

Says

* I want a reliable tool to plan my charities future endeavors

* How can I collaborate with other charities in the community?

* How can I make a lasting impact on the community?

Thinks

* Is this platform user friendly?

* Will I find preferable grants?

* What's the best way to learn from other successful charities?

Empathy
map

Does

* searches grants online

* Browses seminars & workshops

* Drafts grant proposals

Feel

* Empowered to launch impactful projects

* Delighted while interacting with site elements

* Educated through reliable & extensive resources