

THE CRITICAL INTERROGATION OF FEMALE APOLOGY DISCOURSE: A
CASE STUDY OF MARTHA STEWART, OPRAH WINFREY AND HILLARY
CLINTON'S MULTIPLE ATTEMPTS AT IMAGE REPAIR DISCOURSE

by

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DISSERTATION

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Summary : Free the critical interrogation of female apology discourse a case study of martha stewart oprah winfrey and hillary clinton s multiple attempts at image repair discourse pdf download - while the majority of the earlier apologia studies focus on male ceo s male politicians and male celebrities little attention has been paid to the face saving strategies used by women with the increased number of female politicians female corporate executives and female entrepreneurs a structural shift within corporate and political america has occurred causing an increase in the number of women needing to maintain a favorable public image through image repair discourse to help fill that gap this dissertation calls for an in-depth textual analysis of cases where elements of image repair are applied to prominent women

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