Hello, let's get creative





Jägermeister map wrap

Limited edition bottle wraps inviting supermarket shoppers to discover a gift - a free Root 56 Jägermeister cocktail



















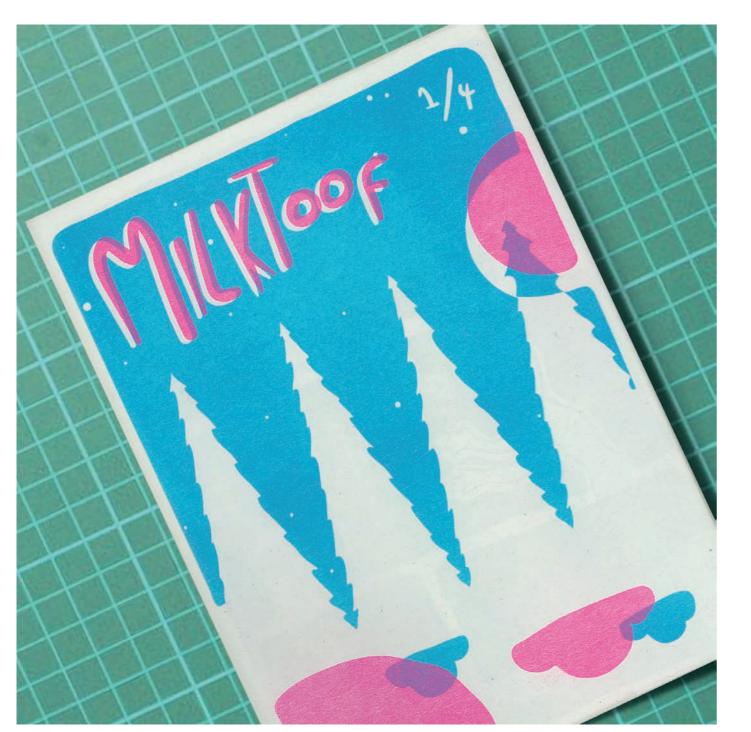






The Grocer White Paper

A document, made available digtally and in print for The Grocer magazine, discussing an evolution in new product launches

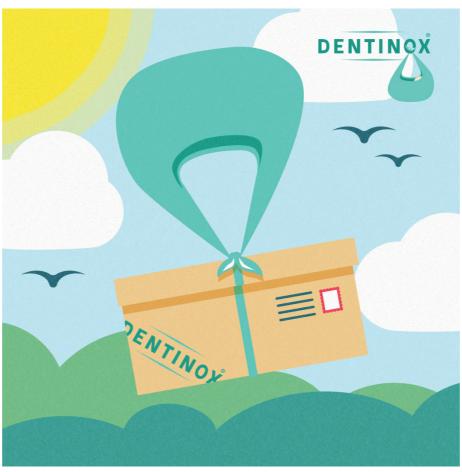




Milktoof comic

A sixteen page minicomic, printed using environmentally friendly techniques and sold internationally



















Social posts

Vector illustrations made for social media posts, following brand guidelines and concept team direction





