



NUSRATH. R

CONTACT

MOBILE :
8547788854

EMAIL

nusrathnuz204@gmail.com

PERSONAL DETAILS

Name: Nusrath R
DOB: 31-08-1992
Gender: Female
Nationality : Indian

OBJECTIVE

Looking for a challenging career in marketing field which can improve my knowledge base and experience to help in progress of the company and gain more professional experience.

EDUCATION

MBA- Marketing and HR

TKM Institute of Management
Kerala University
Passed in first class, 2017-2019

Professional Diploma In Digital Marketing & SEO Keltron, 2023

Bsc
Sree Gokulam Medical College & Research Institution
Kerala University Of Health Science
Passed in first class, 2010- 2014

WORK EXPERIENCE

1.Trace Presence {Email Marketer}- December 2022-at present

2.Digital Hubspot International Technologies PVT.LTD.
Digital Marketing Trainee
April 2022- October 2022

3.Quatico-SI Surgical Instruments Trading Company
Business Development Manager
South India
March 2020- March 2022

RESPONSIBILITIES

- Promote company's services addressing client's objective
- Research and identify new business opportunities
- Creates and drive revenue growth in assigned sales channel
- Identifies new business opportunities to increase market share and achieves sales and renewal target for assigned market
- Regular contact with prospect and existing customers to develop relationships to better understand their business, their goals and requirements
- Planning & executing product demo to the clients
- Monitor competitor activity in market place- records and shares information and responds accordingly

4. South India Surgical Co. Ltd

Sales & Marketing Coordinator – South India

July 2019- March 2020

RESPONSIBILITIES

- Act as the Primary Customer service contact for clients who have questions about their accounts and products.
- Conducting product presentations
- Preparing sales pitches & target for sales associates
- Creates monthly sales reports to evaluate performance