

Insights / Needs

Examples	Insights	Needs
User-Friendly Navigation	There should be no problem accessing the website and all links	A better hub with easy access to all materials
Updated Data & Information	The data should also be up to date, with all new information from charities, webinars, and other events	A large, easily visible, monthly or weekly updated website containing all new and old information
Community Engagement and Collaboration	There should be opportunities to learn with others and work with others to help fund charities	A dedicated spot for those who want to collaborate with charities and other people
Consistent Tracking and Layout	The information should always be easy to see and read, is consistent, with all information needed at once	A place where there is a clean number of links and only important information
Statistics	There should be ways to help others identify the greater impact others and the charities have made	Consistent charts, images, and numbers of things such as events held and total money invested