

Hello, let's get creative

Luke Matthews
Designer

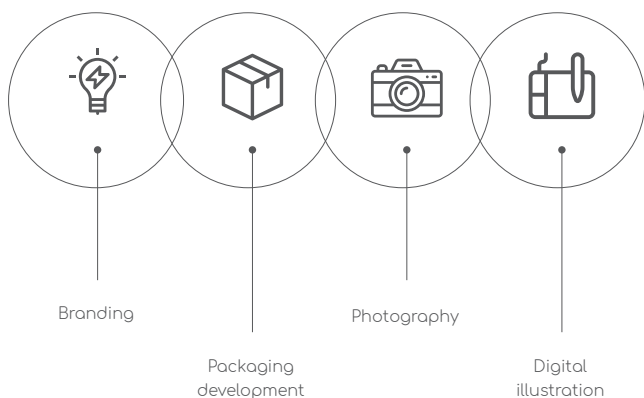
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PERSONAL STATEMENT

I'm a creative and part-time fossil hunter specialising in graphic design, illustration and packaging development. I get to make nice things for the print and digital worlds, and am looking for a new challenge.

I'm big on ethically sound design and aim for innovation with a small footprint.

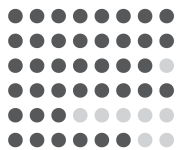
SPECIALITIES



SKILLS

01 Techniques

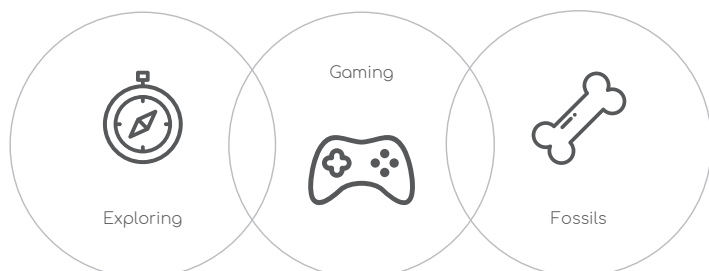
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Photography
HTML & CSS
Fossil Hunting



02 Knowledge

Branding
Typography
Colour theory
Image editing
Art history
Printing methods

HOBBIES & INTERESTS



EDUCATION

BA (Hons), Photography (Contemporary Practice)

University for the Creative Arts - Rochester, UK
2010 - 2012

Higher National Diploma, Photography

University of Kent - Canterbury, UK
2008 - 2010

EXPERIENCE

Midweight Designer

Bray Leino - Devon, UK

Producing a variety of work across B2B and B2C for a large integrated communications group. Furthering my skills in several areas including digital, interactive, branding, campaign assets, events, art direction, and TVC to name a few. Specialising in packaging design and development, I have revamped existing ranges and created NPD for several large clients.

Studio Manager / Designer

Imagine Brands - Devon, UK

Designing products from concept to counter. Working to develop and lead the Creative Department as individuals and expand the services available to clients (for example artwork, promotional, point of sale, product photography and packaging prototypes). Attending international trend shows and Fashion Weeks to keep on top of trends and product launches.

Artworker

Broad Oak - Devon, UK

Generating work for the company's long list of international clients. Working with brands to develop their existing products and designing new ranges.

Design Artworker

Screwfix - Somerset, UK

Creating packaging concepts and artwork for the UK's largest supplier of trade products, and working with Brand Managers to create NPD identities.

SELECTED CLIENTS

