

Guillermo R. Rodríguez

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[Link to Reel](#)

Writer, Director, Editor & Producer

I have twenty years of experience working with Avid media composer as a filmmaker and professional editor. Currently, I am a Teaching Assistant Professor at the University of North Carolina, Chapel Hill, where I teach film production courses that integrate film theory into the filmmaking and post-production process.

Areas of expertise include...

VIDEO EDITING

- Avid, Premiere, Final Cut Pro
- Sound Editing and Mixing
- Color Correction
- Graphics and Special Effects

VIDEO PRODUCTION

- National Television Promos
- Theatrical & Home Video Trailers
- Mainstream Show Opens
- Narrative Film & Documentaries

WRITING

- Screenwriting
- Content Development
- Website Content
- Full Packages

PROFESSIONAL EXPERIENCE

- 2017-Present Teaching Assistant Professor, Department of English and Comparative Literature, University of North Carolina, Chapel Hill
- Duties include teaching pre-production, production and post-production, undergraduate and graduate advising, and serving in departmental and university-wide committees.
 - I teach film production and multimedia composition (in the form of documentaries, video essays and audio podcasts) using digital cameras, smartphones, lavaliers and shotgun mics for production, and Adobe Premiere Pro and Audition for post-production.
 - Courses designed and taught:
 - Video Games and Narrative Cinema (Fall 2021)
 - Crafting the Dramatic Film: Theory Meets Practice (Fall 2020, Spring 2021, Fall 2021)
 - Comics as Literature (Fall 2021)
 - Introduction to Latina/o Studies (Spring 2020)
 - Horror & the Global Gothic: Film, Literature, Theory (Spring 2020, Fall 2020, Spring 2021)
 - Film and Politics (Fall 2019)
 - Horror (Spring 2019, Summer 2019, Fall 2019, Summer 2020, Summer 2021)
 - Film and Culture (Spring 2018, Fall 2018, Spring 2019)
 - English Composition & Rhetoric (Fall 2017, Spring/Summer/Fall 2018, Spring/Summer/Fall 2019, Spring/Summer/Fall 2020, Spring/Summer/Fall 2021)
- 2020-2021 Producer and Editor, *Totem Goat* (HD Color 20 minutes), Dir. Jennipher Foster
- Producer, Editor and Writer, *Nightcaps of the Living Dead* (Podcast – 18 episodes)
- Producer, Director and Editor, *News-Based Covid-19 Stress Task*
- Reenactment of an Interview with a Covid-19 Nurse for Carolina Stress Institute research project "A translational approach to identify biomarkers of Covid19-related social stress in healthcare workers," funded by a Foundation of Hope for Research and Treatment of Mental Illness Advanced Grant

- 2015-2016 Research Assistant, Department of Latin American and Iberian Cultures and the Gender Studies Program, University of Southern California
- Preparing book manuscript *Aesthetics, Ethics and Trauma in the Cinema of Pedro Almodóvar* by Prof. Julián Gutiérrez-Albilla (Fall 2016)
 - Co-designed film production component of graduate course "Adapting Through Don Quixote" for Prof. Sherry Velasco (Spring 2016)
 - Co-designed film production component of undergraduate course "Gender Conflicts Across Cultural Contexts" for Prof. Sherry Velasco (Fall 2015)
- 2014-2015 Teaching Assistant, Department of Comparative Literature, University of Southern California
- Courses Taught:
 - On Location: The Place of Literature in Global Cultures (Spring 2015)
 - Crime Stories: Eastern European Fiction from Crime to Punishment (Fall 2014)
- 2013-2014 Assistant Lecturer, Department of Latin American and Iberian Culture, University of Southern California, Los Angeles
- Courses Taught:
 - Spanish I (Spring 2014)
 - Spanish II (Fall 2013)
- 2011-2014 Editor, On Air Promo *Judge Judy*, CBS Television City
- Utilize production, writing, and editing skills to launch new promotional pieces and proficiently operate programs including Avid Media Composer, FCP, and Adobe Creative Suite (Premiere, After Effects, Photoshop, Illustrator). Thrive under harsh deadlines in pressure-driven environments.
- 2012 Editor, *Amanda & Lindsay* (HD Color 2 Minutes), Dir. Blass Blas
- 2011 Promo Editor, DirecTV Latin America
- Editor, *The Cooking Lady* (Reality TV Series – Cooking Show), Thunder Communications
- Co-writer, *Killer Ending* (TV feature film), Incendo Media
- Co-writer, *Deadly Affairs* (TV feature film), Incendo Media
- 2010 Editor, *Born and Bred* (Documentary, HD Color 90 minutes), Dir. Justin Frimmer
- Released: 2011. Distributor: Warner Bros. Available on Amazon Prime.
- Editor, *The Prettiest Girl* (HD Color 10 minutes), Film Independent Director's Lab,
- Mentor: Catherine Hardwicke, Dir. Sasha Isaac-Young
- Sizzle Reels Editor, Secret Handshake Entertainment
- 2009 Director and Editor, 12 Volt *CarAoke* commercial "Car Dance Mob," Sabatino Day
- Editor, *Where The Road Meets The Sun* (35mm Color 90 Minutes), Dir. Mun Chee Yong
- Released: 2011. Distributor: Maya Entertainment. Available on Amazon Prime.
 - Special Jury Award for Best Acting Ensemble & Outstanding Cinematography, Los Angeles Asian Pacific Film Festival 2011
 - Official Selection, São Paulo International Film Festival 2011

