



MD CONSULTING

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ABOUT US

HELPING YOU BUILD SUSTAINABLE BUSINESS

All big companies start out small, but only a handful of small business grow big. How do small get big?

By mastering the success equation.

THE SUCCESS EQUATION

Your Success = Opportunities + Resources + Action



WHAT WE DO



CHANNEL BUSINESS DEVELOPMENT

Expand Retail footprint pan India



ADHERENCE TO STANDARDS

Norms & Implementations of blueprints



IMPLEMENTATION OF DEALER

Standards



PLANNING & OPERATIONALIZING

Retail Formats



AUDITNG ECO- SYSTEM

Qualitative, Integrity, Camera,
Process



RETAIL FACILITATION AND ACTIVATION

Standards



OUR SERVICES

MD Consulting India is a Premium Consulting company with offices in London, Dubai, Switzerland and India.

FRANCHISE DEVELOPMENT

Entire process of prospecting and appointing franchisees and taking them to readiness stage.

PROCESS AND SYSTEM AUDITS

Process flows defined with time and service benchmarks are in place and we do this on a regular basis for all brands.

INTEGRITY AUDITS

The core points of good or bad integrity are highlighted and validated via audio and video backup and case study created for Integrity Audits.



ERP SYSTEM & REPORTS

We handle the complete process of training, planning, implementation and report generation for management perusal and strategic business decisions.

SAP IMPLEMENTATION

Our organization is involved in SAP implementation across various industry verticals for tailor made solutions.

ROI & PROFIT CENTRE BASED APPROACH

We do ROI based Profit Centre augmentation consulting for various Organization.



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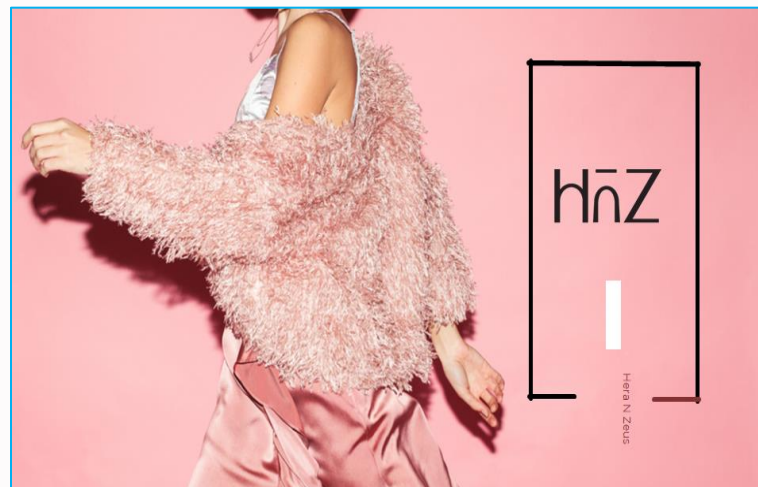




MD Consulting India is a Premium Consulting firm
company with offices in India, USA, UK,
Switzerland and Italy.



THEY ARE A PROMINENT ₹1000 CR COMPANY
They are into manufacturing Polyester Yarns .
One of India's fastest growing textile
manufacturers with an impressive track record.
Recognized for quality.



HeraNZeus is their branch brand for fashion
and retail.
They are looking to bringing international
Fashion brands to India.



M D CONSULTING as a consultant, is helping HnZ to get International Fashion Brands to India



Cayana – Curated Moments flagship boutique headquarters is in India, Bangalore. This luxury boutique store has an array of products like luxury bespoke men’s wear, ready to wear men’s wear, premium Italian fabrics, ceremonial wear, customized denims, custom-made shoes, men’s accessories and a complete makeover for men’s wardrobe. Discover premium lifestyle and clothing selections at Cayana – Curated Moments.

