

New Year, New You Portfolio Challenge

<https://dev.to/challenges/new-year-new-you-google-ai-2025-12-31>

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Build or update your developer portfolio using Google AI!

Challenge Status:

We're thrilled to kick off 2026 with our newest challenge presented by [Google AI](#)!

Running through February 1, the "New Year, New You" Portfolio Challenge invites you to build or update your developer portfolio using Google AI's powerful tools and infrastructure.

Whether you're a seasoned developer looking for a refresh or just starting your career journey, this challenge is the perfect opportunity to showcase your skills and create something that represents you.

Winners (3) will each receive:

- \$1,000 USD
- Personalized feedback on their portfolio from the Google AI team
- Exclusive DEV Badge
- A completion badge on their DEV profile

Runner-Ups (5) will receive:

- Personalized feedback on their portfolio from the Google AI team
- Exclusive DEV Badge
- A completion badge on their DEV profile

All Participants with a valid submission will receive a completion badge on their DEV profile.

Key Dates

Contest start: *January 01, 2026*

Submissions due: *February 01, 2026*

Winners announced: *February 19, 2026*

Badge Rewards



New Year, New You Portfolio Challenge Completion Badge



New Year, New You Portfolio Challenge Runner-Up Badge



New Year, New You Portfolio Challenge Winner Badge

Find Out More

Ask questions and share your ideas on the New Year, New You Portfolio Challenge Launch Post.

[View Launch Post](#)

Sponsored by Google AI

At Google, we believe making AI helpful for everyone is the most profound way to advance our mission. We're excited by the amazing possibilities of a world responsibly empowered by AI — a future of innovation that will enhance creativity, extend knowledge, advance science, and transform the way billions of people live and work around the world.

Within our ecosystem, Gemini is evolving to be more than just the models. It supports an entire ecosystem — from the products that billions of people use

every day, to the APIs and platforms helping developers and businesses innovate. Among this, Google AI Studio is the fastest way to start building with Gemini.

[Learn More →](#)

Challenge Prompt

Build Your Portfolio

Your mission is to create a new portfolio site that showcases your work, skills, and personality.

This is your chance to make a great first impression! Build a portfolio that:

- Represents who you are as a developer
- Highlights your best projects and accomplishments
- Demonstrates your technical skills
- Shows off your unique personality and style

Please use any of Google AI's tools to bring your portfolio to life:

- [AI Studio](#) - Build with Google's Gemini models
- [Gemini CLI](#) - Command-line tools for AI-powered development
- [Antigravity](#) - Google's AI-first development environment

The most important requirement? Your portfolio must be deployed to Google Cloud Run and embedded directly in your submission post. Please use the label specifically for our challenge:

```
--labels dev-tutorial=devnewyear2026
```

[Submission Template](#)

Judging Criteria:

- Innovation and Creativity
- Technical Implementation
- User Experience

How To Participate

In order to participate, you'll need to deploy your portfolio to Google Cloud Run and publish a post using the submission template below. Your portfolio should be live, functional, and embedded in your post using the [Cloud Run embed feature](#) and our label: `--labels dev-tutorial=devnewyear2026`

Eligibility Requirements

This specific challenge includes the following restrictions:

Territories and regions excluded:

Afghanistan, Belarus, Central African Republic, Cuba, Equatorial Guinea, Iran, Iraq, Kosovo, Libya, Myanmar (Burma), North Korea, Russia, South Sudan, Sudan, Syria, Tanzania, Venezuela, Yemen, Crimea, the so-called Donetsk People's Republic (DNR), the so-called Luhansk People's Republic (LNR).

Additional participant exclusions for this challenge: Government institution employees, Google employees

Open only to 18+

These challenge-specific restrictions are in addition to all eligibility requirements and exclusions detailed in our [General Contest Official Rules](#) and [New Year, New You Portfolio Challenge Presented by Google AI Contest Rules](#).

