



ASQUITH  
LONDON

AUTUMN/WINTER 2011

### **Versatile layering in Organic Cotton & Bamboo, for yoga & living in...**

Asquith London provides the ultimate lifestyle solution offering versatile Organic Cotton and Bamboo jersey pieces in gentle silhouettes and flattering shapes. Soft layering creates elegant outfits, to suit your shape and lifestyle.

Classic styles, versatile and comfortable enough for running around town, relaxing at home, wearing out in the evenings, yoga, Pilates, travel, holidays...a collection designed for a busy lifestyle.

Made in the finest ethical fabrics that feel silky soft against the skin; breathable, organically dyed fabrics; brushed Certified Organic Cotton and drapey Bamboo jersey. Quality pieces, that won't shrink, fade, bobble or stretch.

Asquith London is the complete, ethical and stylish lifestyle choice.

## ASQUITH LONDON FABRICS

Asquith London allows the wearer to buy ethically without sacrificing quality, style and design. We use the softest Organic Cotton and Bamboo jersey fabrics that won't shrink, fade, bobble or stretch, so you can treasure them from season to season.

## ABOUT BAMBOO

An amazing fibre, Bamboo requires no sprays or chemicals in order to thrive.

Bamboo re-grows naturally once harvested and is 3-4 times more absorbent than cotton. It 'wicks' away moisture from the body, which then evaporates, keeping you naturally drier and more comfortable in all temperatures – making it the perfect choice for yoga / Pilates, travel, relaxing at home.

Bamboo also offers an anti-bacterial function (reducing skin irritations) whilst maintaining an exquisite softness and durability.

Bamboo fabric also has insulating properties and will keep you cooler in Summer and warmer in Winter.





Chocolate Bamboo Cami – ASQ/AW11/11  
Black Bamboo Palazzo Pants – ASQ/AW11/10  
Black Bamboo Scoop Neck Top – ASQ/AW11/16  
Chocolate Bamboo Scarf – ASQ/AW11/24



Chocolate Bamboo Cami – ASQ/AW11/11  
Chocolate Bamboo Scoop Neck Top – ASQ/AW11/16  
Burnt Orange Bamboo Scarf – ASQ/AW11/24



Burnt Orange



Chocolate



Black

### **BAMBOO SCARF – ASQ/AW11/24**

A generously sized scarf – 110cm x 220cm.  
Wear as a scarf, a cardigan, great for travel – for snuggling up in on a plane, or use as a Savasana blanket or sarong. The most useful item in your wardrobe - the perfect complement to any occasion. The fabric is ultra soft, drapey Bamboo.

*As shown on pages: 3, 5, 16*

70% Bamboo 25% Cotton 5% Elastane jersey  
Machine wash 30°C  
ONE SIZE ONLY  
Colours: Burnt Orange, Chocolate, Black



Burnt  
Orange



Chocolate



Black



Burnt Orange



Chocolate



Black

### **BAMBOO SCOOP NECK TOP – ASQ/AW11/16**

Box shaped, scoop neck top in softest Bamboo jersey.  
A versatile easy-to-wear layering, cover up piece.  
With flattering seam detailing front and back.  
Embellished with a discreet row of Swarovski crystal, the Asquith signature.

*As shown on pages: 2, 3*

70% Bamboo 25% Cotton 5% Elastane jersey  
Machine wash 30°C  
Sizes: XS, S, M, L, XL  
Colours: Burnt Orange, Chocolate, Black



Burnt  
Orange



Chocolate



Black



White Racer Back Top – ASQ/11/01    Burnt Orange Scoop Neck Top – ASQ/AW11/16    Aubergine Foldover Pants – ASQ/AW11/08



Chocolate



Black

### **BAMBOO TWIST FRONT CARDIGAN – ASQ/AW11/13**

Elegant, drapey, twist front cardigan – wear it twisted high or low for a different look, wear it over your shoulder or wear the twist at the back to create a flowing cardigan. Wear with leggings, over the Bamboo cami or long sleeved top – perfect for daytime or evening. The one layering piece that flatters everyone...that you can't live without!

