideas & requirements and crafting them into usable experiences with experience in emerging markets.

## DO BE IN TOUCH

gmrorem@gmail.com

415.347.9893

Portfolio: grxd.design

## EXPERIENCE



### EF Education First // Shanghai, China

Lead Product Designer: Aug 2018 - Current

New & existing solutions for new customer generation across mobile, responsive web, and backend systems



### EF Education First // Shanghai, China

Sr. UX-Interaction Designer: May 2016 - Aug 2018

New & existing solutions for new customer generation across mobile, responsive web, and backend systems



### Rain Nicaragua // Managua, Nicaragua

UX Designer & Intl Team Manager: Sept 2014 - Sept 2015

Continued working with Utah and NY based teams while the guy on the ground with the folks in Nicaragua.



### Rain Agency // American Fork, Utah

UX Designer: Feb 2013 - Sept 2014



### UCSD Interactive Cognition Lab

Research Intern: Feb - June 2012

## EDUCATION



### M.Sc. Cognitive Systems & Interactive Media

Universitat Pompeu Fabra: Barcelona, Spain, May 2016

Took part in interactive technology research regarding VR applications for treatments of post-stroke aphasia.



### B.Sc. CogSci, Human Computer Interaction

University of California, San Diego: June 2012

## SKILLS & TOOLS

### IxD / UX / UI

#### Design Tools

Sketch, Illustrator, Photoshop

#### Processes

Sprints, Scrum, Agile, Waterfall, whiteboarding, Napkin sketches

#### Research

Usability studies, stats, card sorts, cognitive ethnography, personas, storyboarding etc.

#### Prototyping

InVision, Framer JS, Axure, Code, Paper

### Code

#### Front-End

HTML, CSS & Sass, JS, JQuery

#### Back-End

Some PHP

#### Version Control

Git

### Languages

#### Proficient

Spanish

#### Intermediate

Russian, German

#### Basic

Mandarin Chinese