

Systemic Approaches to
Strategic Management:
Examples from the Automotive
Industry

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Systemic Approaches To Strategic Management Examples From The Automotive Industry

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Summary : Free systemic approaches to strategic management examples from the automotive industry pdf download - the application of systems theory to today s businesses is a direct result of the enhancements that stem from globalization in order to remain competitive in the new global environment companies must alter their managerial methods and strategies systemic approaches to strategic management examples from the automotive industry addresses the issues that industrial companies face in the current era of globalization and how the application of systems theory has affected their performance highlighting issues such as theoretical approaches of systems theory production strategies and organizational structure this book is a pivotal reference source for practitioners students engineers technicians business managers and economists interested in systems theory application in the management of industrial companies

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