**Recipe Bank**

**Problem Definition**   
The modern culinary landscape faces a unique challenge: while the internet offers a vast array of recipes, navigating this information overload can be overwhelming. Users often struggle to find reliable, high-quality recipes that cater to their specific needs and preferences. Traditional methods of recipe discovery, such as cookbooks and family traditions, are gradually being overshadowed by the immediacy and accessibility of online platforms.

Recipe Bank addresses this issue by providing a centralized hub that offers:

A curated collection of recipes: Rigorously vetted and categorized by cuisine, dietary restrictions, and skill level, ensuring users find recipes that suit their preferences and skillset.

A user-friendly interface: Designed for ease of use and navigation, allowing users to quickly search for recipes, explore different cuisines, and save their favorites for future reference.

A global community: Offering a platform for users to connect, share their culinary experiences, and discover new recipes through user-generated content and interactive features.

**Background Information**   
Recipe Bank is born from the realization that the internet has fundamentally transformed how we explore and discover new culinary experiences. While traditional methods like cookbooks and family traditions still hold value, they are gradually being supplemented, and sometimes even replaced, by readily accessible online resources. Recipe Bank aims to bridge this gap by offering a platform that combines the curated content of cookbooks with the immediacy and connectivity of the internet.

**Objectives**

**Expanding User Base:**  
 **-**Increase the application's user base by 50%.  
**-**Keep track of and compare the number of active users each month.

**Enhancing user engagement:**  
**-**Objective: Increase the number of users who save at least one recipe every month by 30%.  
**-**Measurement: Keep track of how many recipes people save and like.

**Adding High Quality Content:**  
**-**Every month, add at least 50 new recipes to the programme.  
**-**Keep track of how many new recipes are uploaded each month.

**Improving User Satisfaction:**  
**-**Increase the consumer satisfaction rating to 4 out of 5.  
**-**Involves regularly evaluating and scoring user input.

**Increasing Users' Time Spent on the App:**  
**-**Increase the average user session time from 5 to 7 minutes.  
**-**Monitor the average user session time on

**Approval Signatures and GitHub Accounts**

TEAM MEMBER NAMES SIGNATURES GITHUB

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