Cayana’s bespoke services like personalized style consultation, featuring the finest global fabrics, bespoke tailoring in-house, custom-made denims, customized shoes, ceremonial creations designed in-house, lifestyle accessories in silk, and a personalised concierge service for anything that you require in men’s lifestyle housed in a signature setting with the warmth of service that defines the Cayana - Curated Moments Experience.

Cayana intends to
Curate a Men’s Wardrobe
for all Moments



How are they perceived?

- Handmade products are contained with love.
- They have an ingredient of love.
- There is a joy in getting involved in your own product development.
- A respect and sense of pride is generated for the skilled work.
- Evoking a sense of 'I want to own one of these'

HANDMADE BESPOKE PRODUCTS



TRUEFITT & HILL
EST. 1805 • ST. JAMES'S • LONDON

The Oldest Barbershop in the World, as recognised by the Guinness Book of World Records in 2000, began in fashionable Mayfair in 1805, the year of Nelson's victorious Battle at Cape Trafalgar, while King George III sat on England's throne and William Pitt the Younger served as its Prime Minister.



FARMKEY

FarmKey Agri Services Pvt.

Introducing Farmkey Revolutionizing The Agri Inputs Ecosystem

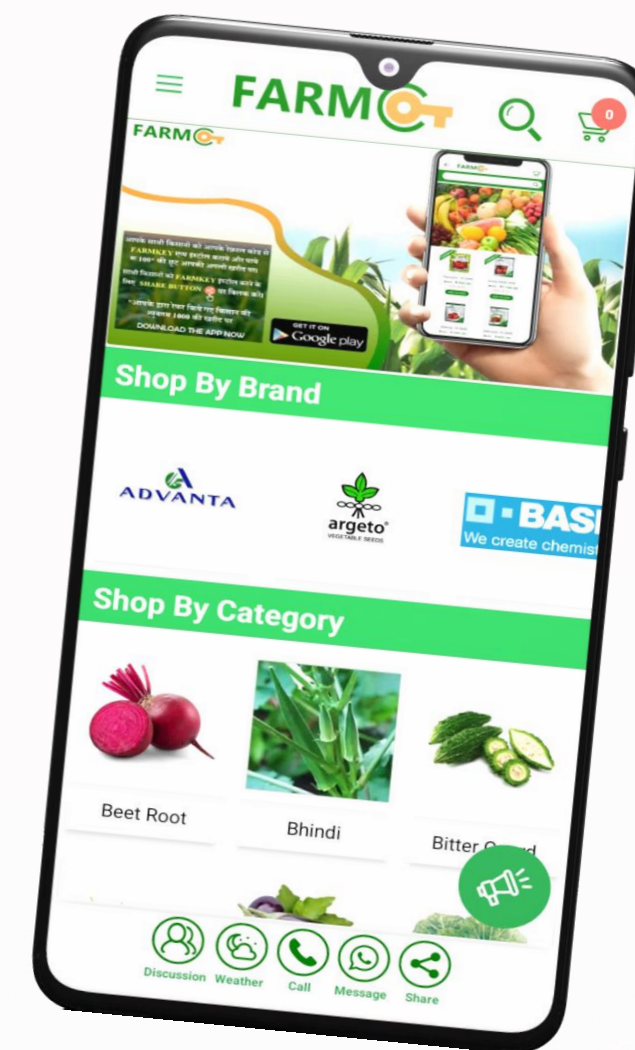
Mission

Promoting Sustainable Smart Agriculture in India

Ensuring availability of Quality Agri Inputs and services for the Indian farming community through FarmKey App & Web based platform

Boosting the Agriculture based Rural economy of India

Implementation of AI Based Disease/ Pest/ Nutrient Deficiency, diagnosis and recommendations