**As shown on pages: 6, 8**

70% Bamboo 25% Cotton 5% Elastane jersey  
Machine wash 30°C  
Sizes: One Size Only  
Colours: Chocolate, Black



Chocolate



Black



### **BAMBOO LEGGINGS - ASQ/AW11/21**

Super comfortable and versatile leggings in softest bamboo jersey. These leggings combine beautiful quality, cut and fit with practicality – they won't roll down or move when you do and are the perfect ankle length. The fabric, a blend of Bamboo and elastane, feels like a second skin – it's supple and keeps its shape. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

**As shown on pages: 6, 7**

Machine wash 30°C  
70% Bamboo 25% Cotton 5% Elastane jersey  
Sizes: XS, S, M, L, XL  
Colour: Black



Black







Burnt Orange Long Sleeve Bamboo Top – ASQ/AW11/12 Chocolate Twist Front Cardigan – ASQ/AW11/13 Chocolate Palazzo Pants – ASQ/AW11/10



Burnt Orange Long Sleeve Bamboo Top – ASQ/AW11/12  
 Chocolate Twist Front Cardigan – ASQ/AW11/13  
 Chocolate Palazzo Pants – ASQ/AW11/10



...from  
 Day to  
 Evening...

Black Bamboo Cami – ASQ/AW11/11  
 Black Twist Front Cardigan – ASQ/AW11/13  
 Black Palazzo Pants – ASQ/AW11/10



### **BAMBOO PALAZZO PANTS – ASQ/AW11/10**

Soft, elegant, and flattering wide legged pants. Comfortable elastic at the waistband and flared trousers. High waisted. Raw edge at the hem so that you can cut the trouser length to suit you. Perfect for relaxing in, travel and just living in.....

**As shown on pages: 1, 3, 8, 9, 10**

70% Bamboo, 25% Cotton, 5% Elastane jersey

Machine wash 30°C

Sizes: XS, S, M, L, XL

Colours: Chocolate, Black



Chocolate



Black



Chocolate



Black

Black Bamboo Cami – ASQ/AW11/11  
Black Twist Front Cardigan – ASQ/AW11/13  
Black Palazzo Pants – ASQ/AW11/10





Chocolate Bamboo Sleeveless T-shirt – ASQ/AW11/23  
 Chocolate Palazzo Pants – ASQ/AW11/10



Burnt Orange



Chocolate



Black

### **BAMBOO SLEEVELESS T-SHIRT – ASQ/AW11/23**

Super soft bamboo jersey, scoop neck vest top with gentle gathering at a soft flattering neckline. Extra length for good coverage (top long enough to cover your bottom) whether inverted or extended – and it won't move if you do. Wear long or softly gathered. Soft against the skin – in breathable, comfortable, Bamboo jersey. Self binding at neckline and sleeves, hem. Great for layering. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

**As shown on pages: 7, 9, 10, 17**

Machine wash 30°C  
 70% Bamboo 25% Cotton 5% Elastane jersey  
 Sizes: XS, S, M, L, XL  
 Colours: Burnt Orange, Chocolate, Black



Burnt  
Orange



Chocolate



Black



Burnt Orange



Chocolate



Black

### **BAMBOO CAMI – ASQ/AW11/11**

Extra long length, for good coverage – the perfect vest top – great for layering or wearing on its' own. Won't ride up. Scoop neck front and back. The simplicity of the cami, means it can be worn with anything. Unbelievably soft against your skin - in delicious Bamboo jersey. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

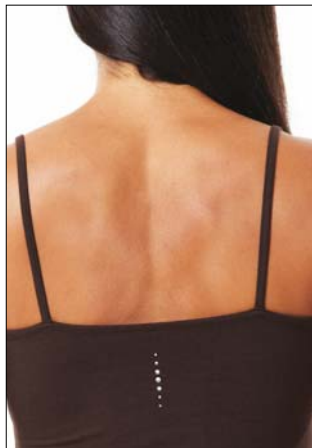
**As shown on pages: 1, 3, 8, 11**

70% Bamboo 25% Cotton 5% Elastane jersey

Machine wash 30°C

Sizes: XS, S, M, L, XL

Colours: Burnt Orange, Chocolate, Black



Burnt Orange Bamboo Cami – ASQ/AW11/11

Chocolate Bamboo Cami – ASQ/AW11/11

Chocolate Bamboo Foldover Pants – ASQ/AW11/14



Aubergine Longer Length Cami – ASQ/AW11/22  
 Black Wrap Cardigan – ASQ/AW11/06  
 Black Foldover Pants – ASQ/AW11/14



Chocolate



Charcoal



Black

### **BAMBOO WRAP CARDIGAN – ASQ/AW11/06**

A versatile, flattering and comfortable wrap-around - the perfect layering and cover up piece. Super soft, drapery, easy to wear Wrap which offers 3 great looks; tied at the front, loose at the sides, tied around the back. Fitted, sleeves. Soft neckline, cleverly cut with front shaped panels to provide total coverage, whilst allowing for great movement and shape. Soft against the skin in breathable, comfortable, Bamboo jersey. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

