RUBYCONF
PORTUGAL '15

Sponsorship Prospectus

Event Information

DATE

13-15 SEPTEMBER

VENUE

Theatro Circo, Braga

ATTENDEES

About 250 attendees

MORE INFO

sponsors@rubyconf.pt

Our Mission

RubyConf Portugal is an event about Ruby - an open-source, dynamic, productive programming language.

The first edition was a **huge success** and we are now aiming for a bigger and bolder event this time around. We will have a diverse, curated speaker roster, as well as sponsors and attendees from all over the globe.

We're aiming at **250 enthusiastic developers** to come for RubyConf Portugal!

What they say about us

RedLight Software
@weareredlight

Living a @rubyconfpt hangover. We're truly proud of being part of such event. Congratulations to the organizing team and everyone involved.

Jumpseller
@JumpSeller

@rubyconfpt We're the ones thanking you for hosting this great event!

/// @steveklabnik
@steveklabnik

It was @rubyconfpt 's first year, but you wouldn't have known. What a great conf.

Bodo Tasche
@bitboxer

Back in the @bitcrowd office. Missing @rubyconfpt already. Such an amazing event.

José Mota
@josemotanet

@rubyconfpt Again, congratulations on marking a new era for Ruby in Portugal. We needed this.

Erik Michaels-Ober
@sferik

Many thanks to @groupbuddies—the organizers of @rubyconfpt—for creating such a special event. Hope to stay in touch with all my new friends.

Why Braga?

Braga has great tech companies with major international relevance, as well as young companies and startups and it's Portugal's **third biggest city**, with an amazing history and a great University.

It was also the **European Youth Capital in 2012,** and it's 30 mins away from Porto, the second biggest city of Portugal and the coolest city of Europe. You probably already heard of it, at least about the Port Wine and the OPO airport.

The Venue

Theatro Circo

The Venue

Theatro Circo is a centenary building that has recently been through a massive revamp, combining it's original design lines with the most advanced technology creating one of the most beautiful and charismatic showrooms in Europe.

The Venue

The Main Room is the perfect place for such an honourable event with a rich, classic decoration, filled with a golden light that will inspire everyone to make of this RubyConf an experience never to forget.

Sponsoring Structure

	STONE	GOLD	PLATINUM
Slots	20	8	3
Price	500€	2000€	4000€
Tickets	1	2	4
Discount coupon	1 (10%)	5 (10%)	10 (10%)
Blog post	✗	✓	✓
Provide swag	✗	✓	✓
Booth + Roll-up	✗	✓	✓
Logo on badge	✗	✗	✓
Host coffee-break	✗	✗	✓

Be the Ruby Sponsor

Slots: 1
Price: 8.000€
+VAT

We are looking for a Ruby Sponsor for RubyConf Portugal. That position will make you stand out from the rest, with a huge presence throughout the event, lots of invites and discounts.

There are a lot of perks for this position and we're also open to hear about your suggestions and ideas, so the best way to know all about it is reaching us at sponsors@rubyconf.pt and ask for more information.

Don't miss out on this awesome opportunity!

Host a Lunch

Slots: 2

Price: **2.000€**
+VAT

In Portugal, food is a religion. Our lunches will be catered and carefully planned to allow for pleasant talks and a great experience. Last year we had fantastic feedback and we want to take it even further this year!

Make sure your company's name will be the one announced as the sponsor for the amazing food and wine our attendees will taste.

Rin
@rinpaku

The food at #rubyconfpt is fucking amazing! Thanks for the lunch, @mailjet!

Charles Collas
@CharlesCollas

Awesome lunch sponsored by @mailjet here @rubyconfpt ! Even discovering some portuguese wine (cc @shub_s)

Host the WiFi

Slots: 1
Price: 1.000€
+VAT

We'll take care of the technical part but we could use some help on the economics.

You get to pick the WiFi name and password and make sure everyone on RubyConf Portugal will see it and use it.
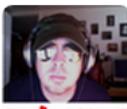
Host the Karaoke Party

There's a really weird, yet absolutely undeniable connection between Rubyists and karaoke. Our karaoke night was dubbed as one of the best ever, so we want to live up to the expectations on this edition.

Get your company's name behind what promises to be another epic night at RubyConf Portugal!

PJ Hagerty
@aspleenic

Engine Yard

If you missed out on #rubykaraoke at #rubyconfpt you missed out on all the things

Host the Farewell Party

Slots: 1
Price: **2.000€**
+VAT

It's the last night of the event, everyone had a nice dinner and is now enjoying their drinks and having a lovely chat about how RubyConf Portugal was fantastic!

A great opportunity to show off your company's roll-up, be the background of all the selfies and group photos and the last experience at the beautiful city of Braga.

Contacts

Roberto Machado

+351 916 748 994

sponsors@rubyconf.pt

RUBYCONF

PORTUGAL '15

Version 1.4