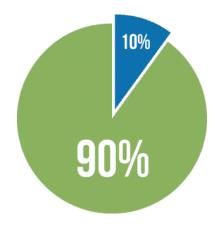
Writing Smart Contracts 13 Howto

Peter H. Gruber

Supported by the Algorand Foundation

Starting a blockchain business

Startup basics



- 10% Idea
- 90% People

Lifetime funding of a startup

- Shoestring (10k)
 - Low opportunity cost
- FFF = Friends, Family, Fools (20-50k)
- Grants and competitions (1k-100k)
 - Hackathons
 - Algorand Grant Program https://algorand.foundation/grants-program
- Angel investors (100k for 10%)
- Accelerators (100k for 10%)
- Venture Funds
 - Seed
 - Series A, B, . . .

Minimum viable Team

- CEO: product, vision, investors
- Dev
 - ▶ Blockchain / Smart Contracts
 - Web / JS frameworks
- Communication
- Design
- Operations

Finding a blockchain job

Job exchanges

• https://jobs.algorand.foundation/jobs