



## Small Business Marketing In A Week

**Author :**John Sealey / **Category :**Business & Economics /

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**Summary :** Free small business marketing in a week pdf download - marketing your small business just got easier it s been said that the most important area for any business to focus on is its marketing of course there are areas like finance customer service and the product or service itself which are key but without good marketing approaches there s no revenue for your account systems to do their job there s no customer to serve and the product or service becomes redundant most business owners are experts in what they do and so they should be what they also have to be good at is marketing what they do and if you feel there s more you could be doing on the marketing front then this book will give you those ideas as a small business owner you get involved in all aspects of your business and marketing is such a large field you can t be expected to learn everything you need in one day so to break down this behemoth of a topic we ll approach it a bite at a time you have in your hands a tool that will guide you through what s needed day by day over the period of a week that way you re not trying to eat the elephant all at once the unpredictable nature of marketing your business will start to disappear as you move through the necessary steps needed to make your marketing efforts more effective than ever before some of the ideas you may already be implementing while others may well be new to you either way putting them together into a proven system will enable you and your business to thrive regardless of the economic climate you find yourself in you re about to learn in a week how you can have a marketing system that enables you to attract win and keep more customers and as a result build your sales and your profitability - sunday preparing the ground - monday attracting the right type of customers - tuesday keeping your customers longer - wednesday increasing customer loyalty and purchasing frequency - thursday increasing the value of your sales - friday getting new clients and better clients faster - saturday measuring and managing your marketing activities

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