



Business And Management Education In China

Author : Ilan Alon John R McIntyre / **Category :** Business & Economics / **Total Pages :** 396 pages

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Summary : Free business and management education in china pdf download - this pioneering book offers a unique constellation of essays focused on the important social and economic changes affecting educational institutions in china it provides an in-depth examination of the potential and obstacles for business and management education in the world s second largest economy and most populated country this volume is an essential resource for anyone with an interest in teaching developing a new program or entering into a joint venture in china a wide range of topics such as economic transition pedagogical issues professional training and alliance formation are discussed from the standpoint of deans educators directors and consultants of educational institutions hailing from both the east and the west contents economic transition and international cooperation economic transition and management skills the case of china x bai p enderwick managing in a relation-based environment a teaching agenda for international business s li s maurer pedagogical issues in chinaeast meets west the dilemma of management pedagogy in china x wang et al meeting china s need for case-based teaching material the ively business school experience p w beamish et al professional business training in china trends and practices in management development in china n lynton f bressot building a qualified team of management consultants the professional training and certification of management consultants in china w zhang y zhang a cross-cultural cross-discipline business education program in mainland china training a managerial workforce for china s economic transition h kleinmann l lu and other papers readership deans educators consultants researchers and policy makers dealing with international business business people interested in the chinese social and economic environments keywords chinese china economy education institutions alliance pedagogy training joint ventures mba schools business managementkey features the most comprehensive and authoritative book on chinese business and management educationdistinguished contributors include paul beamish from the richard ively school of business of the university of western ontarioan essential read before departure to china whether you are going to teach negotiate or plan to enter the marketprovides a good reference on emergent labor markets that exist for

highly educated managerial talent in china reviews this volume contains a wealth of valuable information and data on technical aspects of business education and delivery systems including the chinese focus on entrepreneurship it is a worthy reference manual for anyone who seeks to understand the cross-fertilization between western business education and emerging higher education in china robert g hawkins emeritus professor of management and economics georgia institute of technology this book will be useful for both western as well as chinese instructors in business education on the one hand the western instructors will pick up useful tips to manage chinese classes on the other the chinese instructors can foresee challenges in teaching western management know-how academy of management learning education

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