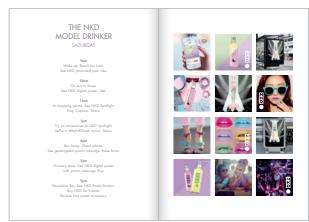










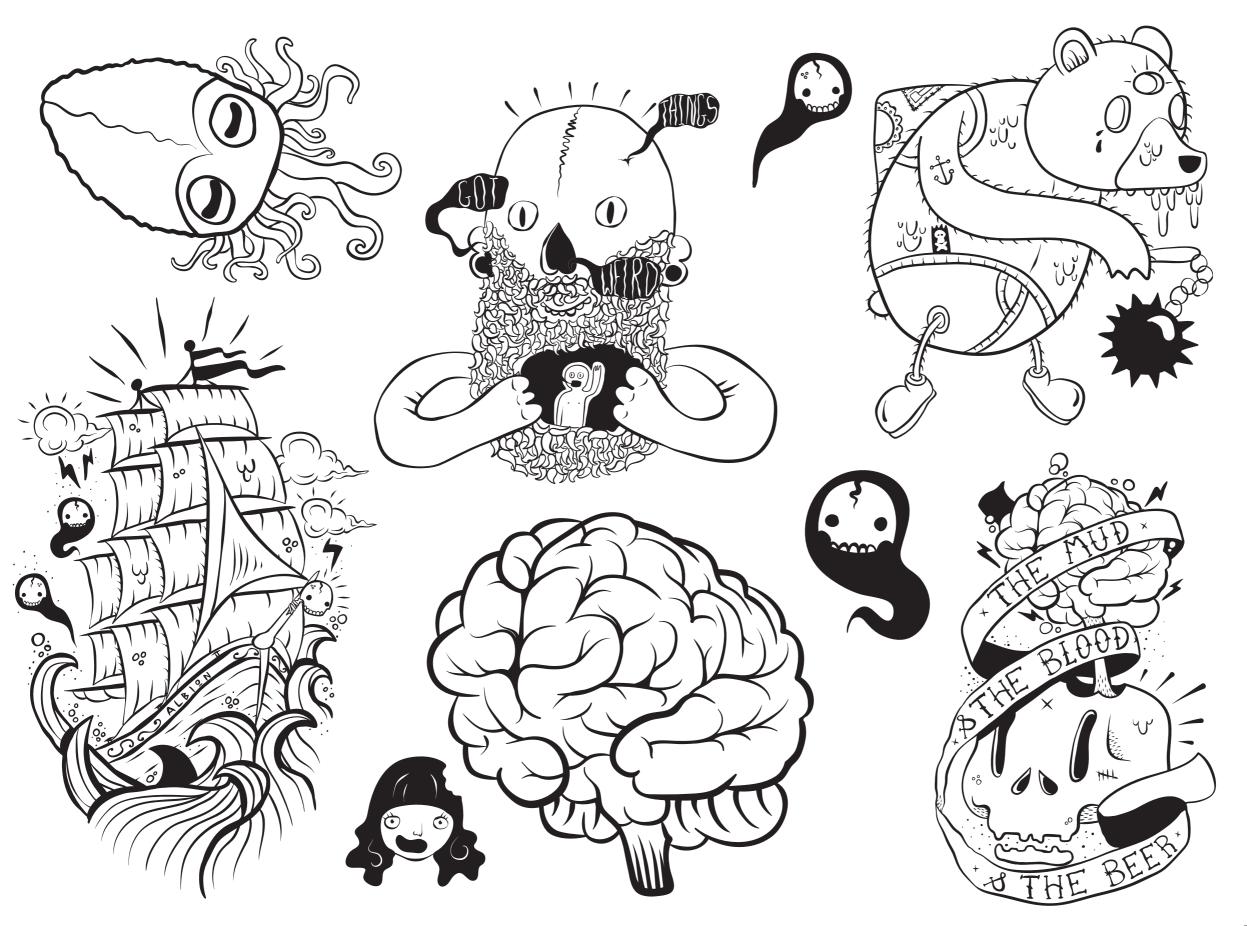






Lookbook for NKD

A printed lookbook created to show to the client the brand vision for the year ahead



Digital illustration

Produced for a variety of projects including books, tattoos, gig posters and clothing brands

















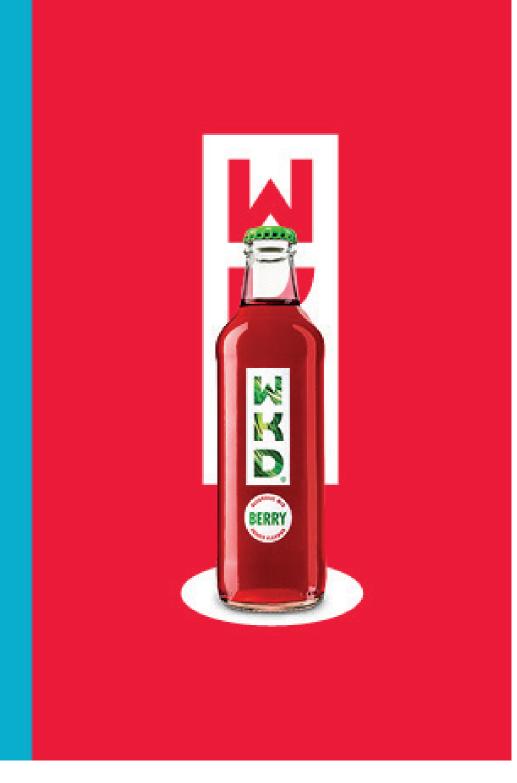


Campaign ads

Magazine and OOH ads created as part of wider campaigns for both B2B and B2C clients

















WKD summer social campaign

An innovative mix of experiential and social media-driven activity which I helped art direct across multiple platforms