



Handbook Of Strategic Planning For Nonprofit Organizations

Author :Siri N Espy / **Category** :Business & Economics / **Total Pages** : 131 pages

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Summary : Free handbook of strategic planning for nonprofit organizations pdf download - this is the first practical step-by-step guide to strategic planning specifically written for managers of all types of nonprofit organizations large and small born out of one such manager's own successful planning efforts it details the key techniques involved in strategy planning such as identifying organizational needs guiding goal development targeting markets and developing marketing plans discussing a broad range of nonprofit organizations strategic planning for nonprofit organizations provides the nonprofit manager with the basic planning and implementation tools essential to the success of his or her organization

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