



Cochise County, AZ

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Economy Overview

124,868

Population (2017)

Population **decreased by 6,980** over the last 5 years and is projected to **decrease by 2,632** over the next 5 years.

42,748

Jobs (2017)

Jobs **decreased by 2,931** over the last 5 years but are projected to **grow by 740** over the next 5 years.

\$45.4K

Median Household Income (2016)

Median household income is **\$9.9K below** the national median household income of \$55.3K.

As of 2017 the region's population **declined by 5.3%** since 2012, falling by 6,980. Population is expected to **decrease by 2.1%** between 2017 and 2022, losing 2,632.

From 2012 to 2017, jobs **declined by 6.4%** in Cochise County, AZ from 45,679 to **42,748**. This change **fell short of the national growth rate of 8.2% by 14.6%**. As the number of jobs declined, the **labor force participation rate decreased from 50.3% to 48.2% between 2012 and 2017**.

Concerning educational attainment, **13.6% of Cochise County, AZ residents possess a Bachelor's Degree** (4.8% below the national average), and **11.4% hold an Associate's Degree** (3.5% above the national average).

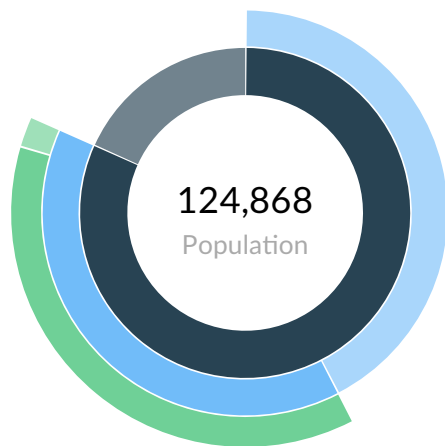
The top three industries in 2017 are Federal Government, Civilian, Federal Government, Military, and Education and Hospitals (Local Government).



| | Population (2017) | Labor Force (2017) | Jobs (2017) | Cost of Living | GRP | Imports | Exports |
|--------|-------------------|--------------------|-------------|----------------|-----------|-----------|-----------|
| Region | 124,868 | 49,092 | 42,748 | 103.2 | \$4.31B | \$8.25B | \$11.12B |
| State | 7,017,212 | 3,347,606 | 3,072,698 | 100.3 | \$315.61B | \$224.24B | \$257.39B |
| Nation | 325,401,909 | 160,185,502 | 160,946,219 | 100.0 | \$19.27T | \$0 | \$8.36T |

Economy Overview - Cont.

2017 Labor Force Breakdown



| | Population |
|--------------------------------|------------|
| ● Total Working Age Population | 101,946 |
| ● Not in Labor Force (15+) | 52,854 |
| ● Labor Force | 49,092 |
| ● Employed | 46,421 |
| ● Unemployed | 2,671 |
| ● Under 15 | 22,922 |

Educational Attainment

Concerning educational attainment, **13.6% of Cochise County, AZ residents possess a Bachelor's Degree** (4.8% below the national average), and **11.4% hold an Associate's Degree** (3.5% above the national average).

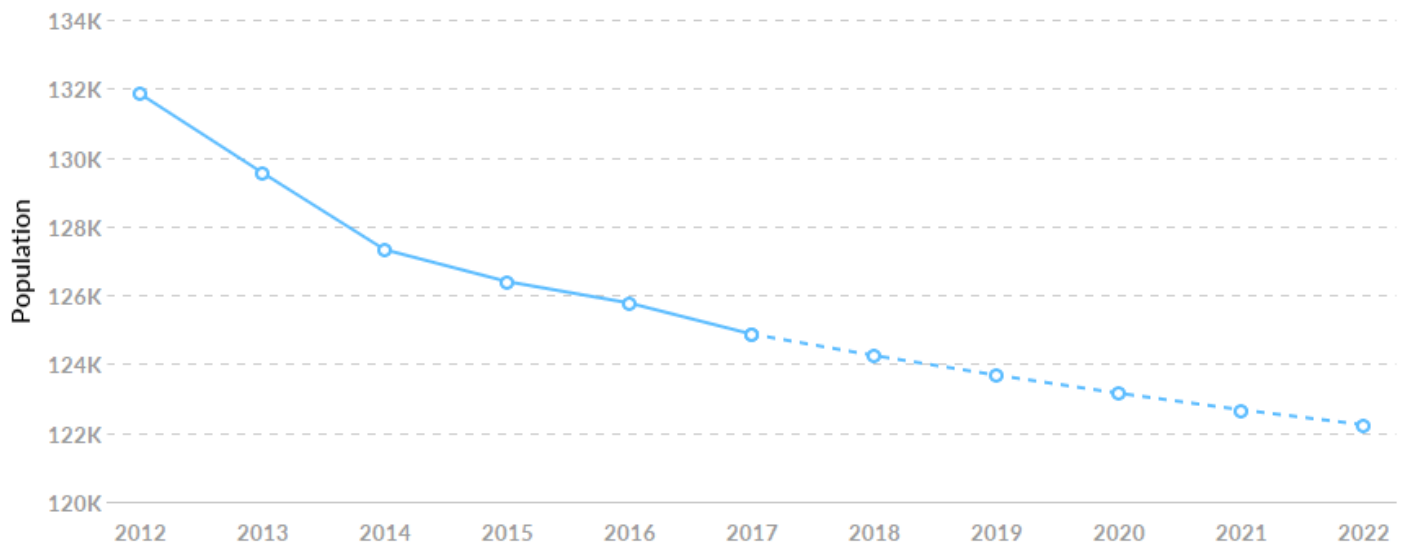


| | % of Population | Population |
|------------------------------|-----------------|------------|
| ● Less Than 9th Grade | 7.1% | 6,178 |
| ● 9th Grade to 12th Grade | 7.4% | 6,450 |
| ● High School Diploma | 23.8% | 20,676 |
| ● Some College | 29.6% | 25,661 |
| ● Associate's Degree | 11.4% | 9,891 |
| ● Bachelor's Degree | 13.6% | 11,773 |
| ● Graduate Degree and Higher | 7.1% | 6,197 |

Historic & Projected Trends

Population Trends

As of 2017 the region's population **declined by 5.3%** since 2012, falling by 6,980. Population is expected to **decrease by 2.1%** between 2017 and 2022, losing 2,632.

