

- **Name** : Name of cereal
- **mfr** : Manufacturer of cereal
  - **A** = American Home Food Products;
  - **G** = General Mills
  - **K** = Kelloggs
  - **N** = Nabisco
  - **P** = Post
  - **Q** = Quaker Oats
  - **R** = Ralston Purina
- **type**:
  - cold
  - hot
- **calories**: calories per serving
- **protein**: grams of protein
- **fat**: grams of fat
- **sodium**: milligrams of sodium
- **fiber**: grams of dietary fiber
- **carbo**: grams of complex carbohydrates
- **sugars**: grams of sugars
- **potass**: milligrams of potassium
- **vitamins**: vitamins and minerals - 0, 25, or 100, indicating the typical percentage of FDA recommended
- **shelf**: display shelf (1, 2, or 3, counting from the floor)
- **weight**: weight in ounces of one serving
- **cups**: number of cups in one serving
- **rating**: a rating of the cereals (Possibly from Consumer Reports?)