



# Sponsorship Prospectus

# Event information

## DATE

13-14 OCTOBER 2014

## VENUE

Colunata Eventos - Bom Jesus  
Braga, Portugal

## EXPECTED ATTENDANCE

About 250 attendees

## MORE INFO

[hello@rubyconf.pt](mailto:hello@rubyconf.pt)



# Our mission

# Our mission

RubyConf Portugal is an event about Ruby - open-source, dynamic, productive programming language.

This type of events occur all over Europe, but this will be the **first ever in Portugal!**

We will have a diverse, curated speaker roster, as well as sponsors and attendees from **all over the globe.**

## **We're committed to:**

- Create an exciting environment, to engage attendees and help them become more effective at developing software with Ruby.
- Inspirational talks from industry leaders about the directions which the language and the community are taking.
- A clear path to improve your skills and become a better developer
- Lots of fun, wine and new friendships!





Why Braga?



# Why Braga?

If you're not portuguese or you don't know Portugal very well, you're probably asking yourself : "Where the hell is Braga?"

Braga can be described as an ancient, historic city, filled with young people, determined to make a difference. We have great tech companies here, with major international relevance, as well as young companies and startups.

Braga is Portugal's third biggest city, with an amazing history and a great University. It was also the European Youth Capital in 2012, and it's 30 mins away from Porto, the second biggest city of Portugal and the coolest city of Europe. You probably already heard of it, at least about the Port Wine and the OPO airport.



# Venue





# Venue

## Colunata - Bom Jesus, Braga

Colunata is a historic and mystical venue located on top of the mountains, that offers a breath-taking view of the entire city and unique conditions to organize such an event.

With a capacity of 250 people, 4 hotels at a walking distance and great accessibility, it will give the attendees the best possible experience of Braga.





Sponsoring



# Sponsoring

Available slots: 1

Price: 10.000€  
+VAT

## RUBY

Only one slot is available. This sponsor will appear next to the RubyConf Portugal name, as our **main sponsor**, having the best presence around all the conference.

Besides all the stuff that we'll list below, we are also open to discuss other ideas you might have to improve your brand's visibility.

- Logo on top of RubyConf Portugal website
- 8 Tickets
- 10 Discount Coupons (20% discount)
- Logo on all recorded videos
- Booth and rollup, plus rollup on stage
- Host a coffee-break
- Mentions at the beginning of each day
- Post jobs on the Job Board

# Sponsoring

Available slots: 4

Price: 5.000€  
+VAT

## PLATINUM

The second sponsor in the hierarchy. You'll have a ton of perks and your brand will be visible to pretty much everyone.

- Logo on the RubyConf Portugal website
- Announcement on social media and a blog post
- 4 Tickets
- 10 Discount Coupons (10% discount)
- Booth and rollup
- Host a coffee-break
- Logo on the badge
- Post jobs on the Job Board



# Sponsoring

Available slots: 8

Price: 2.000€  
+VAT

## GOLD

The perfect solution for companies who want to send a few of their developers to RubyConf Portugal and show-off their brand on top of it.

- Logo on the RubyConf Portugal website
- Announcement on social media and a blog post
- 2 Tickets
- 5 Discount Coupons (10% discount)
- Option to offer swag
- Post jobs on the Job Board

# Sponsoring

Available slots: 20

Price: 500€  
+VAT

## SILVER

For those who just want presence on the website and the chance to send one developer to the awesome RubyConf Portugal.

- Logo on the footer of the RubyConf Portugal website
- Announcement on social media
- 1 Ticket
- 1 Discount Coupon1 (10% discount)



# Sponsoring

	Silver	Gold	Platinum	Ruby
<b>SLOTS</b>	20	8	4	1
<b>PRICE</b>	500 €	2000 €	5000 €	10000 €

## ONLINE PRESENCE

	FOOTER	THIRD	SECOND	TOP
Logo position on site				
Announcement on social media	❖	❖	❖	❖
Blog Post		❖	❖	❖
Logo on recorded videos				❖

## ON SITE PRESENCE

	1	2	4	8
Tickets	1	2	4	8
Discount Coupons	1(10%)	5(10%)	10(10%)	10(20%)
Logo on conference programme		❖	❖	❖
Option to provide swag		❖	❖	❖
Booth + Roll Up*			❖	❖
Videos during breaks			❖	❖
Host a coffee-break			❖	❖
Logo on the badge			❖	❖
Guests for speaker's dinner				2
One roll-up on stage				❖
Other ideas you might have				❖

\*provided by the sponsor

# Sponsoring

Available slots: 2

Price: 3.000€  
+VAT

## HOST A PARTY

We'll be having two AWESOME parties with a lot of good stuff.

Collaborate with us to make them even better. We're open to ideas to improve the experience even more.

- Logo on the RubyConf Portugal website
- Announcement on social media
- Logo on the programme
- Mention when announcing



# Sponsoring

Available slots: 2

Price: 2.000€  
+VAT

## LUNCH

Lunches at RubyConf Portugal will be catered and carefully planned. Enjoy the presence of your logo and attach your companies name to some of the best moments the attendees will have.

- Logo on the RubyConf Portugal website
- Announcement on social media
- Logo on the programme
- Mention when announcing
- Rollup during lunchtime

# Sponsoring

## WiFi

Available slots: 1

Price: 1.000€  
+VAT

We'll take care of the technical part but we need help on the economics. You get to choose the WiFi name and you can rest assured that everyone will see it and use it.

- WiFi name chosen by sponsor
- Logo on the RubyConf Portugal website
- Announcement on social media

# Contacts

## PHONE NUMBER

+351 916 748 994

## EMAIL

[hello@rubyconf.pt](mailto:hello@rubyconf.pt)





*Version 1.2*