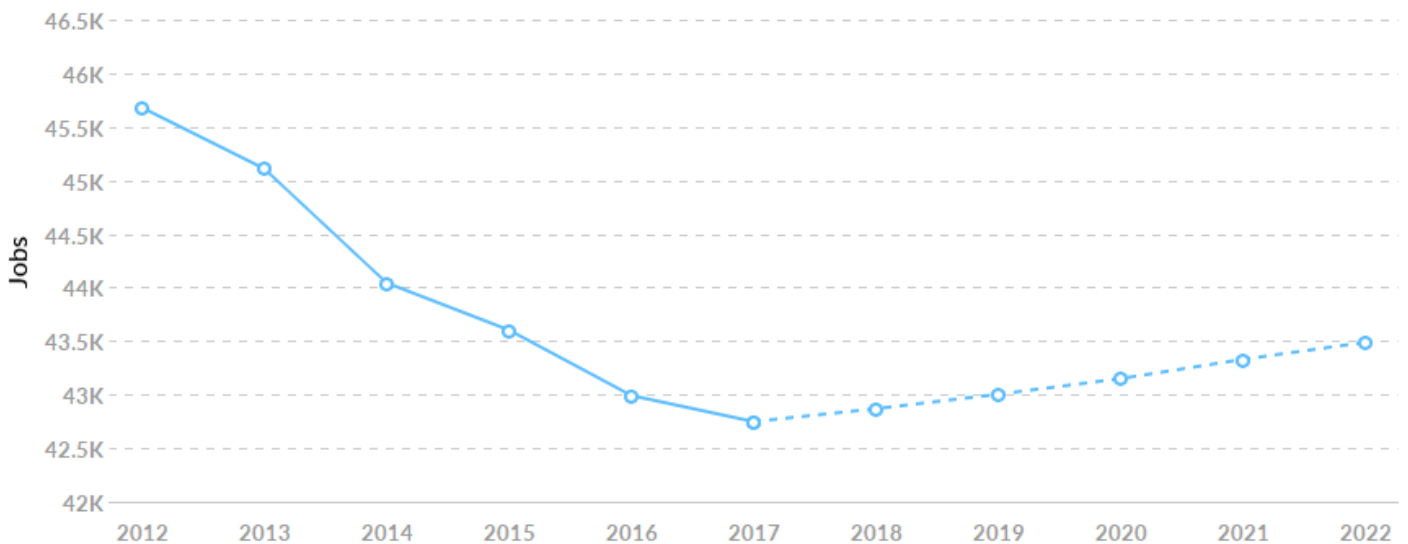


| Timeframe | Population |
|-----------|------------|
| 2012 | 131,848 |
| 2013 | 129,556 |
| 2014 | 127,322 |
| 2015 | 126,395 |
| 2016 | 125,771 |
| 2017 | 124,868 |
| 2018 | 124,247 |
| 2019 | 123,676 |
| 2020 | 123,151 |
| 2021 | 122,671 |
| 2022 | 122,236 |

Historic & Projected Trends - Cont.

Job Trends

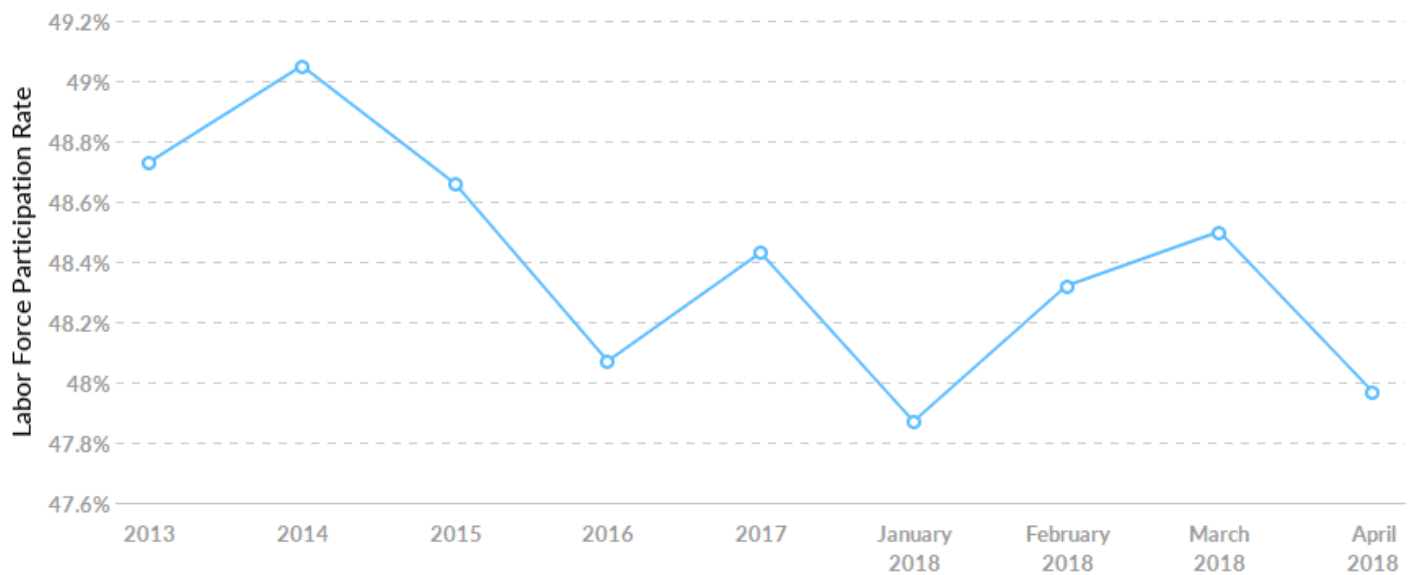
From 2012 to 2017, jobs declined by 6.4% in Cochise County, AZ from 45,679 to 42,748. This change fell short of the national growth rate of 8.2% by 14.6%.



| Timeframe | Jobs |
|-----------|--------|
| 2012 | 45,679 |
| 2013 | 45,109 |
| 2014 | 44,043 |
| 2015 | 43,603 |
| 2016 | 42,992 |
| 2017 | 42,748 |
| 2018 | 42,868 |
| 2019 | 43,003 |
| 2020 | 43,149 |
| 2021 | 43,329 |
| 2022 | 43,488 |

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

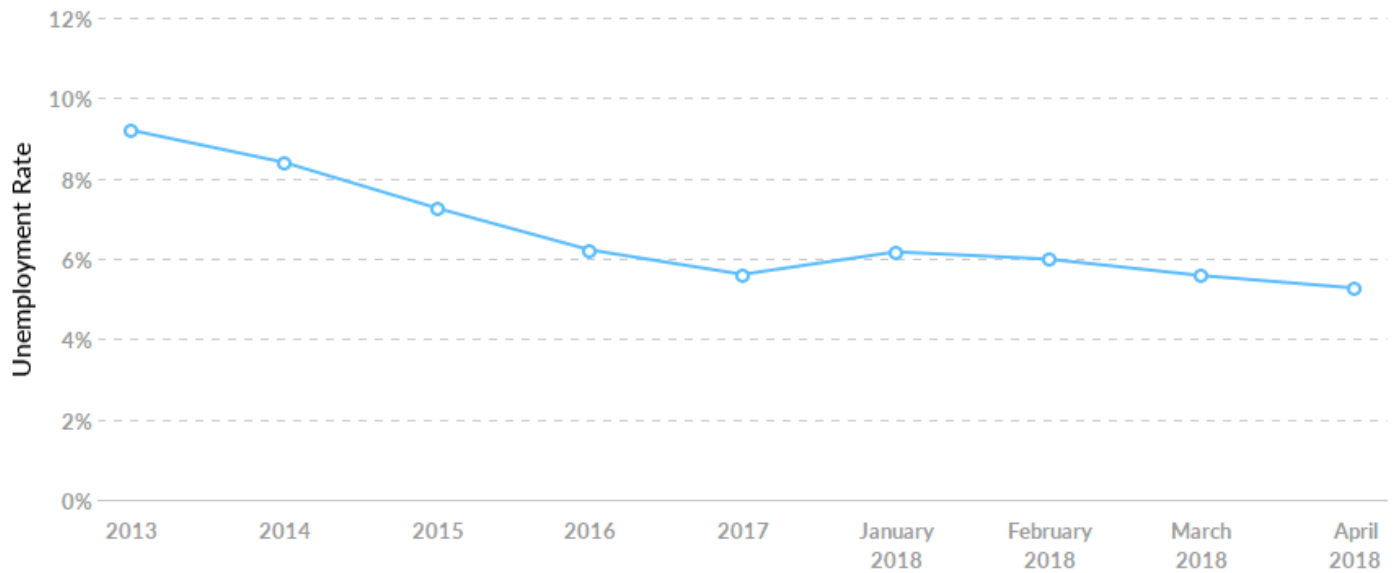


| Timeframe | Labor Force Participation Rate |
|---------------|--------------------------------|
| 2013 | 48.73% |
| 2014 | 49.05% |
| 2015 | 48.66% |
| 2016 | 48.07% |
| 2017 | 48.43% |
| January 2018 | 47.87% |
| February 2018 | 48.32% |
| March 2018 | 48.50% |
| April 2018 | 47.97% |

Historic & Projected Trends - Cont.