**As shown on pages: 7, 9, 12**

Machine wash 30°C

70% Bamboo 25% Cotton 5% Elastane jersey

Sizes: S, M, L

Colours: Chocolate, Charcoal, Black



Chocolate



Charcoal



Black



### **GATHERED SINGLET – ASQ/SS11/02**

For an elegant, lean and feminine shape, this fitted Singlet with gathered front neckline in brushed organic cotton jersey top is supremely comfortable whilst showing off shoulders and neck-bone to the best advantage. Extra long in length – so, no bare tummies! With an internal support bra for extra confidence. Adjustable shoulder straps Embellished with a discreet row of Swarovski crystal, the Asquith signature

**As shown on page 13**

95% Organic Brushed Cotton  
5% Elastane brushed jersey  
Machine wash 30°C  
Sizes: XS, S, M, L, XL  
Colours: White



White

White Gathered Singlet – ASQ/SS11/02 Charcoal Bamboo Tie Pants – ASQ/SS11/09

### **BAMBOO FOLDOVER PANTS - ASQ/AW11/14**

Super comfortable, relaxed fit, elegant pants in softest, drapery Bamboo/Organic Cotton jersey. With a supportive deep roll-down waistband they're the ultimate in comfort as well as being supremely flattering. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

*As shown on page 14*

Machine wash 30°C

70% Bamboo 25% Cotton 5% Elastane jersey

Sizes: XS, S, M, L, XL

Colour: Chocolate, Black



Chocolate



Black



Chocolate



Black



Chocolate Bamboo Long Sleeve top – ASQ/AW11/12

Black Bamboo Foldover Pants – ASQ/AW11/14





Burnt Orange



Chocolate



Black

### **BAMBOO LONG SLEEVE TOP - ASQ/AW11/12**

A wardrobe must have. Extra long line, perfect fitting, Bamboo jersey top. The simplicity of this top means it can be worn with anything. Perfect for layering. With a flattering, easy to wear neckline. Unbelievably soft against your skin - in delicious Bamboo jersey. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

*As shown on pages: 8, 14, 16*

70% Bamboo 25% Cotton 5% Elastane jersey

Machine wash 30°C

Sizes: XS, S, M, L, XL

Colours: Burnt Orange, Chocolate, Black



Burnt  
Orange



Chocolate



Black





Chocolate Bamboo Long Sleeve Top – ASQ/AW11/12  
 Black Bamboo Scarf – ASQ/AW11/24  
 Black Bamboo Tie Pants – ASQ/AW11/09

## BAMBOO TIE PANTS – ASQ/SS11/09

Super soft, drapey Bamboo jersey trousers. The perfect cure for leg length issues!!! These unbelievably comfortable Bamboo trousers have side ties at the hem in self fabric – so they can be worn tied up at the knee or tied at the ankle – fantastically versatile. With soft elastic at the waist as well as a 3" foldover at the waist, to gently hold in and flatter the waistline and for added comfort. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

**As shown on pages: 13, 16, 17**

70% Bamboo, 25% Cotton, 5% Elastane jersey

Machine wash 30°C

Sizes: XS, S, M, L, XL

Colours: Charcoal, Black



Charcoal



Black



Charcoal



Black



Burnt Orange Bamboo Sleeveless T-shirt – ASQ/AW11/23  
Black Bamboo Tie Pants – ASQ/AW11/09



Violet Longer Length Cami – ASQ/AW11/22  
Charcoal Bamboo Tie Pants – ASQ/AW11/09

## ABOUT ORGANIC COTTON

Regular cotton accounts for one quarter of global pesticide use, and has alarming environmental and social consequences.

Organic Cotton earns its label by being grown in soil where the use of pesticides has been restricted for at least 3 years, it doesn't use chemicals, artificial fertilisers or pesticides.

Organic farmers fertilise their fields by rotating their crops, using composted manure and planting crops that naturally feed nitrogen into the soil.

By not using chemicals, artificial fertilisers or pesticides, Organic Cotton attracts more insects, wild animals and wild plants. Together these work to keep the environment alive and sustainable. It also means that the soil is healthier and more fertile, and that our waters are cleaner and less polluted.

By choosing Organic Cotton, the farmers and soil are not exposed to chemicals, the clothes are therefore chemical free, kinder to skin and therefore better for our health. Organic Cotton actually feels softer than regular cotton products.





