

## Sales And Marketing For The Travel Professional

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Summary: Free sales and marketing for the travel professional pdf download - travel if viewed as a commodity is among the world s leading commercial products accounting for 600 billion in economic trade if viewed as an employment field commercial travel tourism hospitality and food and beverage service produce 6 million jobs in the united states alone tourism is the first second or third industry in 41 u s states and in 130 other nations yet when most people think of travel they envision leisure few think of the highly specialized knowledge and finely cultivated technical skills needed for a successful career in the industry

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