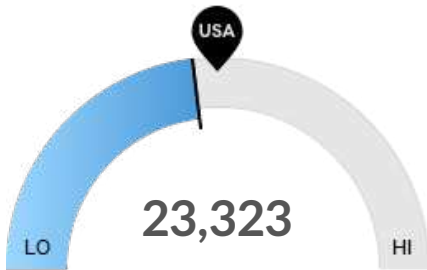
Unemployment Rate Trends

Cochise County, AZ had an April 2018 unemployment rate of 5.27%, **decreasing from 9.20%** 5 years before.



| Timeframe | Unemployment Rate |
|---------------|-------------------|
| 2013 | 9.20% |
| 2014 | 8.40% |
| 2015 | 7.26% |
| 2016 | 6.22% |
| 2017 | 5.61% |
| January 2018 | 6.17% |
| February 2018 | 5.99% |
| March 2018 | 5.58% |
| April 2018 | 5.27% |

Population Characteristics



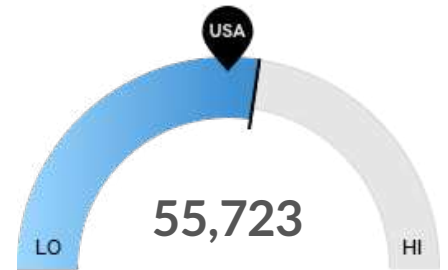
Millennials

Cochise County, AZ has 23,323 millennials (ages 20-34). The national average for an area this size is 26,101.



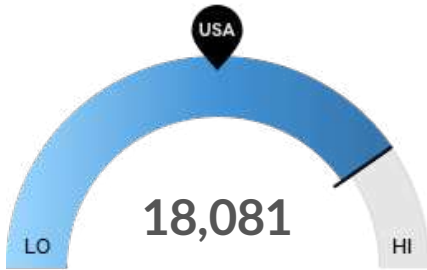
Retiring Soon

Retirement risk is high in Cochise County, AZ. The national average for an area this size is 35,306 people 55 or older, while there are 43,662 here.



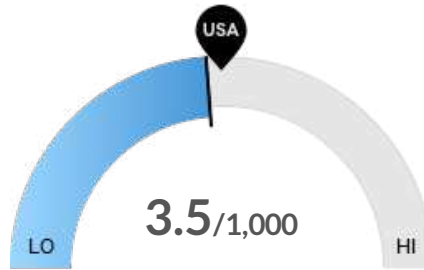
Racial Diversity

Racial diversity is high in Cochise County, AZ. The national average for an area this size is 48,715 racially diverse people, while there are 55,723 here.



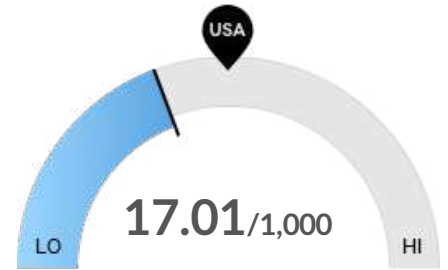
Veterans

Cochise County, AZ has 18,081 veterans. The national average for an area this size is 7,604.



Violent Crime

Cochise County, AZ has 3.5 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



Property Crime

Cochise County, AZ has 17.01 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Cochise County, AZ currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

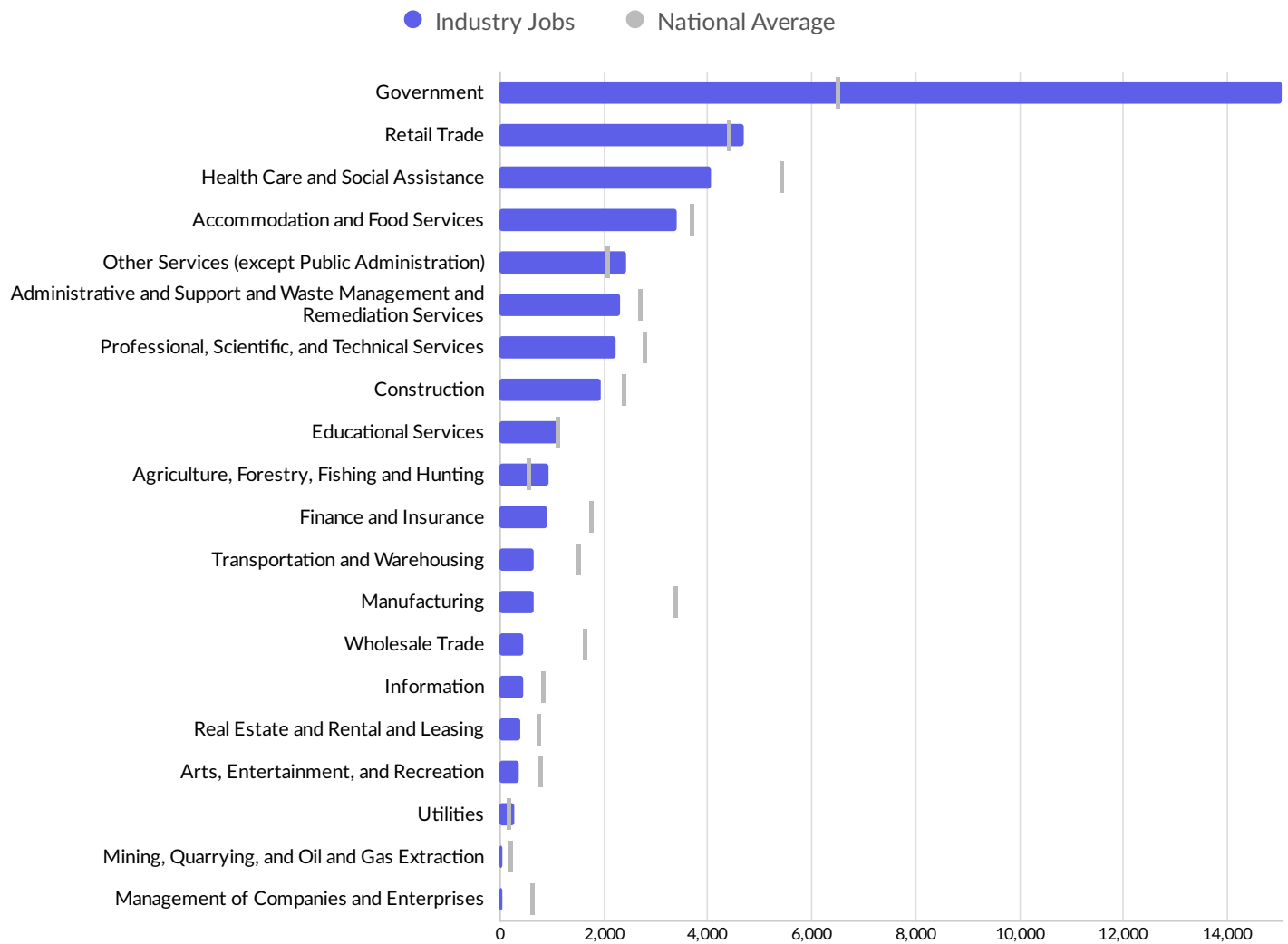
| ZIP | Name | 2017 Employment |
|-------|-----------------------------|-----------------|
| 85635 | Sierra Vista, AZ (in Coc... | 16,877 |
| 85613 | Fort Huachuca, AZ (in ... | 4,517 |
| 85650 | Sierra Vista, AZ (in Coc... | 4,318 |
| 85607 | Douglas, AZ (in Cochis... | 4,135 |
| 85602 | Benson, AZ (in Cochise... | 2,553 |

