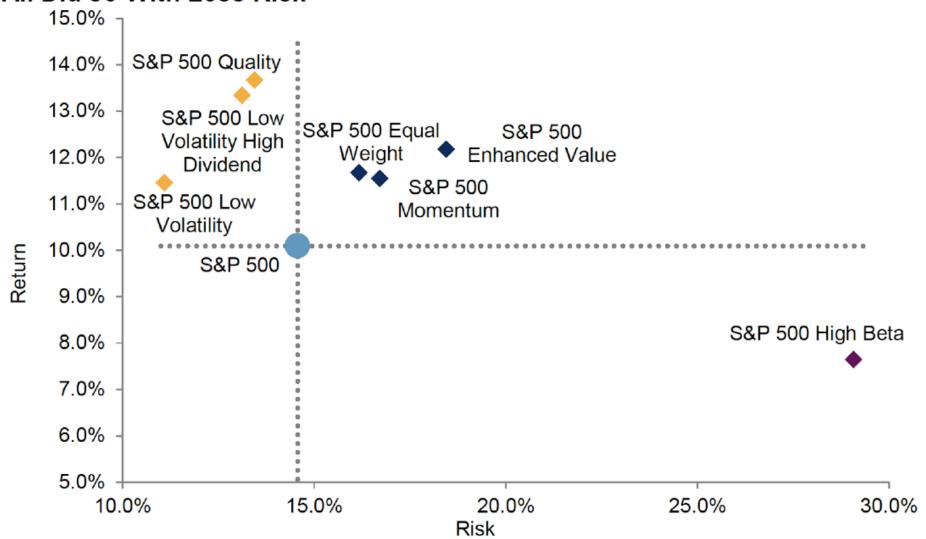
## 5. Factor investing

Exhibit 3: While Most Strategy Indices Have Outperformed the S&P 500, Not All Did so With Less Risk

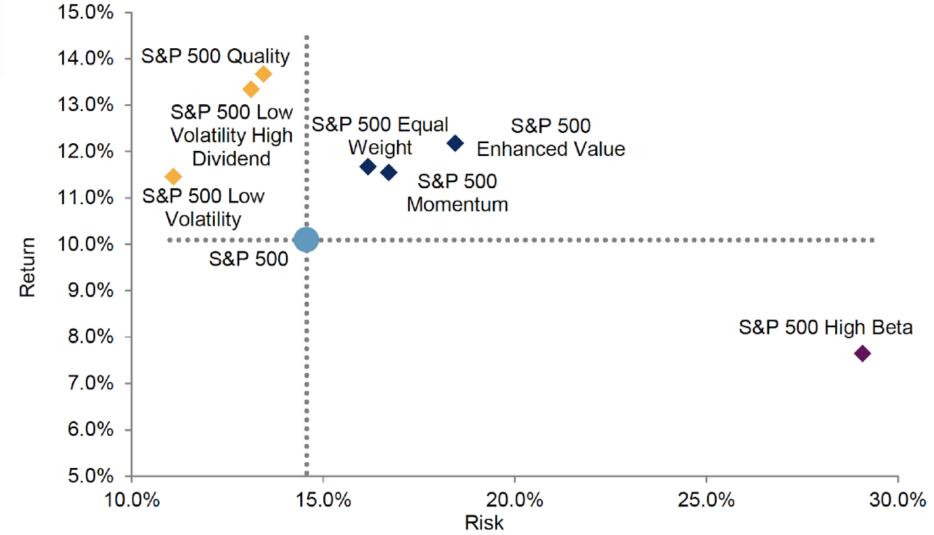


Source: S&P Dow Jones Indices LLC. Data from Dec. 31, 1994, through Dec. 31, 2017. Past performance is no guarantee of future results. Chart is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance.

## 5. Factor investing

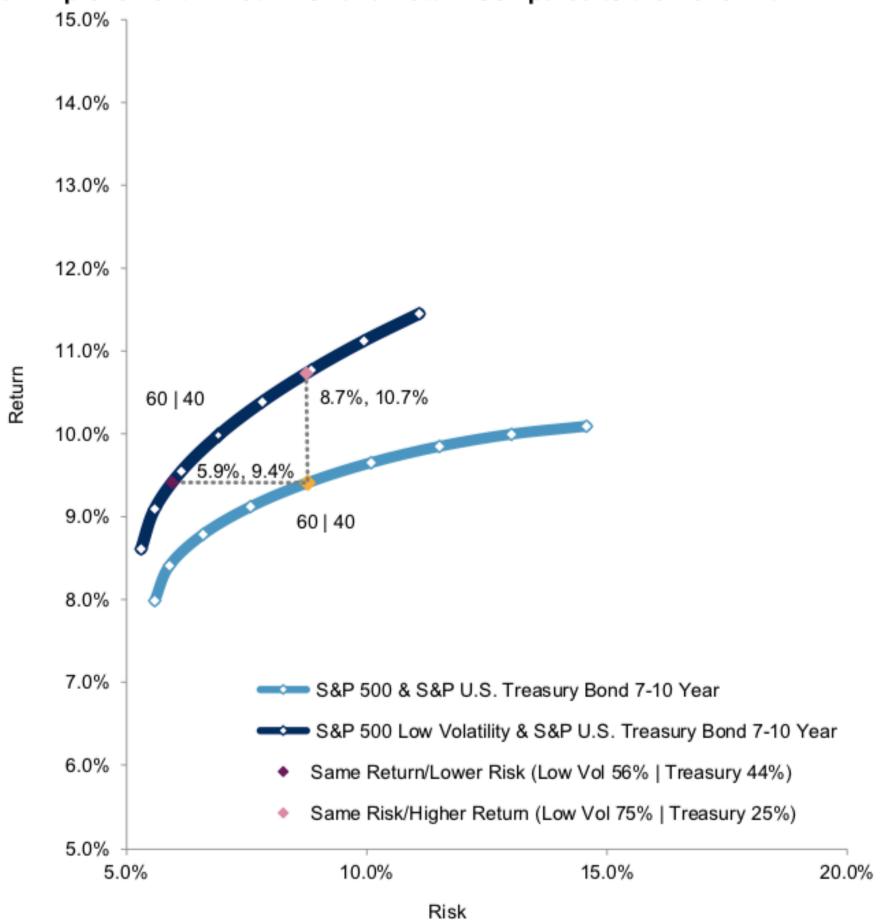
A 60/40 equity/bond allocation using the low volatility strategy was both lower in risk and higher in return than a 60/40 mix using the S&P 500.

## Exhibit 3: While Most Strategy Indices Have Outperformed the S&P 500, Not All Did so With Less Risk



Source: S&P Dow Jones Indices LLC. Data from Dec. 31, 1994, through Dec. 31, 2017. Past performance is no guarantee of future results. Chart is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance.

## Exhibit 4: The Efficient Frontier Using the S&P 500 Low Volatility Index Was an Improvement in Both Risk and Return Compared to the Benchmark



Source: S&P Dow Jones Indices LLC. Data from Dec. 31, 1994, through Dec. 31, 2017. Past performance is no guarantee of future results. Chart is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at the end of this document for more information regarding the inherent limitations associated with back-tested performance.