

PHYSIOTIMES™



India's first magazine for physiotherapists, of physiotherapists, by physiotherapists

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PHYSIOTIMES™

PHYSIOTIMES is India's first and only magazine for Physiotherapists. It is an RNI registered bi-monthly peer-reviewed magazine available in print and online version. The maiden issue was published in July 2009.

VISION:

To become the most admired publication in physical therapy across the globe.

MISSION:

To address unmet need for information in the field of physiotherapy by providing the latest & clinically relevant contents, thereby helping the physiotherapists in enhancing their knowledge & clinical skills.

OUR READERS:

PHYSIOTIMES reaches a diverse group of readers that include physical therapists & allied health care professionals working in different set-ups and specialties as well as UG & PG physio students, PT Colleges and institutions, Private Hospitals and Nursing homes etc.

WHY SUBSCRIBE:

To keep abreast with the latest developments in physical therapy & know the perspectives of leading experts in the field on myriad topics of interest and clinical significance to physios.

WHY ADVERTISE:

PHYSIOTIMES is the perfect medium to reach the world of physiotherapy in India. It offers an unparalleled opportunity for organisations and institutions offering products or services pertaining to physical therapy to reach their target audience.



Fact Sheet:

Frequency	: Bimonthly
Language	: English
Version	: Print & Online
Country	: India
Maiden Issue	: July 2009
ISSN No.	: 0976-1993
RNI REG No.	: GUJENG/2009/30341
Circulation	: 5000 Copies per issue
Facebook Page	: 14000+ Fans



Editor-in-chief:

Dr. Bhumika Nayak, BPT, MIAP
She brings with her a rich clinical experience of 15 years in physiotherapy. She envisaged the need to create a platform in the field of physiotherapy for exchange of ideas that can lead to a knowledge revolution & bridge the information gap that existed in the field.



Director:

Mukesh Nayak, B.E.(I.C.), MBA

With over 16 years of marketing & management experience, he is the brain behind the marketing success of PHYSIOTIMES. He writes a regular column "Marketing Mantra" to share the management principles he has learned over the years and how they can be replicated in physiotherapy for professional development. He is a sought after speaker and regularly conducts seminars & workshops on topics like marketing management and the need for developing Lateral thinking in physiotherapy using Edward De Bono's concept of Six thinking Hats.

PHYSIOTIMES was launched with a view to provide a vibrant interactive platform to physiotherapists across the globe for meaningful exchange of information. It is our endeavour to provide accurate and useful information covering the entire gamut of physiotherapy to our readers and we welcome contributions from experts from all over the world to our magazine.

Contemporary Contents with Recent Updates, Articles & Interactive Columns about Physical Therapy



Enriching table of contents that includes latest articles covering various therapeutic areas, interviews of global experts under Physio Speaks, interactive columns like Word Maze, Story Writing Competition, Opinion Polls and Surveys, Regular Columns like Editor's desk, Book Review, Best of Web, Reader Speaks, Clinician Speaks, Mentor Speaks, Review Articles, Case Studies etc.

Contribution from World's Leading Experts in Physical Therapy & Rehabilitation



Contributors for PHYSIOTIMES include renowned clinicians, world famous authors, academicians & researchers in the field of physical therapy along with manual therapists, podiatrists, chiropractors, osteopaths, neurosurgeons, orthopedic & spine surgeons, radiologists, occupational therapists, speech language pathologists, dieticians, psychologists, parents & patients etc.

Reaches a wide group of geographically & demographically diverse readers from across physiotherapy specialities

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