## WORK FOR MONEY, DESIGN FOR LOVE

Answers to the Most Frequently Asked Questions About Starting and Running a Successful Design Business

By David Airey and The Design Community

## **Work For Money Design For Love**

**Author**: David Airey / **Category**: Computers / **Total Pages**: 288 pages

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Summary: Free work for money design for love pdf download unlike other dry business books this refreshing straightforward guide from logo design love author and international designer david airey answers the questions all designers have when first starting out on their own in fact the book was inspired by the many questions david receives every day from the more than 600 000 designers who visit his three blogs logo design love identity designed and davidairey com each month how do i find new clients how much should i charge for my design work when should i say no to a client how do i handle difficult clients what should i be sure to include in my contracts david s readers a passionate and vocal group regularly ask him these questions and many more on how to launch and run their own design careers with this book david finally answers their pressing questions with anecdotes case studies and sound advice garnered from his own experience as well as those of such wellknown designers as ivan chermayeff jerry kuyper maggie macnab eric karjaluoto and von glitschka designers just starting out on their own will find this book invaluable in succeeding in today s hyper-networked global economy

**Pusblisher**: New Riders on 2012-10-26 / **ISBN**: 9780133052756

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