Where Talent Lives

| ZIP | Name | 2017 Workers |
|-------|-----------------------------|--------------|
| 85635 | Sierra Vista, AZ (in Coc... | 15,921 |
| 85650 | Sierra Vista, AZ (in Coc... | 7,756 |
| 85607 | Douglas, AZ (in Cochis... | 5,060 |
| 85615 | Hereford, AZ (in Cochi... | 4,152 |
| 85602 | Benson, AZ (in Cochise... | 3,743 |

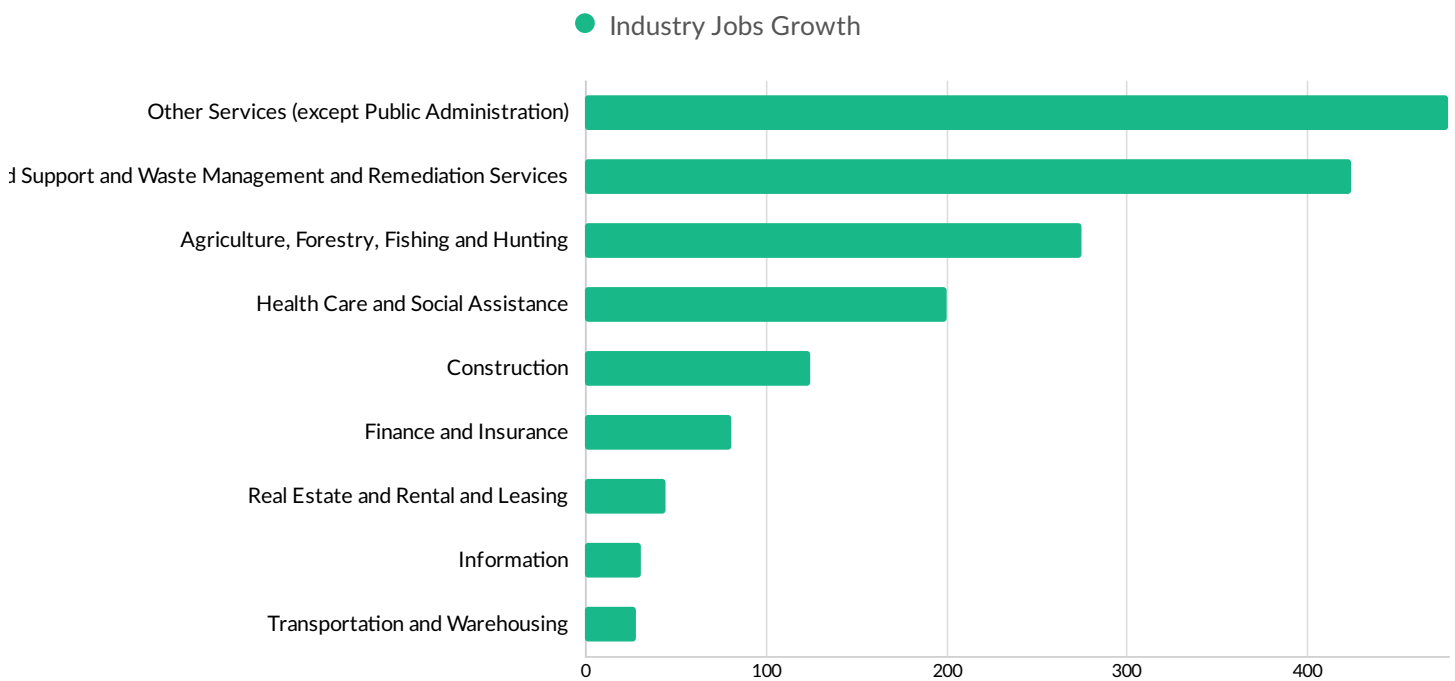
Industry Characteristics

Largest Industries



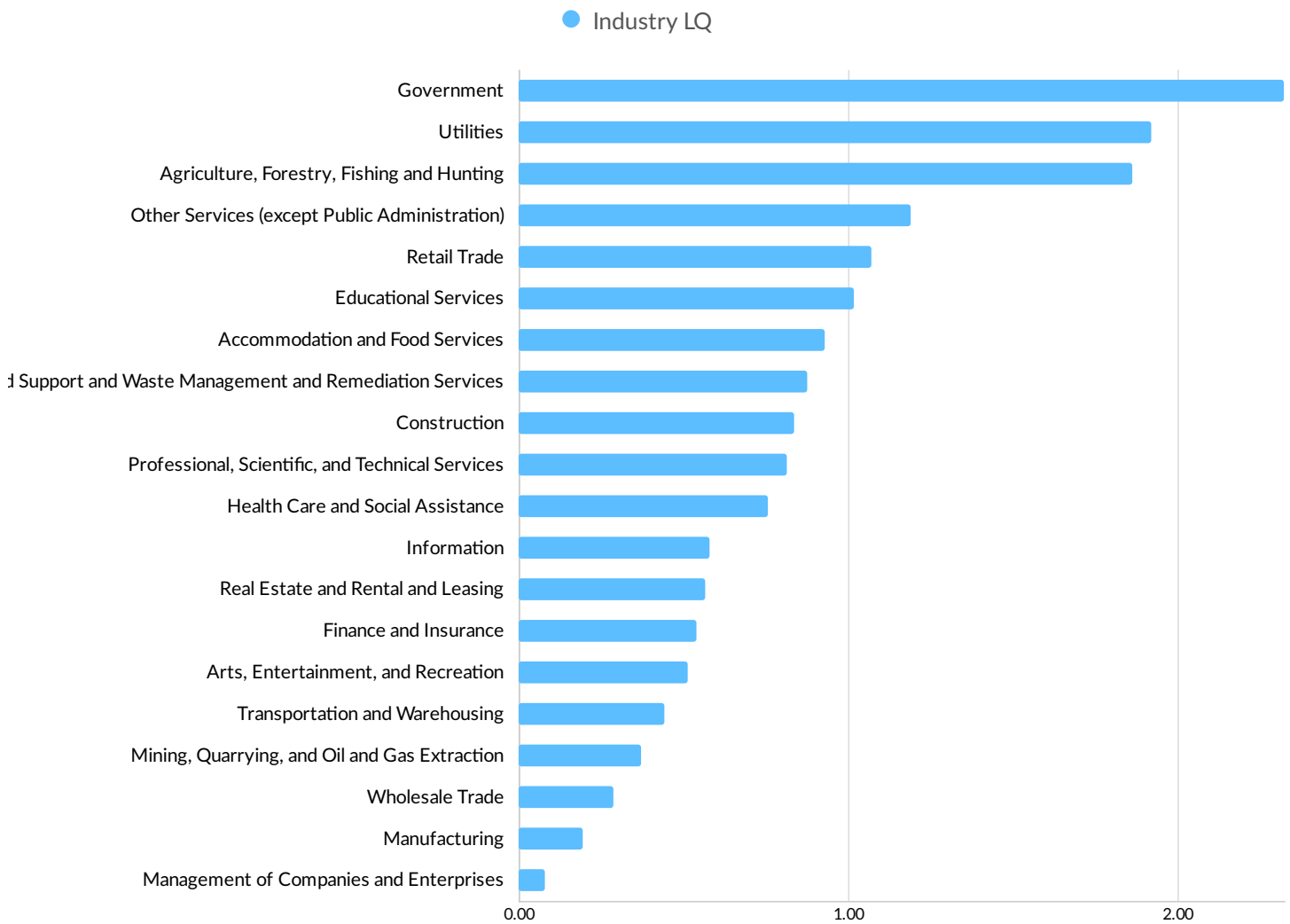
Industry Characteristics - Cont.

