Doing Research In Fashion And Dress

Author : Yuniya Kawamura / **Category :** Design / **Total Pages** : 192 pages

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Summary : Free doing research in fashion and dress pdf download - this book is specifically devoted to qualitative research methods in fashion studies it traces the history of fashion studies and provides readers with a guided introduction to the entire research process it gives an overview of the key methodological approaches such as ethnography semiology and object-based research and shows the student reader how to do research by combining theoretical and practical perspectives using case studies the author outlines the major issues and methodological strategies that researchers employ and examines the range of approaches in the field fashion the author demonstrates can be treated as a material object an abstract idea a social phenomenon a system a cultural value or an attitude among many other approaches this book is a practical guide for those without prior experience in fashion research and as such it offers an ideal first text for students conducting research for the first time

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