TOOTH TABS



RECYCLABLE TOOTHBRUSH



Available starting from May 2023

RECYCLABLE TOOTHBRUSH WITH EXCHANGEABLE HEAD



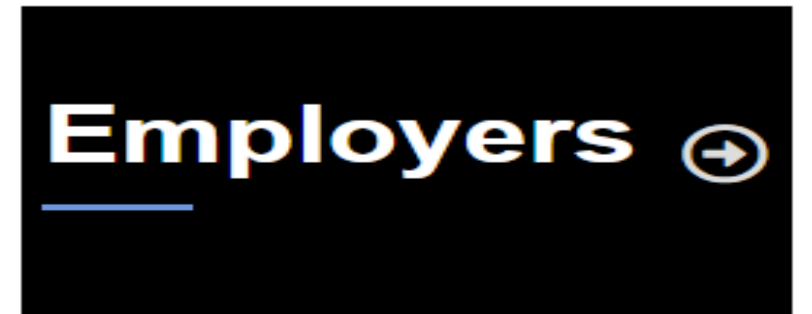
Available starting from September 2023



Skillsk**onn**ect

MD Consulting is a leading HR and recruitment company with offices in London, Dubai, Switzerland and India.

Solution For



Services



Let's **hier**

GatiVid

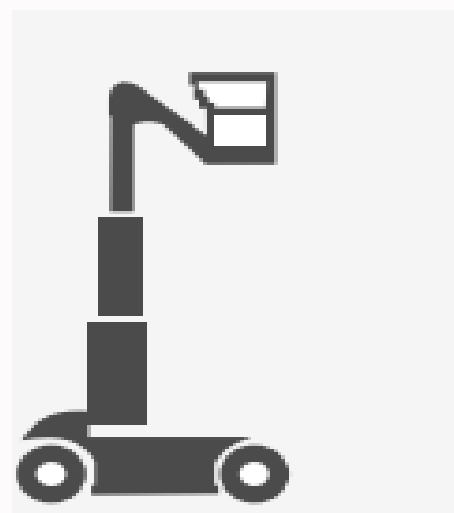
madmixTM





MD Consulting is a leading provider of
commercial services



			
RENTAL	SALES	SERVICE	TRAINING



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company with offices in India, USA, UK,
Switzerland

BRAND KETTLE™
Boiling Ideas

**Retail Store / Office Expansion
Made Simple**

Company Profile:



100+ Projects Delivered



30+ Brands Associated

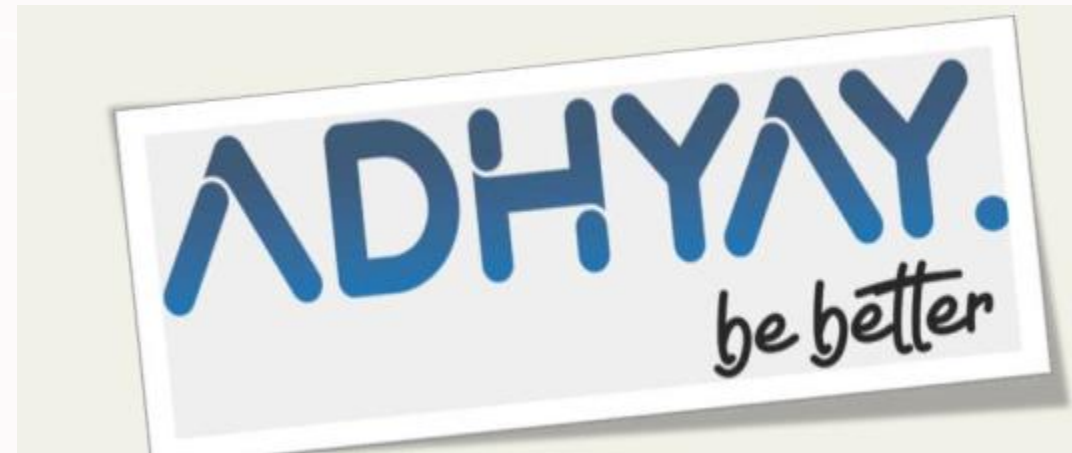


40+ Cities Covered



In-house manufacturing
capabilities





➤ **Vocal for Local**

Despite India's global proficiency in the field of IT, the country lacks indigenous video conferencing technology.

