



E-Commerce And The Digital Economy

Author :Michael J Shaw / **Category :**Business & Economics /
Total Pages : 304 pages

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Summary : Free e-commerce and the digital economy pdf download - this volume in the advances in management information systems series offers a state-of-the-art survey of information systems research on electronic commerce featuring chapters by leading scholars and industry professionals it provides the framework for understanding the business trends emerging opportunities and barriers to overcome in the rapid developments taking place in electronic business and the digital economy researchers students and practitioners - anyone interested in the current issues and future direction of electronic commerce especially from the standpoint of information systems and information technology - will find this book to be an authoritative source of cutting-edge information the volume is divided into four parts part i covers the fundamental issues of information technology standards and the transformation of industry structure part ii focuses on b2b commerce part iii investigates the management of mobile and it infrastructure and part iv includes trust security and legal issues that undergird the success of e-commerce initiatives

Pusblisher : Routledge on 2015-05-15 / **ISBN :**
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