Top Growing Industries



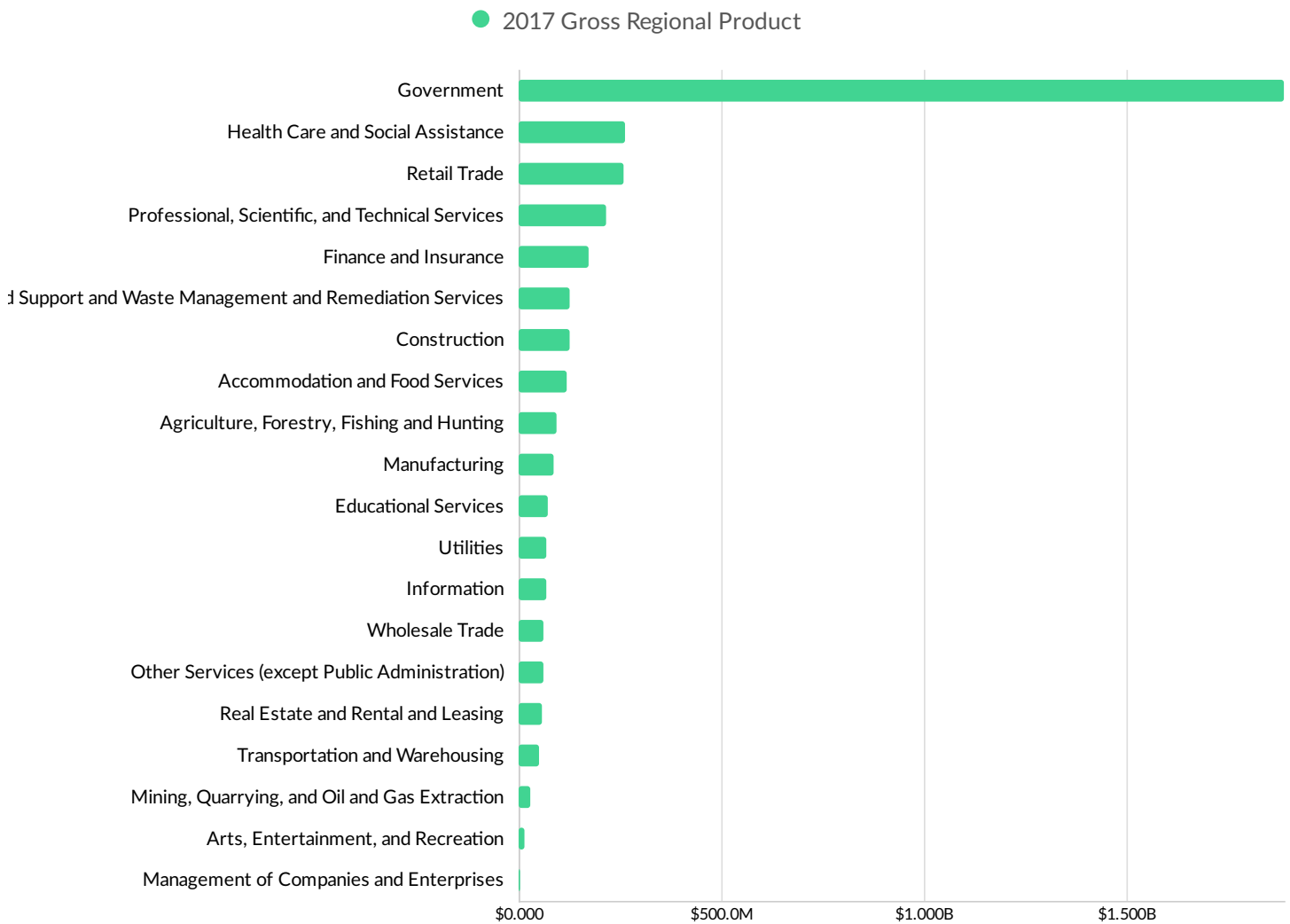
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings



Industry Characteristics - Cont.

| Industry | 2012 Jobs | 2017 Jobs | Change in Jobs | % Change in Jobs | 2017 LQ | 2017 Earnings Per Worker | 2017 GRP |
|--|--------------|--------------|----------------|------------------------|------------|-----------------------------|-----------|
| Government | 17,854 | 15,056 | -2,798 | -16% | 2.32 | \$77,075 | \$1.89B |
| Retail Trade | 4,971 | 4,691 | -280 | -6% | 1.07 | \$30,365 | \$257.81M |
| Health Care and Social Assistance | 3,877 | 4,077 | 200 | +5% | 0.76 | \$55,465 | \$261.51M |
| Accommodation and Food Services | 3,612 | 3,415 | -197 | -5% | 0.93 | \$20,003 | \$118.07M |
| Other Services (except Public Administration) | 1,952 | 2,430 | 478 | +24% | 1.19 | \$16,799 | \$62.43M |
| Administrative and Support and Waste Management and Remediation Services | 1,911 | 2,335 | 424 | +22% | 0.88 | \$40,950 | \$124.49M |
| Professional, Scientific, and Technical Services | 3,131 | 2,243 | -888 | -28% | 0.82 | \$76,648 | \$216.40M |
| Construction | 1,830 | 1,955 | 125 | +7% | 0.84 | \$41,659 | \$124.41M |
| Educational Services | 1,356 | 1,124 | -232 | -17% | 1.02 | \$57,965 | \$72.44M |
| Agriculture, Forestry, Fishing and Hunting | 680 | 955 | 275 | +40% | 1.86 | \$36,398 | \$94.29M |
| Finance and Insurance | 843 | 924 | 81 | +10% | 0.54 | \$62,292 | \$172.13M |
| Transportation and Warehousing | 636 | 664 | 28 | +4% | 0.44 | \$48,246 | \$51.67M |
| Manufacturing | 683 | 656 | -27 | -4% | 0.20 | \$49,184 | \$87.62M |
| Wholesale Trade | 464 | 462 | -2 | 0% | 0.29 | \$46,965 | \$62.68M |
| Information | 428 | 459 | 31 | +7% | 0.58 | \$45,824 | \$68.23M |
| Real Estate and Rental and Leasing | 362 | 407 | 45 | +12% | 0.57 | \$35,212 | \$58.32M |
| Arts, Entertainment, and Recreation | 407 | 378 | -29 | -7% | 0.52 | \$22,795 | \$14.37M |
| Utilities | 477 | 285 | -192 | -40% | 1.92 | \$79,178 | \$69.94M |
| Mining, Quarrying, and Oil and Gas Extraction | 104 | 63 | -41 | -39% | 0.37 | \$69,470 | \$28.32M |





















Industry Characteristics - Cont.

| Industry | 2012 Jobs | 2017 Jobs | Change in Jobs | % Change in Jobs | 2017 LQ | 2017 Earnings Per Worker | 2017 GRP |
|--|--------------|--------------|----------------|---------------------|------------|-----------------------------|----------|
| Management of Companies and Enterprises | 81 | 47 | -34 | -42% | 0.08 | \$53,306 | \$3.23M |

Business Characteristics

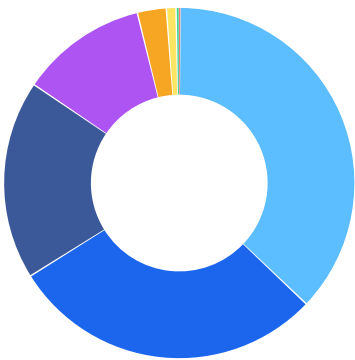
5,301 Companies Employ Your Workers

Online profiles for your workers mention 5,301 companies as employers, with the top 10 appearing below. In the last 12 months, 2,046 companies in Cochise County, AZ posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|----------------------------------|---|-----------------------------------|---|
| United States Department of t... | 1,128  | United States Department of t... | 350  |
| General Dynamics Corporation | 213  | Jacobs Engineering Group Inc. | 342  |
| Cochise College Foundation | 174  | C.R. England, Inc. | 331  |
| Mantech International Corpora... | 136  | Leidos Holdings, Inc. | 322  |
| Northrop Grumman Corporation | 128  | General Dynamics Corporation | 290  |
| Raytheon Company | 91  | HealthCare Employment Netw... | 245  |
| Wal-Mart Stores, Inc. | 82  | Cochise College Foundation | 243  |
| Nci, Inc. | 80  | Nci, Inc. | 223  |
| Teleperformance | 69  | Chalk Mountain Services of Tex... | 201  |
| Copper Queen Community Hos... | 58  | Northrop Grumman Corporation | 199  |

Business Characteristics - Cont.

