

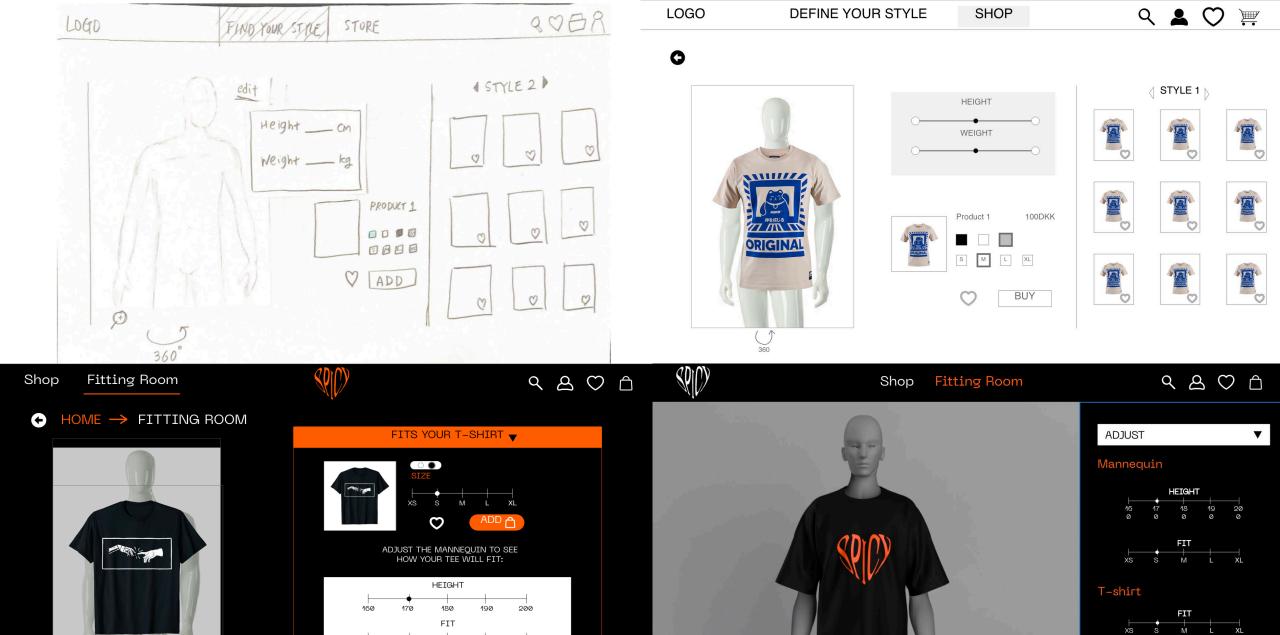
### THE PROBLEM

When buying online, it's difficult to know if I like the fit. I can't be sure about what I'm buying and it's frustrating. That is why I need to try it in the physical store."

- Kaynat, 20, female

- Lack of accessibility and inclusivity in online stores
- Inability to try the different sizes and fits on your body
- Unrealistic representation of the clothing

# THE SOLUTION



YOUR WISHLIST

 $360^{\circ}$ 

WISHLIST

## DESIGN PROCESS









#### Blue for accents

















#### LOGO







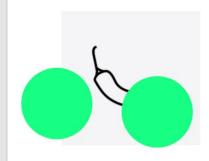


















#### Font





#### SPICY

While sparking a candle may seem like a modest gesture, it will do far more setting a mod soom with a ma.

### Spicy spicy

White sparking a cancle may seem like a modest gesture, it will do lar more than just setting a mood or ling the room and apicy sorms. The sparking a mood or setting a mood or their spicy army spicy army.

### Spicy spicy

While sparking a candle may seem like a mo gesture, it will do far more than just settlind mod or filling recent with a warm and, arama. While a candle may seem modest gesture to far more than just settling a mod the room with a warm and spicy are

#### Spicy spicy

While sporking a condle may seem like a modest gesture, it will do far more than just setting a mode of filling the room with a worm and, spicy aroma. While sporking a condle may seem like a modest gesture, it will do far more than just setting a mode of filling the room with a warm and, spicy aroma.

#### Spicy spicy

While sparking a condle may seem like a modest gesture, it will do for more than just settling a mood or filling the room with a warm and, spicy aroma. While sparking a condle may seem like a modest gesture, it will do for more than just settling a mood or filling the room with a warm and, spicy aroma.

### Spicy spicy

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#### Spicy spicy

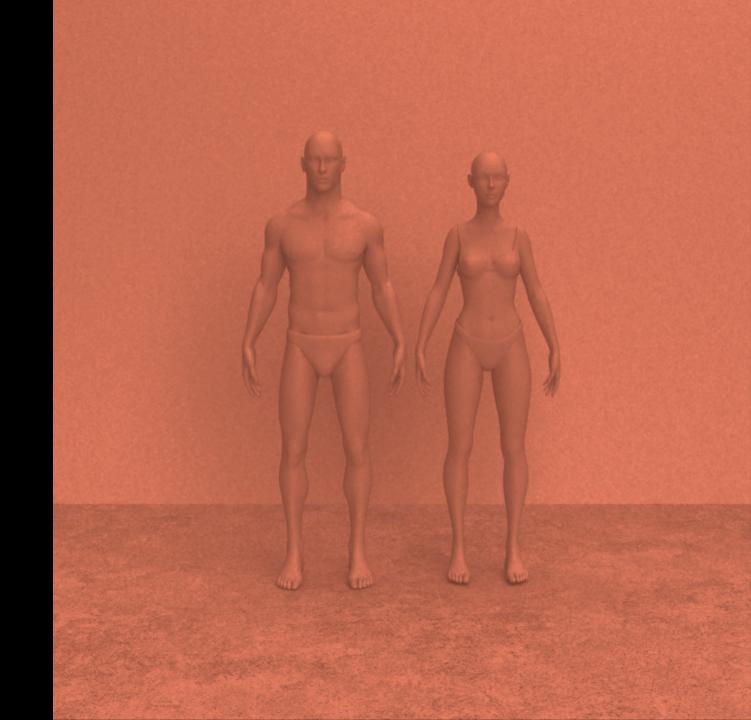
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# XD DEMO

Link to XD

## THE NEXT STEPS

- A customer review section
- Further development of the 3D mannequin
- Mobile version



## THANKS FOR YOUR ATTENTION!