- Additional Editor, *Stasis* (35mm Color 30 Minutes), Dir. Christian Swegal
- 2008 Producer and Editor, *Sweet Thing* (16mm Color 80 Minutes), Dir. Joe Lia
- Dramatic Competition, Santa Barbara International Film Festival 2009
 - Official Selection, Seattle International Film Festival 2008
 - Official Selection, Boston International Film Festival 2008
- Editor, U-Direct NYC, *Diapers.com* (30s Commercials *The Ad Store*)
- Editor, *Gangland* Season 2 (The History Channel), Towers Productions
- 2007 Editor, Affiliate Promotional Services, NBC Universal
- *Heroes, Chuck, Life, ER, Law & Order, Bionic Woman, 30 Rock, The Office* (TV Spots)
- Writer, Director, Producer and Editor, *The Shadows* (HD Color 80 Minutes)
- Release: October 28, 2008 (Water Bearer Films). Available on Amazon Prime.
 - Official Selection (Dramatic Competition), Outfest 2007: Los Angeles LGBTQ Film Festival
 - Official Selection, Reeling 26: The Chicago Lesbian & Gay Intl. Film Festival
 - Official Selection, Melbourne Queer Film Festival 2008
 - Official Selection, Film Out San Diego Film Festival 2008
- Editor, *Bait Car* (Court TV), New Box Media
- Editor, Peggy Rajski Productions
- *Somewhere Over the Rainbow* (Documentary Short, HD Color 20 Minutes)
 - *Alone No Love* (Documentary Short, HD Color 30 Minutes)
 - *Trevor* (I-Tunes Spot, 35mm Color 3 Minutes)
- Promo Editor, *America's Got Talent* Season 3 (NBC), Freemantle Media
- 2006 Trailer Editor, *All The Days Before Tomorrow* (35mm Color 100 Mins), Kangoo Films
- Trailer Editor, *Shamelove* (16mm Color 79 Mins), Mentone Pictures
- Assistant Editor, *Alexis Arquette: She's My Brother* (Documentary), A&E/Channel 4
- Assistant Editor, Freemantle Media
- *Property Ladder* Season 2, *American Idol* Best & Worst DVD, *Janice Dickinson Modeling Agency*, *Mediums at Large*
- 2005 Writer, *The Accident* (16mm 13 Minutes), Dir. David Person
- Aired on The Independent Film Channel, June 2005
 - Official Selection, 2005 First Look Film Festival, Director's Guild of America
- Assistant Editor, Freemantle Media
- *Property Ladder* Season 1, *How Clean is Your House*, *Love on the Rocks*
- Assistant Editor, *Survivor: Palau* (CBS), Mark Burnett Productions
- 2004 Writer and Director, *Playing* (35mm 21 Minutes), MFA Thesis
- The Caucus for TV Writers, Producers & Directors Outstanding Student Filmmaker Award
 - First look Film Festival at the Director's Guild of America
 - Riverside Multicultural Youth Film Festival
 - Lake Arrowhead Film Festival

Production Designer, *9:30* (35mm Color 12 Minutes), Dir. Mun Chee Yong

Assistant Editor, *Survivor: Vanuatu* (CBS), Mark Burnett Productions

Assistant Editor, *Expeditions to the Edge* (National Geographic), GRB Entertainment

2003-2004 Teaching Assistant, School of Cinematic Arts, University of Southern California

- As lead teaching assistant of the advanced film production workshop course at USC's School of Cinematic Arts, I oversaw the production process of all undergraduate 16mm thesis projects over the course of two years, including running its post-production on Avid Media Composer and Pro Tools.

2003 Writer, Cinematographer and Director, *The Mirror Maker* (16mm Color 12 Minutes)

Co-Editor, *Manuel* (35mm Color 17 Minutes), Dir. Gabriel J. Serrano

Editor, *Stone* (35mm Color 12 Minutes), Dir. Pyongson Yim

Co-Editor, *18 Money* (16mm Color 10 Minutes), Dir. Eriko Ueno

2002 Writer, Director and Editor, *Alice Awakens* (16mm Color 5 Minutes)

Writer, Director and Editor, *Four Walls* (DV 13 Minutes)

Director and Editor, *The Shield* (DV 12 Minutes)

2001 Writer, Director and Sound Designer, *Quiet in the Hallway* (16mm B&W 5 Minutes)

Cinematographer and Editor, *Honor Among Thieves* (16mm B&W 5 Minutes), Dir. Mark Shoeman

Grip, *In The Land of Milk & Money* (35mm Color 90 Minutes), Dir. Susan Emshwiller

Writer, Director, Cinematographer and Editor, *Inversion* (DV 7 Minutes)

Writer, Director, Cinematographer and Editor, *The Heat in Shadows* (DV 5 Minutes)

Writer, Director, Cinematographer and Editor, *Just a Little Piece* (DV 6 Minutes)

Writer, Director, Cinematographer and Editor, *Strings at Midnight* (DV 8 Minutes)

Writer, Director, Cinematographer and Editor, *The Suicide Watch* (DV 3 Minutes)

EDUCATION

Ph.D. Comparative Media and Culture, University of Southern California, 2017

M.A. Comparative Media and Culture, University of Southern California, 2015

M.F.A. Cinema-Television Production, University of Southern California, 2004

A.B. Comparative Literature and Latin American Studies, Princeton University, 1999

TECHNICAL PROFICIENCIES

Avid Media Composer; Adobe Premiere; Final Cut; Microsoft Office Suite; Adobe Creative Suite; Final Draft; Movie Magic Budgeting and Scheduling; Mac OSX, PC.