


The Psychology Of Music In Multimedia

Author : Siu-Lan Tan Annabel J Cohen Scott D Lipscomb Roger A Kendall / **Category :** Psychology / **Total Pages :** 456 pages

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Summary : Free the psychology of music in multimedia pdf download - for most of the history of film-making music has played an integral role serving many functions - such as conveying emotion heightening tension and influencing interpretation and inferences about events and characters more recently with the enormous growth of the gaming industry and the internet a new role for music has emerged however all of these applications of music depend on complex mental processes which are being identified through research on human participants in multimedia contexts the psychology of music in multimedia is the first book dedicated to this fascinating topic the psychology of music in multimedia presents a wide range of scientific research on the psychological processes involved in the integration of sound and image when engaging with film television video interactive games and computer interfaces collectively the rich chapters in this edited volume represent a comprehensive treatment of the existing research on the multimedia experience with the aim of disseminating the current knowledge base and inspiring future scholarship the focus on empirical research and the strong psychological framework make this book an exceptional and distinctive contribution to the field the international collection of contributors represents eight countries and a broad range of disciplines including psychology musicology neuroscience media studies film and communications each chapter includes a comprehensive review of the topic and where appropriate identifies models that can be empirically tested part one presents contrasting theoretical approaches from cognitive psychology philosophy semiotics communication musicology and neuroscience part two reviews research on the structural aspects of music and multimedia while part three focuses on research examining the influence of music on perceived meaning in the multimedia experience part four explores empirical findings in a variety of real-world applications of music in multimedia including entertainment and educational media for children video and computer games television and online advertising and auditory displays of information finally the closing chapter in part five identifies emerging themes and points to the value of broadening the scope of research to encompass multisensory multidisciplinary and cross-cultural

perspectives to advance our understanding of the role of music in multimedia this is a valuable book for those in the fields of music psychology and musicology as well as film and media studies

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