



## Innovation As A Social Process

**Author :**W Bernard Carlson / **Category :**Biography & Autobiography / **Total Pages :** 400 pages

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**Summary :** Free innovation as a social process pdf download - elihu thomson was a major american inventor of electric light and power systems a contemporary of thomas edison thomson performed the engineering and design work necessary to make electric lighting a common product from the 1880s to the 1930s thomson was employed by the general electric company and its predecessors working within the corporation thomson reveals how successful inventions are based on explicit links among technological artifacts marketing strategy and the business organization needed for manufacturing and marketing

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