



Introduction To Supply Chain Management Technologies Second Edition

Author :David Frederick Ross / **Category :**Business & Economics / **Total Pages :** 424 pages

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Summary : Free introduction to supply chain management technologies second edition pdf download - it is almost impossible to conceive of the concept and practical application of supply chain management scm without linking it to the enabling power of today s information technologies building upon the foundations of the first edition introduction to supply chain management technologies second edition details the software toolsets and suites driving integration in the areas of customer management manufacturing procurement warehousing and logistics by investigating the breakthroughs brought about by the emergence of new internet-based technologies in information channel customer production sourcing and logistics management the author provides new insights into the continuously emerging field of scm new in the second edition new model of scm extended discussion of the concepts of lean adaptive and demand-driven supply chain technologies customer experience management and social networking fundamentals of computing and their enabling power basics of today s erp supply chain business solutions integrative software tools that allow for new levels of collaboration flexibility and performance the new edition expands on emerging technologies that have provided all forms of enterprises with the capability to continuously automate cost redundancy and variation out of the process enhance information creation and visibility and expand the peer-to-peer connectivity that allows people to network their tasks ideas and aspirations to produce a form of collective open-ended knowing collaborating and experiencing the information presented builds an understanding of how today s technology-driven scm provides new avenues to execute superlative customer-winning value through the digital real-time synchronization of productive competencies products services and logistics delivery capabilities with the priorities of an increasingly global business environment

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