Business Size

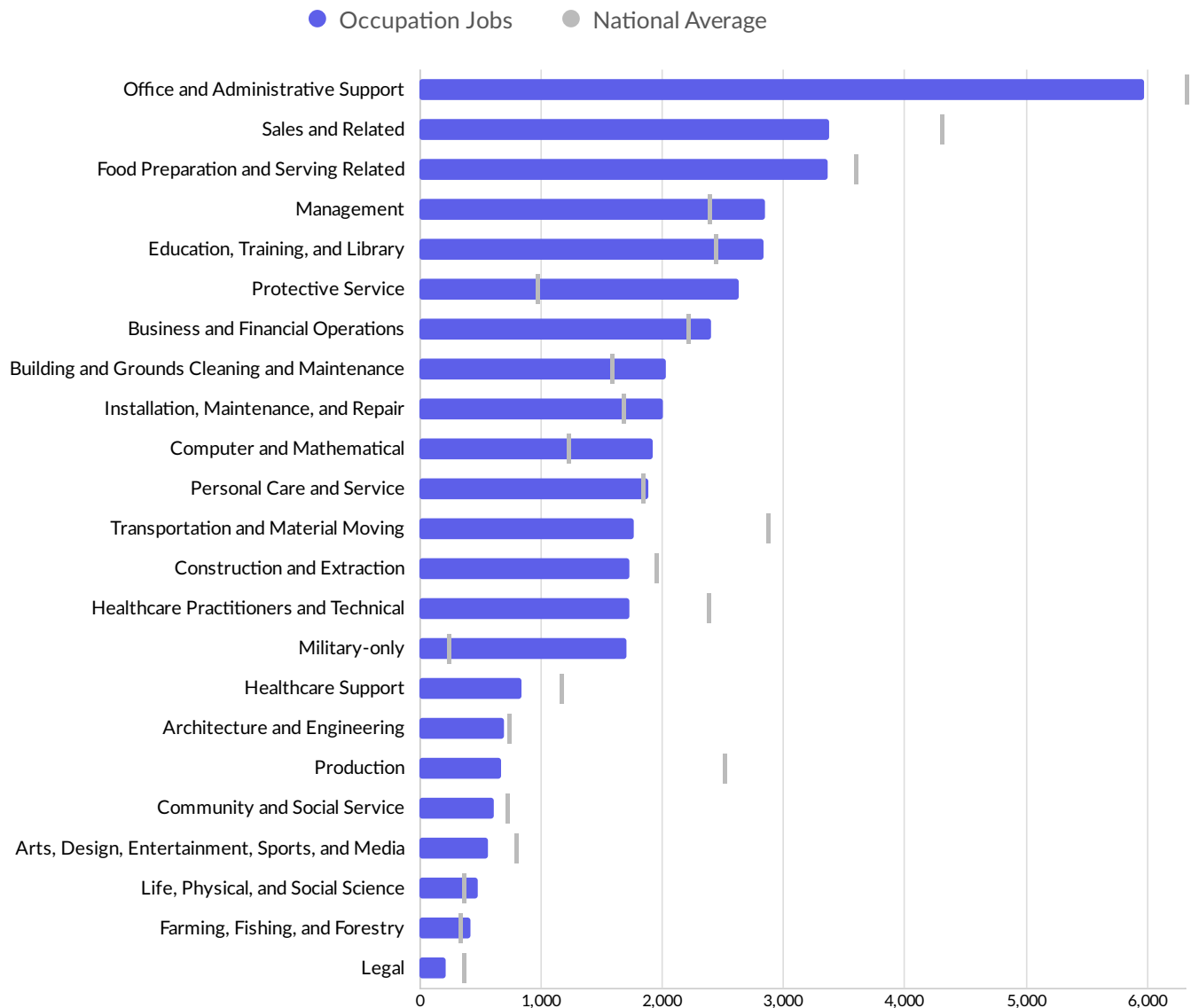


| | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees | 37.0% | 1,513 |
| 5 to 9 employees | 29.0% | 1,185 |
| 10 to 19 employees | 18.4% | 750 |
| 20 to 49 employees | 11.7% | 477 |
| 50 to 99 employees | 2.7% | 109 |
| 100 to 249 employees | 0.9% | 36 |
| 250 to 499 employees | 0.3% | 13 |
| 500+ employees | 0.0% | 2 |

