

Strategic Planning For Not-for-profit Organizations

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Summary: Free strategic planning for not-for-profit organizations pdf download - strategic planning for not-for-profit organizations covers all the steps involved in developing a strategic plan for a not-for-profit organization strategic planning has become a critical issue for not-for-profit organizations as they strive for direction and orderly adjustment to a changing environment in this book the authors describe a strategic planning process that will help readers bring direction and unity to their organizations and help create a sense of enthusiasm and anticipation as organizations visions of what they can be begin to unfold strategic planning for not-for-profit organizations is both a tutorial and an easily accessible reference it is packed with user-friendly information to help readers prepare their own strategic plans and evaluate plans created by others the book presents essential concepts and techniques in a concise readily usable form that readers can immediately use in decisionmaking worksheets and real-life examples throughout the book help readers in the step-by-step development of strategic plans for their own organizations a set of appendixes includes a strategic plan outline and presents sample strategic plans so readers can see what one actually looks like and get a head start on theirs a complete guide to strategic planning for not-for-profit organizations this book covers everything from writing purpose or mission statements and setting goals to strategy development and evaluation and control procedures managers and administrators of not-for-profit organizations will find strategic planning for not-for-profit organizations an extremely helpful guide for their planning duties the book also serves as a valuable text or supplemental reading for college courses on managing not-for-profit organizations

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