Helpful Links & Resources

Not sure where to begin? Here are some resources to help you get started:

- [From prompt to deployed app in less than 2 minutes](#)
- [Gemini 3 Flash is now available in Gemini CLI](#)
- [Introducing Google Antigravity: A New Era in AI-Assisted Software Development](#)
- [Give your AI Studio deployed app a custom URL](#)

Google Cloud Free Tier

Google AI offers a generous free tier that should be more than sufficient to complete your portfolio.

Pricing example for us-central1 region:

- CPU: First 240,000 vCPU-seconds free per month
- RAM: First 450,000 GiB-seconds free per month

Connect:

[@GoogleAIDevs](#)

Frequently Asked Questions

Participation

Can I submit to the prompt more than once?

Yes, you can submit multiple submissions but you'll need to publish a separate post for each submission.

- In the event that you may win two or more submissions, and your submissions are very close with another participant, we will favor the other participant.
- In the event that you do win with multiple submissions, you will only receive one winner badge.

How old do I have to be to participate?

Participants need to be 18+ in order to participate.

If I live in X, am I eligible to participate?

See above exclusions in addition to our [official challenge rules](#).

Submission

Can my submission include open source code?

Riffing on open source code and borrowing and improving on previous work/ideas is encouraged but it's important your changes are significant enough to ensure your submission is valid.

When does riffing become plagiarism?

It will depend, but transparency is important, license compatibility is important. You can use someone else's code to give you a jumpstart to demonstrate your ideas on top of someone else's base, but not just re-package the base.

It should be clear to the judges what you added to the project in terms of the code and conceptual inspiration. This means, you should clearly state what you were building on and what elements are original to this new submission.

When building on existing code, we expect a significant change that adds something tangible to the output. i.e. a new animation, and new sprite, a new function, a new presentation. Not just changes to the source - i.e. changing colours, changing one sprite, changing one function.

What happens if my submission is considered plagiarized or invalid?

Anything deemed to be plagiarism will not be eligible for prizes. Incidental plagiarism may simply result in your disqualification from the challenge (regardless of the number of other valid submissions you have published). Egregious plagiarism will result in your suspension from DEV entirely. Any non-generic, non-trivial usage of prior work, including open source code must be credited in your submission.

Do submissions have to be in English?

Non-english submissions are eligible for a completion badge but not eligible for prizes due to the current limitations of our judges. We will not be judging on mastery of the English language, so please don't let this deter you from submitting if you are not a native English speaker! We hope to evolve this in the future to be more accommodating.

Do I need a license for my code?

You are not required to license your code but we strongly recommend that you do. Here are some you may consider: [MIT](#), [Apache](#), [BSD-2](#), [BSD-3](#), or [Commons Clause](#).

Judging and Prizing

Can there be ties?

In the event of a tie in scoring between judges, the judges will select the entry that received the highest number of positive reactions on their DEV post to determine the winner.

How will I know if I won?

Winners will be announced in a DEV post on the winner announcement date noted in our key dates section.

When will I receive my DEV badge?

Both participation and winner badges will be awarded, in most cases, the same day as the winner announcement.

When will I receive my prizes?

The DEV Team will contact you via the email associated with your DEV profile within, at most, 10 business days of the announcement date to share the details of claiming your prizes.

What steps do I need to take to receive my cash prize?

The winner (including each member of a team) may be required to sign and return an affidavit of eligibility and publicity/liability release, and provide any additional tax filing information (such as a W-9, social security number or Federal tax ID number) within seven (7) business days following the date of your first email notification.

New Year, New You Portfolio Challenge Rules

NO PURCHASE NECESSARY. Open only to 18+. Contest entry period ends February 1, 2026 at 11:59 PM PST. Contest is void where prohibited or restricted by law or regulation. All entries must be submitted during the contest period. For Official Rules, see [New Year, New You Portfolio Challenge Contest Rules](#) and [General Contest Official Rules](#).