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

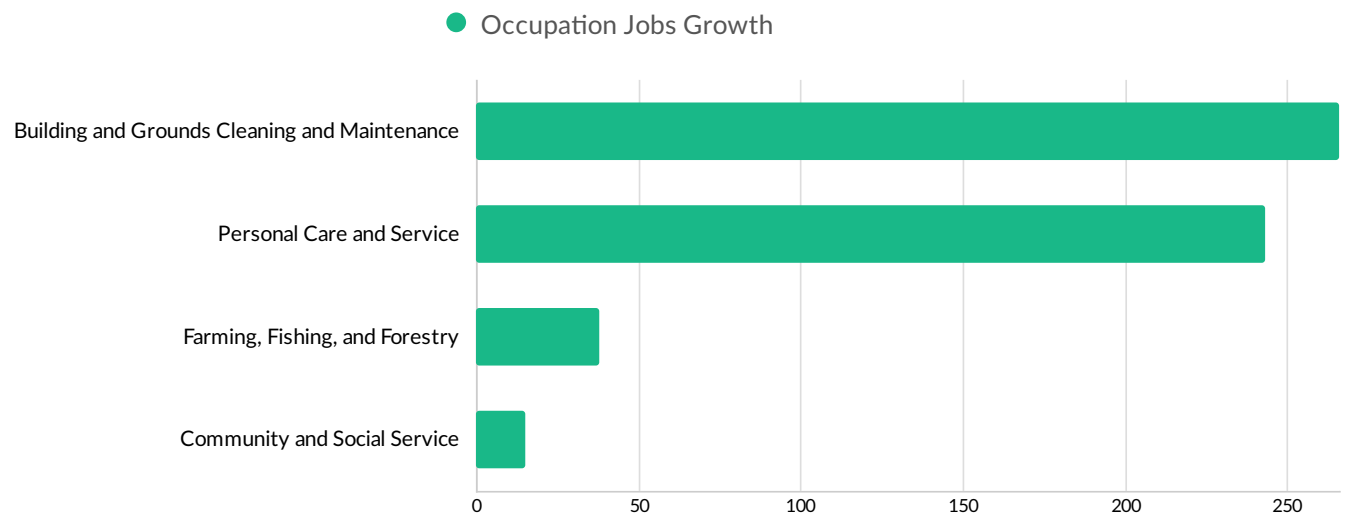
Workforce Characteristics

Largest Occupations



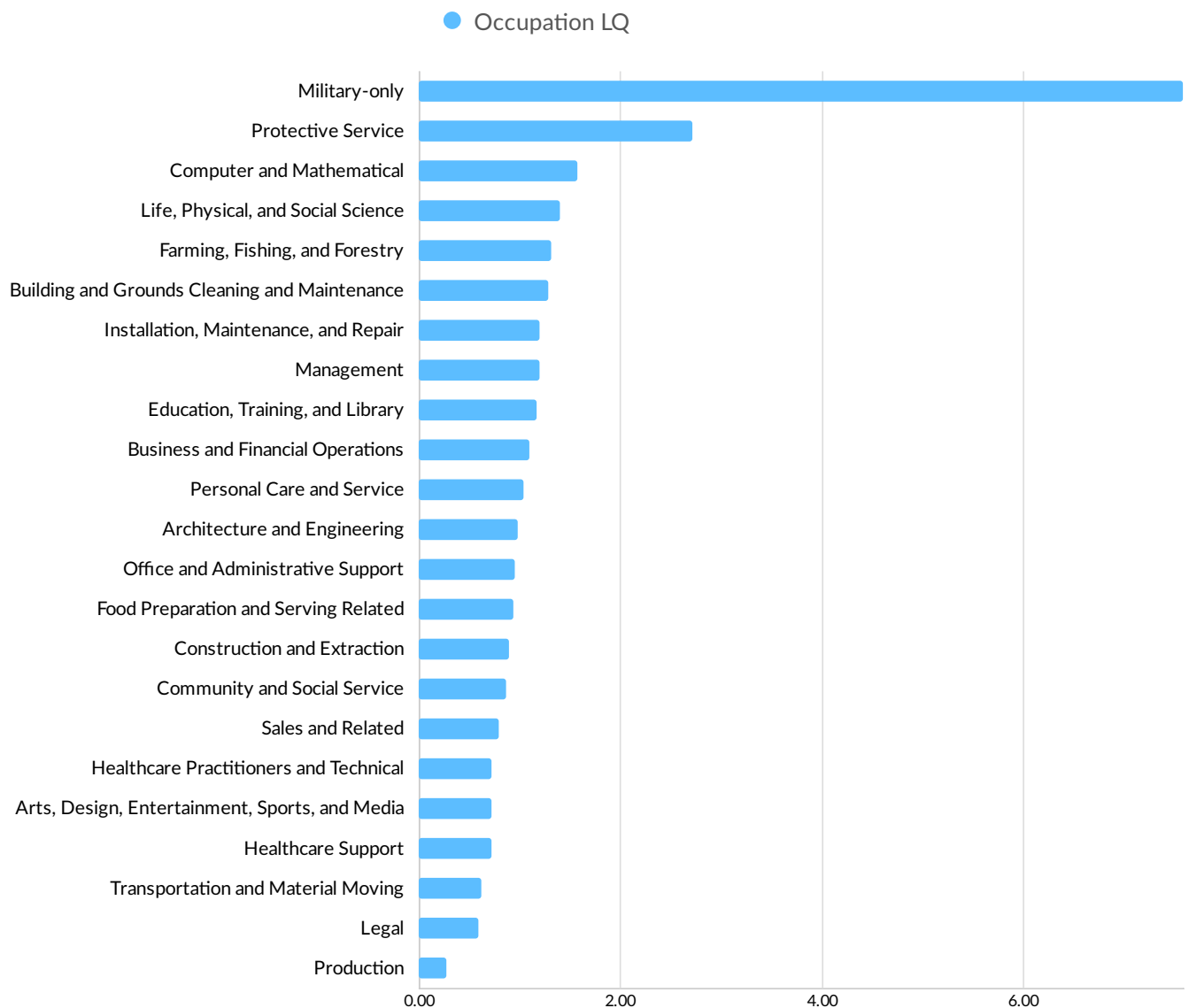
Workforce Characteristics - Cont.

Top Growing Occupations



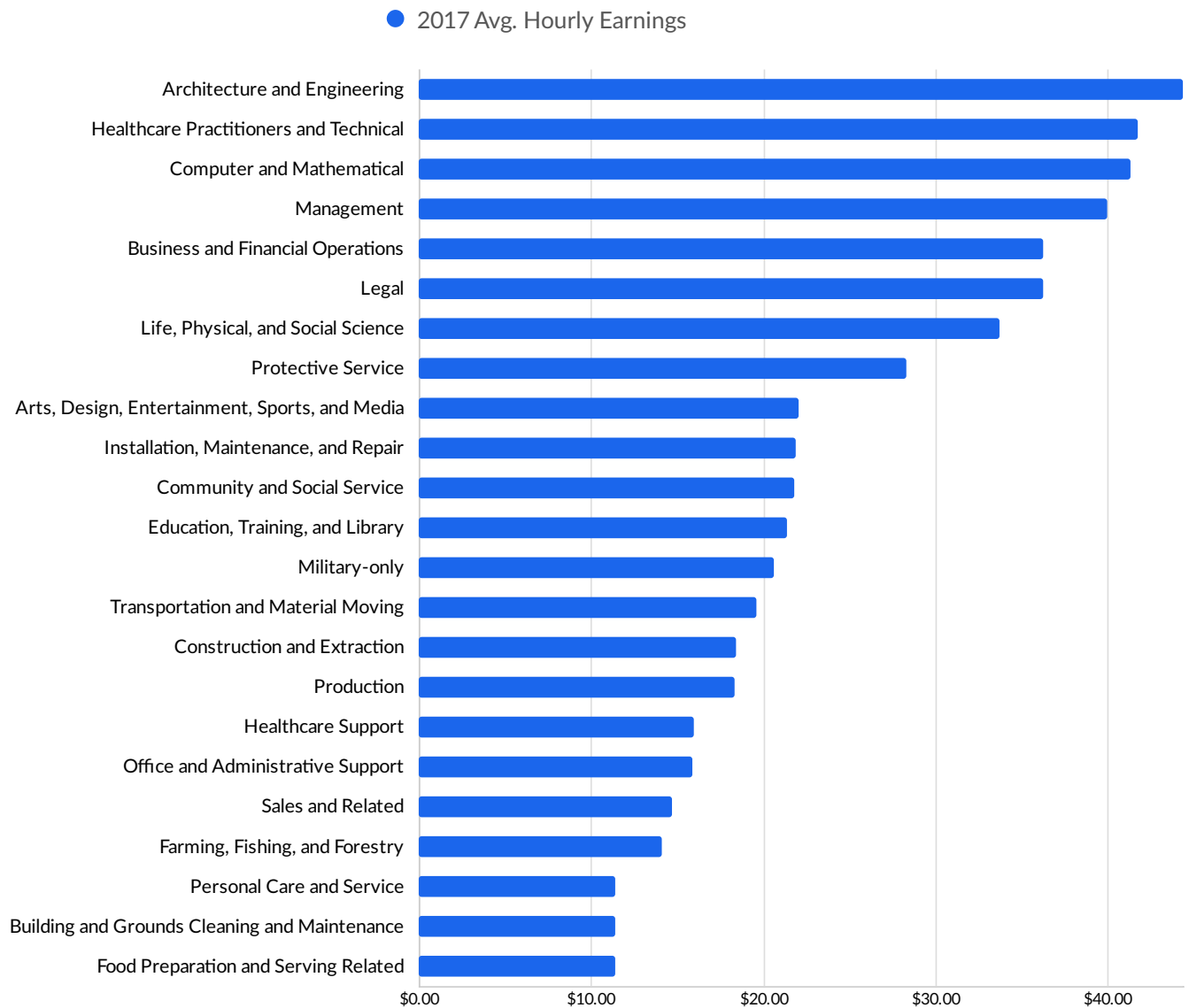
Workforce Characteristics - Cont.

