For most users accepting the DNS provided by local DHCP is fine. But for a strong tech user you want to optimize your dns performance. There is already a tool for determining the best DNS for you, called namebench. It already has a list of well-known DNS servers. Also it will test your nameserver in /etc/resolv.conf

http://namebench.googlecode.com/files/namebench-1.3.1-source.tgz

Just extract and run namebench.py. Add any additional server on the commandline. For example.

#tar xvf namebench-1.3.1-source.tgz
#cd namebench-1.3.1
#./namebench.py
#./namebench.py 10.0.0.1 192.168.0.1

You will get a report of your dns performance a a suggestion how to config your dns servers.