**Recipe Bank**

**Problem Definition**   
Recipe Bank is an innovative digital platform that simplifies users' access to a vast collection of recipes while also encouraging research of varied culinary traditions from across the world. At its foundation, Recipe Bank aims to transform consumers' cooking experiences by providing a simple and user-friendly interface combined with a vast archive of recipes covering several cuisines.

**Background Information**   
The origins of Recipe Bank stem from an awareness of the changing environment of culinary research in the internet era. Traditional methods of discovering new recipes, such as cookbooks, family traditions, or regional influences, have been replaced by more linked and accessible platforms: smartphone apps and the internet.

**Objectives**

**Expanding User Base:**  
 **-**Increase the application's user base by 50%.  
**-**Keep track of and compare the number of active users each month.

**Enhancing user engagement:**  
**-**Objective: Increase the number of users who save at least one recipe every month by 30%.  
**-**Measurement: Keep track of how many recipes people save and like.

**Adding High Quality Content:**  
**-**Every month, add at least 50 new recipes to the programme.  
**-**Keep track of how many new recipes are uploaded each month.

**Improving User Satisfaction:**  
**-**Increase the consumer satisfaction rating to 4 out of 5.  
**-** involves regularly evaluating and scoring user input.

**Increasing Users' Time Spent on the App:**  
**-**Increase the average user session time from 5 to 7 minutes.  
**-**Monitor the average user session time on

**Approval Signatures and GitHub Accounts**

TEAM MEMBER NAMES SIGNATURES GITHUB

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