Top Occupation LQ



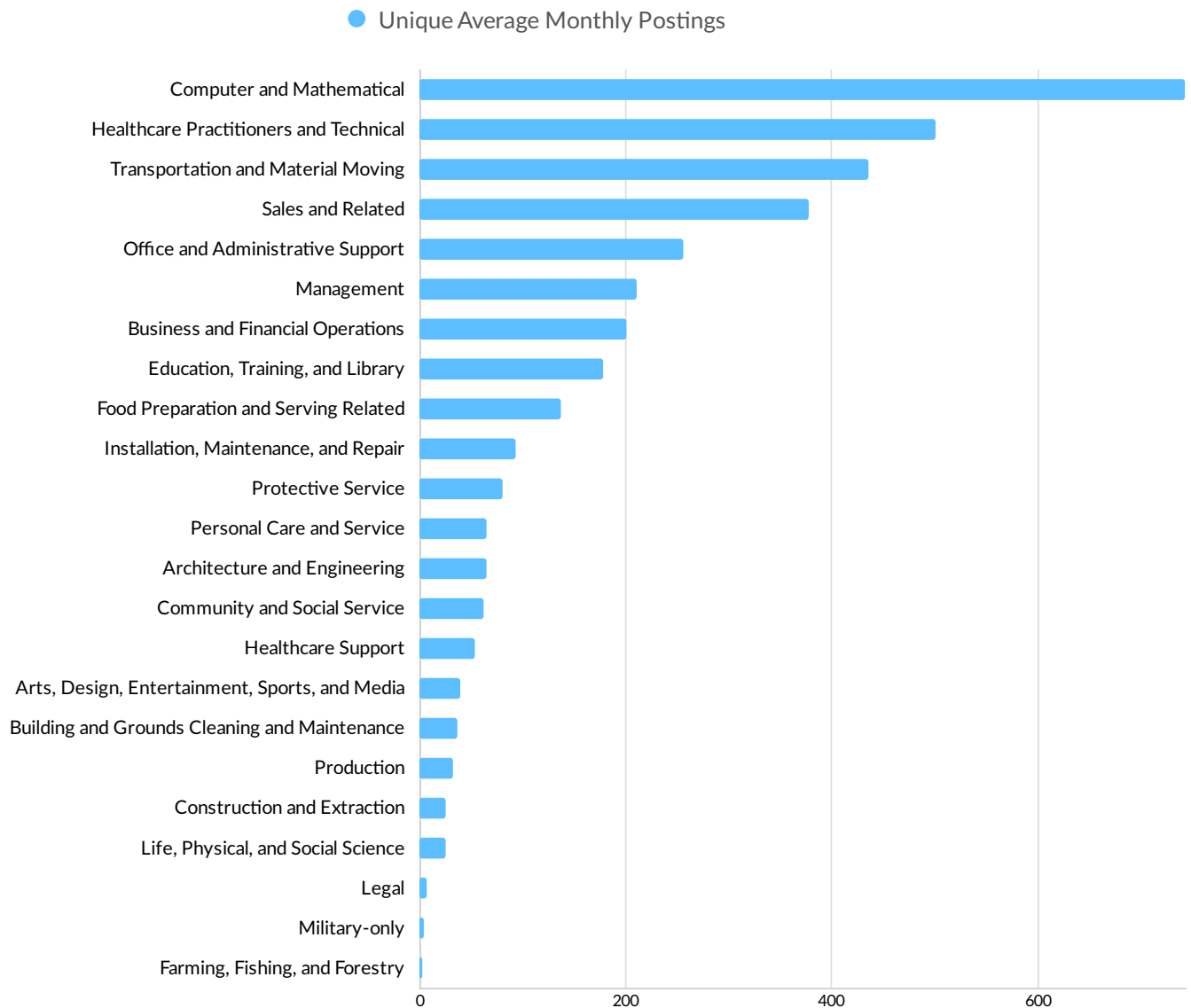
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

| Occupation | 2012 Jobs | 2017 Jobs | Change in Jobs | % Change in Jobs | 2017 LQ | 2017 Avg. Hourly Earnings | Oct 2017 - Sep 2018 Unique Average Monthly Postings |
|---|--------------|--------------|----------------|------------------------|------------|---------------------------------|---|
| Office and Administrative Support | 6,181 | 5,985 | -196 | -3% | 0.95 | \$15.87 | 257 |
| Sales and Related | 3,705 | 3,384 | -321 | -9% | 0.79 | \$14.73 | 378 |
| Food Preparation and Serving Related | 3,543 | 3,365 | -178 | -5% | 0.94 | \$11.41 | 137 |
| Management | 2,938 | 2,846 | -92 | -3% | 1.20 | \$39.99 | 211 |
| Education, Training, and Library | 3,183 | 2,836 | -347 | -11% | 1.17 | \$21.35 | 179 |
| Protective Service | 3,019 | 2,630 | -389 | -13% | 2.72 | \$28.34 | 81 |
| Business and Financial Operations | 2,813 | 2,411 | -402 | -14% | 1.09 | \$36.28 | 202 |
| Building and Grounds Cleaning and Maintenance | 1,765 | 2,031 | 266 | +15% | 1.29 | \$11.41 | 37 |
| Installation, Maintenance, and Repair | 2,184 | 2,004 | -180 | -8% | 1.20 | \$21.93 | 94 |
| Computer and Mathematical | 2,033 | 1,924 | -109 | -5% | 1.58 | \$41.31 | 744 |
| Personal Care and Service | 1,651 | 1,894 | 243 | +15% | 1.04 | \$11.42 | 65 |
| Transportation and Material Moving | 1,859 | 1,763 | -96 | -5% | 0.62 | \$19.60 | 436 |
| Construction and Extraction | 1,773 | 1,731 | -42 | -2% | 0.89 | \$18.45 | 26 |
| Healthcare Practitioners and Technical | 1,772 | 1,730 | -42 | -2% | 0.73 | \$41.79 | 502 |
| Military-only | 2,216 | 1,706 | -510 | -23% | 7.59 | \$20.63 | 5 |
| Healthcare Support | 876 | 838 | -38 | -4% | 0.72 | \$15.96 | 54 |
| Architecture and Engineering | 824 | 701 | -123 | -15% | 0.98 | \$44.39 | 65 |

Workforce Characteristics - Cont.

| Occupation | 2012 Jobs | 2017 Jobs | Change in Jobs | % Change in Jobs | 2017 LQ | 2017 Avg. Hourly Earnings | Oct 2017 - Sep 2018 Unique Average Monthly Postings |
|--|--------------|--------------|----------------|------------------------|------------|---------------------------------|---|
| Production | 854 | 673 | -181 | -21% | 0.27 | \$18.36 | 32 |
| Community and Social Service | 595 | 610 | 15 | +3% | 0.86 | \$21.79 | 63 |
| Arts, Design, Entertainment, Sports, and Media | 605 | 566 | -39 | -6% | 0.72 | \$22.07 | 40 |
| Life, Physical, and Social Science | 649 | 481 | -168 | -26% | 1.40 | \$33.73 | 25 |
| Farming, Fishing, and Forestry | 388 | 426 | 38 | +10% | 1.31 | \$14.13 | 3 |
| Legal | 254 | 211 | -43 | -17% | 0.60 | \$36.23 | 7 |

Educational Pipeline

In 2017, there were 2,074 graduates in Cochise County, AZ. This pipeline has shrunk by 42% over the last 5 years. The highest share of these graduates come from "Intelligence, General", General Studies, and General Studies.

| School | Total Graduates (2017) | | Graduate Trend (2013 - 2017) |
|---|------------------------|-----------------------------------|------------------------------|
| Cochise County Community College District | 1,928 | <div><div></div><div></div></div> | <div></div> |
| University of Arizona-South | 146 | <div><div></div><div></div></div> | <div></div> |

Certificate Associate's Bachelor's Master's or Higher