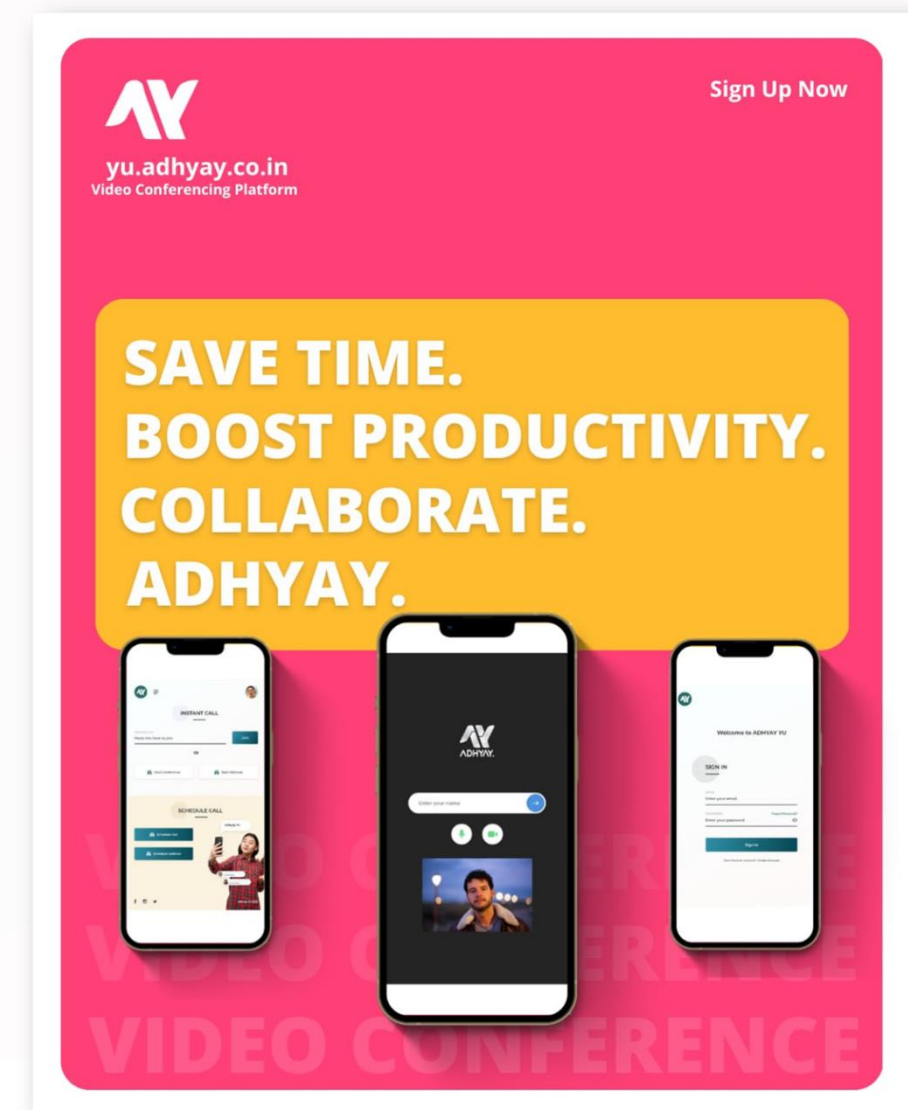
➤ **Customization**

SMEs to have an affordable and customized video conferencing solution that fits in their budget.

➤ **AI integration and VC innovation**

There is a communication gap in a communication technology, the transcription of local languages can help break the barriers in ever evolving world.

ADHYAY (All Day Hour Year After Year) YU (unite) is an all in one collaborative software that serves a value to its users for all their communication need.





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HOT AG Business Development

Efficient - well-founded - sustainable

Business development – solutions in a nutshell.

Digital transformation, big data, market fragmentation, employee retention...

The more actors are involved, the more complex it becomes to orchestrate these actors and your projects!

