



Fundamentals Of Supply Chain Theory

Author :Lawrence V Snyder Zuo-Jun Max Shen / **Category** :Business & Economics / **Total Pages** : 369 pages

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Summary : Free fundamentals of supply chain theory pdf download - an authoritative quantitative approach to supply chain management addressing the need for the study of supply chain management to evolve at the same pace as it s real-world practice fundamentals of supply chain theory presents the methodology and foundations of the topic and also demonstrates how recent developments build upon classic models the authors focus on strategic and tactical aspects of supply chain management covering a broad range of topics from forecasting inventory management and facility location to process flexibility contracting and auctions key mathematical models for optimizing the design operation and evaluation of supply chains are presented as well as models currently emerging from the research frontier following a thorough introduction the book delves into a discussion of centralized models including forecasting and demand modeling deterministic inventory models stochastic inventory models multi-echelon inventory models processes for dealing with uncertainty in inventory optimization and facility location facility location models process flexibility in addition the authors present decentralized models that involve multiple parties with independent conflicting objectives covering topics such as the bullwhip effect supply chain contracts auctions each chapter concludes with a set of problems that challenge readers to understand interpret and extend the discussed models and algorithms in addition extensive appendices provide guidance on writing proofs and also outline helpful formulas related to probability theory calculus and algebra extensively class-tested to ensure an easy-to-follow presentation fundamentals of supply chain theory is a suitable book for business and engineering courses on supply chain management at the graduate level the book also serves as an authoritative reference for academics and practitioners working in the areas of operations research business management science and industrial engineering this book was named the 2011 joint publishers book of the year by the institute of industrial engineers you can also follow fundamentals of supply chain theory on twitter

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