



Technology Transfer And International Production

Author : Jin W Cyhn / **Category :** Business & Economics / **Total Pages :** 317 pages

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Summary : Free technology transfer and international production pdf download - this book analyses the technology development efforts of korea s electronics industry the country s largest exporter it asks how the korean electronics industry was able to develop both in terms of production and technology despite low inflows of licensing and foreign direct investments the books argues that the key to its spectacular growth has been through its participation and learning from an inter-firm arrangement called original equipment manufacturing arrangement oem a number of firm-level case studies on the korean electronics industry support this argument the role of the government especially related to its technology policy has also been analysed the government was effective in providing financial incentives for the firms technological upgrading efforts but its supplying of direct technological assistance had limited success overall this book argues that contrary to many previous studies the role of multinational enterprises has been significant in the development of korea s electronics industry and that they have acted as a technological tutor for korea through oem --p xiv tributors world 0

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