



Entrepreneurship Lessons For Success Collection

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Summary : Free entrepreneurship lessons for success collection pdf download - 3 indispensable insider's guides to entrepreneurship powerful skills insights and confidence-builders you won't find anywhere else three books bring together today's most indispensable lessons for entrepreneurs specific guidance you can use right now to beat the odds and launch a high-profit high-growth business that lasts the truth about starting a business reveals 53 bite-size easy-to-use techniques for choosing the right business location and entry strategy planning funding hiring and executing a successful launch implementing effective financial management and marketing doing all that and still maintaining a healthy personal life so you want to start a business 8 steps to take before making the leap gives you all the knowledge tools and hands-on advice you need to avoid 8 killer mistakes that cause most business failures unlike most books for entrepreneurs this one focuses on the most crucial operational issues associated with consistent profitability from product service design to pricing finding and keeping great employees to managing growth nothing theoretical here this is fast-paced 100 practical advice you can use right now finally what's stopping you shatter the 9 most common myths keeping you from starting your own business helps you get past the myths that keep potential entrepreneurs from making the leap and gain all the practical skills and confidence you need to succeed this book's packed with case studies of ordinary people building great businesses and practical techniques you can use too every step of the way from world-renowned leaders and experts including bruce barringer edward d hess charles d goetz and r duane ireland

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