

Personal Website Plan – Gang Ruan May 13, 2021

1. **Website topic/title of the site:** Name: “Front & Backyard Ideas”.
2. **Target Audience:** Family people interested in some projects for their front and backyards. Anyone who likes this kind of topic.
3. **Purpose of the site:** This website is for information collections for personal use only. I will use it as an information database on “Front & Backyard Ideas”.
4. **Comparable sites:** a) www.pinterest.com. b www.goodhousekeeping.com c) www.plantedwell.com. d) <https://homebnc.com/best-front-yard-landscaping-garden-ideas/>
5. **Main features of the site:** Because to create my own website including pictures, videos, and articles, will take a lot of time and efforts. Currently I just create some list links of useful websites for ideas in materials, design features, layouts so people can refer my website to get comparison of the different ideas.
6. **Personality:** Friendly, informative. I need to take time to collect and organize and sort all kinds of information on this topics.
7. **Limiting Factors:** This website will use browsers like Google Chrome, Safari, Window Explorer, Firefox. Currently, I am not going to have much interaction with visitors. This is based on mutual benefits. I will create some of my own images, articles , but this will take time and have to be very careful because this will put everything in public. I will also take some videos, images, articles from other websites on the internet, but I will respect their copyright.