

Domain Name Report

--- GANG RUAN

ITS ALL IN A NAME

1. What is an internet domain name?

A domain name is an identification string that defines a realm of administrative autonomy, authority, or control within the Internet. Domain names are used in various networking contexts and for application-specific naming and addressing purposes.

My planned domain name:

- a) Frontbackyardideas.com (frontandbackyardideas.com)
- b) Frontbackyardideas.net (frontandbackyardideas.net, or info, org, edu.)

2. Why do domain names have to be unique?

Domain names are used to establish a unique identity in the internet world. The domain name has to be unique to ensure that no two parties hold the same domain name as this can create a problem and will defeat the purpose of building your brand identity. Your domain name is not only your identity but your online business card as well.

3. What does it mean to "register" a domain name?

A domain name registrar is a company that manages the reservation of Internet domain names. A domain name registrar must be accredited by a generic top-level domain registry or a country code top-level domain registry. A registrar operates in accordance with the guidelines of the designated domain name registries.

4. If you wanted a domain name that is already taken, how could you get it?

a) You can always offer to purchase the name you want from the current owner.

If the Whois information is public, you can reach out to the domain owner directly and see if they're interested in selling. If the info is private, you can see if they have contact information listed on their website.

b) Use a new domain ending.

One way to keep the domain name you want may be to simply change the ending. The most common domain ending or TLD (top-level domain) is .com, but there are now a variety of TLDs, ranging from .academy to .coffee to .photography. A TLD that's relevant for you may even help explain and describe what you do. Get the full scoop on less traditional TLDs and whether one is right for you in our post about how to choose between traditional and new domain endings. Other popular domain ending: .net, .edu, .org, .info.

c) Make a tweak.

Are there any easy additions or subtractions you can make that will change your name slightly? If you've already established a brand or business name, you can try different ways of building on the name. For example, if "mydogjoe.com" is taken, you can try to get "meetmydogjoe.com" or "mydogjoe.rocks." If your brand isn't established yet, you could alter your name based on what's available.

HOW TO GET YOUR OWN NAME

1. A domain name registrar is a company that allows you to purchase and **register domain names**. All domain name registrars are accredited by ICANN (Internet Corporation for Assigned Names and Numbers), a non-profit organization responsible for managing domain names.
Buying a new domain generally costs between \$10 and \$20 a year. Price differences depend on which registrar you buy your domain name from, and what kind of domain you're buying. Different registrars offer different packages, so it's worth shopping around to find your best fit.
When **you** register a **domain name**, **you're** able to use **it** for the period of time **you** registered **it** for, which is typically between **one** to ten years. You can renew your domain before your expiration date.
2. For a free domain name register plus host service, go to bluehost.com at:
<https://www.bluehost.com/special/wpbeginner?utm_source=%28direct%29&utm_medium=affiliate&utm_campaign=affiliate-link_mbalkhi_BloggerDecide_on_a_domain_name_for_your_personal_website.You_might_want_to_choose_a_name_that_is_easy_to_remember_and_easy_to_type,_or_something_particular_to_yourself_and_very_unique.> (\$2.75/month)
For just a domain name register, there is no free registrar. Best paid domain name register only, go to: domain.com at <<
[>>](https://www.domain.com/registration/?flow=domainDFE&search=frontandbackyardideas.com#/domainDFE/3) (\$9.99/year, \$49.99/5years).
3. My domain name is available but currently I don't know if I need just to register a domain name or I need to register a domain name and host service for current college need. I need to get confirmation before I go further.