Aubergine Longer Length Cami – ASQ/AW11/22  
Aubergine Foldover Pants – ASQ/AW1108

### FOLDOVER PANTS – ASQ/AW11/08

Super comfortable, relaxed fit, elegant pants in brushed organic cotton jersey with a supportive, deep roll-down waistband - the ultimate in comfort. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

**As shown on pages: 2, 12, 18**

95% Organic Cotton 5% Elastane, brushed jersey

Machine wash 30°C

Sizes: XS, S, M, L, XL

Colours: Aubergine, Black



Aubergine



Black



Aubergine Bamboo Longer Length Cami – ASQ/AW11/22 Charcoal Bamboo Tie Pants – ASQ/AW11/09



### **LONGER LENGTH CAMI – ASQ/AW11/22**

For a flattering easy to wear look, this camisole with a front scoop neckline in brushed organic cotton jersey top is supremely comfortable whilst showing off shoulders to their best advantage. With an internal support bra for extra confidence and great freedom of movement. With adjustable straps. Embellished with a discreet row of Swarovski crystal, the Asquith signature

*As shown on pages: 5, 12, 17, 18, 19, 23*

95% Organic Cotton 5% Elastane, brushed jersey

Machine wash 30°C

Sizes: XS, S, M, L, XL

Colours: Violet, Aubergine



Violet



Aubergine



Violet



Aubergine

### **CAPRI PANTS - ASQ/SS11/03**

A fitted mid calf length Capri pant, designed for yoga and Pilates and offering excellent freedom of movement. Perfect for seeing ankle and leg movement easily. Comfortable, elastic at waistband. Flattering hip seam detail. Embellished with a discreet row of Swarovski crystal, the Asquith signature

*As shown on page 19*

Machine wash 30°C

95% Organic Cotton 5% elastane, brushed jersey

Sizes: XS, S, M, L, XL

Colours: Charcoal, Black



Charcoal



Black



Charcoal



Black



Black Racer Back Top – ASQ/11/01 Black Bootleg Pants – ASQ/SS11/14



White



Black



Black

### **RACER BACK TOP – ASQ/11/01**

This timeless top in brushed Organic Cotton jersey fabric is ideal for yoga, Pilates and active pursuits. With a graceful racer back detail and perfectly shaped neckline it shows off the neck bones and flatters curves. With internal support bra. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

**As shown on pages 2, 21**

95% Organic Cotton 5% Elastane, brushed jersey  
Machine wash 30°C  
Sizes: XS, S, M, L, XL  
Colours: White, Black



White



Black

### **BOOTLEG PANTS – ASQ/SS11/14**

Our bestsellers. Essential, flattering, fitted stretch brushed organic cotton jersey pants. Perfect for yoga, Pilates or a workout. Wide, flat and comfortable waistband with slim leg to the knee then gently flaring out to create a slight bootcut shape. Embellished with a discreet row of Swarovski crystal, the Asquith signature

**As shown on page 21**

95% Organic Cotton 5% Elastane, brushed jersey  
Machine wash 30°C.  
Sizes: XS, S, M, L, XL  
Colours: Black



Black

## **DRAWSTRING PANTS – ASQ/AW11/01**

The drawstring pants are a slightly wider leg pant, designed with complete freedom and comfort in mind. The perfect pants for a slightly looser, relaxed fit; slightly higher waisted, with just a drawstring tie at the front and 1" width elastic at the back waist – they're so comfortable. With cotton herringbone waist tie, silver eyelets and silver tie ends. Embellished with a discreet row of Swarovski crystal, the Asquith signature.

### ***As shown on page 23***

95% Organic Cotton 5% Elastane, brushed jersey

Machine wash 30°C

Sizes: XS, S, M, L, XL

Colours: Aubergine, Black



Aubergine



Black



Aubergine



Black



## BAMBOO TOPS

Bamboo Cami  
ASQ/AW11/11



Sleeveless T-shirt  
ASQ/AW11/23



Bamboo Long Sleeve T-shirt  
ASQ/AW11/12



Scoop Neck Top  
ASQ/AW11/16



Twist Front Cardigan  
ASQ/AW11/13



Wrap Cardigan  
ASQ/AW11/06



Bamboo Scarf  
ASQ/AW11/24



## BAMBOO TROUSERS



Bamboo Tie Pants  
ASQ/SS11/09



Leggings  
ASQ/AW11/21



Bamboo Palazzo Pants  
ASQ/AW11/10



Foldover Pants  
ASQ/AW10/08



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AUTUMN/WINTER 2011

## ORGANIC COTTON STYLES

Racer Back  
ASQ/11/01



Gathered Singlet  
ASQ/SS11/02



Longer Length Cami  
ASQ/AW11/22



Capri Pants  
ASQ/SS11/03



Bootleg Pants  
ASQ/SS11/14



Drawstring Pants  
ASQ/AW11/01



Foldover Pants  
ASQ/AW11/08