We help you identify the most important areas of action and break down entrenched patterns of thought and behavior so that you can concentrate on your core business.

Tidy, focused, tailor-made.

Our approach is always based on your needs. Efficient, direct, sustainable.

1. **Analysis of key drivers** : business, people, brand, product, market, customers
2. **Recommendation regarding solution steps** and necessary measurement criteria and variables (KPI): development, optimization, merger
3. **Execution and support** including coaching of the stakeholders involved
4. **Controlling, monitoring** : reporting of milestones, optimization and implementation of learnings



OUR OTHER STRATEGIC ASSOCIATES



SHUBHLAXMI POLYESTERS NOW ACQUIRED BY RELIANCE
ONE OF OUR BIGGEST INVESTORS



TWERASER GROUP OF COMPANIES
ONE OF THE LARGSET TARDING COMAPNIES IN THE USA & UAE



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OUR OTHER DIVERSIFIED AFFILIATED SERVICES INCLUDE:

**COMPANY FORMATION
PATENT REGISTRATION
ALL LEGAL PAPER WORK FORMALITIES**



OVERVIEW

01

CUSTOMER CENTRIC

With the ever -waning variance among products and prices at the market - place, customer experience has become the key differentiator for a business.

DATA DRIVEN

What is measured is monitored and what is monitored is improved. Leveraging the power of data for business decisions is the mantra of performance management

02

03

PEOPLE EMPOWERED

Business Excellence Models can be built only by enabling people to rise to the peak of their potential.

DIGITALLY ENGAGED

Digital enablement has given customers a great privilege & luxury of privacy, comfort, convenience and instant gratification.

04



05



PROCESS ORIENTED

Process design & implementation are critical to transform the organization's vision, mission, strategy and plan into a reality.

PROFITABILITY

Connect financial outcomes with operational efficiencies and focus on profitability drivers.



06



KEY DELIEVERABLES



CONSULTING

We will provide a comprehensive management compass that covers all the aspects of the evaluation and provides a detailed action plan for implementation and improvement



LEARNING

Our end-to-end leanings and development solutions to enhance the business and behavioral skills of people across designations and hierarchies



AUDITING

With the help of an audit system, organizations can identify the adequacy and timeliness of the process implementation and initiate the respective course correction



CERTIFICATION

We will validate the customer centricity of the dealer process, people, infrastructure, hospitality and digital engagement.



OUR STRENGTH



**Gold Partner for SAP in
India & partnership with
Cogniscient India (Noida)**



**Business Development
Consulting**



**Franchise Development
Consulting**



**Camera Audits & process
implementation**

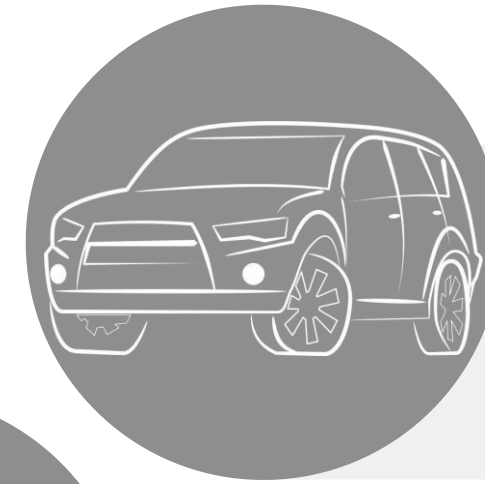


**Brand SOP & Company
CICD**



Integrity Audits

INDUSTRY FOOTPRINTS



**AUTOMOBILE
INDUSTRY**



**DRY
CLEANING**



RESTAURANT



**SAFETY &
SECURITY**



OUR CLIENTS

Food And Beverages



madmix



MAINLAND
CHINA



ASIA KITCHEN

by
KUNMING CHINA

CAFÉ
MEZZUNA
ALL DAY RESTOBAR



Machian
Multi Cuisine Restaurant

Oh! Calcutta
— The Taste of Joy —

EPISODE ONE

